

Lake Real Estate Market Report

Chapter 1 Available Lake Homes and Land Report

Fall 2022

Produced By

LakeHomes.com

Table of Contents

The Lake Real Estate Market Report	
CEO's Market Insights	4
Report Methodology	8
Overall Top 10s	9
Top-Ranked By State	11
Alabama	15
Arkansas	21
Connecticut	27
Florida	32
Florida-Central	38
Florida-NE	42
Georgia	46
Idaho	52
Illinois	57
Chain O' Lakes	62
Indiana	66
Iowa	71
Kentucky	76
Louisiana	81
Maryland	87
Massachusetts	
Michigan	
Minnesota	103
Mississippi	109
Missouri	114
Montana	119
Nebraska	124
New Hampshire	129
New York	135

North Carolina	141
Oklahoma	147
Pennsylvania	
South Carolina	159
Tennessee	
Texas	171
Vermont	177
Virginia	
Washington	
Wisconsin	

Lake Real Estate Market Reports

The Lake Real Estate Market Report consists of 3 chapters, each chapter is an individual report that provides a unique window into the lake markets.

Chapter 1: Available Lake Homes and Land Report is **this report** and focuses on the aggregate lake listings of homes and land available for shown lakes. This is where you want to look to find the number of listings on a given lake or for a given state. It can help answer questions such as:

- Which lakes have the most homes or land for sale?
- What is the average price for a home or land on a given lake?
- How do people look for property (phones, tablets, desktops)?
- Where can I find a house in my price range?
- Where do potential out-of-state buyers come from?

Chapter 2: Sold Lake Homes and Land Report is a new addition which is still in testing, but we feel that the information it provides is insightful which warrants its inclusion. It should be noted that not all MLSs release sold data, or some MLS sold data is not quite ready to be included, so in some instances lake sold data is incomplete. This is where you want to look for the average lake sold and asking price and can help answer questions such as:

- What is the average difference between asking and sold price?
- What price range is selling the most on a given lake?
- Which lakes have the greatest percentage difference between asking and sold price?

Chapter 3: Available Lake Market State Maps is a new addition and shows at a glance where the listings are located in a state.

CEO's Market Insights

Before sharing my thoughts on the lake real estate market, I need to point out the gorilla in the room of all business leaders, government leaders, and economists.

The real estate projection models of all economists are broken. Market and economic models rely on historical data and algorithms using pattern recognition. In other words, models used to predict the future can only base that prediction on how things worked in the past.

None of these models were built for the current state of the national and global economy. If any turn out to be accurate, it is random luck and not artificial intelligence in action.

To support this, I submit that no time in history has had such an interlinked global economy in conjunction with a pandemic, war in Europe, and massive infusions of cash by the U.S. government into an economy that was forced to slow down for more than a year drastically. No economic models have ever existed for this infinite number of unique variables.

The remainder of 2022 has some certainty due to the proximity of the current state of the markets, including the lake real estate markets across the U.S. After 2022, there are still too many variables to make any prudent prediction. Any TV-talking head who claims to know with certainty is either getting paid to be declarative or is trying to make money off you.

Now, with that out of the way, here are some thoughts I have based on the unique data we have across the country about lake real estate, plus feedback from our licensed agents at hundreds of lakes. As a personal disclaimer, I may have better lake real estate market data than anyone in the country, but I am also aware of the many variables in play. So, these are my thoughts of the moment.

1. I had earlier predicted that lake real estate **market activity during 2022 would slightly exceed 2021**, PROVIDED there are enough appropriately priced homes for buyers to purchase.

While we see an uptick in listings and sales transactions (more on that later), the impact of reduced inventory in the first half of this year will change my expectations for 2022. As a result, I now believe that 2022 lake real estate activity will be +/-10% over 2021.

That is, some markets will finish the year with a few more transactions than in 2021, and others will be just shy of their 2021 numbers. Market variance across lakes in the U.S. is normal as each lake is its micro-economy. Moreover, these local lake micro-economies are interrelated and impact each other, just as how planets and moons are affected by the gravity of other planets and moons.

2. The last months have seen land and lot sales increase at lakes where they are available. Buyers for lake property are patient in waiting for their dream home. Patient enough that after a couple of years of severely limited choices of lake homes, they are now giving up finding a suitable home.

Instead, they are buying lots and preparing to build their true dream lake home, even if supply chain issues mean it may take longer than in years past. Unfortunately, this trend will take some buyers out of the demand pool for lake homes.

3. The already limited pre-Covid inventory of "appropriately priced" lake homes for sale drastically shrank in 2020 and 2021. As a result, the inventory of lake homes for sale at most lakes hit **all-time lows in 2021**.

In 2022, we have already seen **inventory levels stop shrinking and, in most markets, increase slightly.** In addition, this summer has accelerated the increase in more lake homes for sale, albeit still slowly.

This shrinkage is not necessarily as meaningful as it first appears, at least not yet. At some point, hitting a historic low inventory meant hitting bottom. There was no room to shrink anymore. In these markets, adding just a few more listings can make an inventory noticeably increase again. In reports by brokerages, MLS, and Realtor® associations, a percentage increase may sound impressive when it may not mean much (yet).

There is another twist. At some lakes, the home inventory increase has occurred because of an influx of homes priced so high they won't sell. The "opportunistic" sellers think they have won the lottery because they heard what other homes had sold for in the past year.

" Grossly overpriced lake homes and lots will sit unsold. No amount of marketing can overcome that problem."

In a few cases, they won't be wrong and will get the premium they seek. However, **most overpriced homes will sit and sit and sit on the market**, increasing the inventory but not necessarily yielding more transactions. This cycle will shake out, but not all inventory increases are what they may casually appear for now.

4. During the pandemic, many sellers retreated from the market. The seller retreat was driven by health and economic concerns and the remote work/school lifestyle available at most lakes.

The **lake home seller retreat is ending**. However, as I've said before, it will still be a slow shift that begins with more "overly optimistic" sellers asking prices that may not attract any buyers. Valuations will adjust to more practical levels as the market adjusts to reality.

- 5. The recent increase in interest rates will **NOT be a significant issue for lake real estate in 2022** (other than the influence of overall real estate market perception). **In addition**, Lake home buyers often pay cash (mainly if it is a second home), so mortgage availability has a little-to-no impact.
- 6. **If you own lake property, I always encourage you to view your property with an investment mindset**. While not overly apparent to most, the peak of the market at most lakes has passed. However, the passing of a peak is not the start of a crash. It's the same as driving over the top of a mountain that lacks steep sides.

The key is to consider your future. If you anticipate holding this home/investment for more than five to ten years, then relax and enjoy the lake!

Suppose you are an owner considering downsizing, eliminating a second home, or moving back toward family away from the lake. The remainder of 2022 **may be the best opportunity** to get the maximum return on your financial investment in your lake home. Unfortunately, this window of best opportunity is shrinking but should last through the rest of 2022. And in some markets, perhaps into 2023. However, please remember that once this window **passes, it likely will not return for years**.

7. With buyers from all national markets visiting LakeHomes.com, we know **many buyers are shopping for a lake home across MULTIPLE LAKES** and often in different states. Therefore, if you are selling, it is wise to price your lake property with a **solid understanding of multiple markets**, such as the information we include in this report. Our licensed agents can uniquely provide guidance on home **prices on similar lakes** in other areas of the country.

8. Have you ever noticed that despite the recent intense demand for lake homes, tens of thousands of lake homes and lots have been listed for sale for months and even years? There's a reason for that.

Lake home buyers, and home buyers in general, are more informed than at any time in human history. They know the market, the trends, the transactions, and the lousy listings. Lake home buyers see many homes listed online and consider them grossly overpriced. These buyers have ZERO interest in wasting their time even asking about these properties, much less wanting to see them. Buyers may be eager, but they are not fools. They know the lake real estate market is likely at, or just past, peak and have no appetite for shooting higher than that peak.

With economic, debt, and energy challenges expected in coming years, many lake home buyers are eager but prudent. As a result, grossly overpriced lake homes and lots will sit unsold. NO AMOUNT of marketing can overcome that problem.

Appropriate initial pricing is critical for maximum financial return for lake home sellers.

Please visit us at LakeHomes.com to learn more about the lake markets where you live or aspire to live. If you would like more localized information, our licensed real estate agents at your lake are THE local lake real estate experts! Give them a call. They are glad to be your consultant in this rapidly changing market.

- G



Glenn S. Phillips

CEO

Report Methodology

LakeHomes.com is the website and public information tool of Lake Homes Realty. Lake Homes Realty is a fullservice real estate brokerage licensed in 34 states and is currently a member of 132 Multiple Listing Services (MLS). Thirty-two of these states are covered in this report. States that are not included in this report have data that has not yet been evaluated.

This report is based on real estate property for sale based on listing data collected in August of 2022, including value (i.e., list price) and volume of listings in the 33 states covered in this report.

When calculating the "Most Expensive" and "Most Affordable" rankings, any lake with fewer than 10 home listings or (10 small land/lot listings or fewer than 5 large, 10 acres or more, land/lot listings) currently available for sale were eliminated from the report to increase the reliability of the average listings. Lakes with less than one total acre were not included in acreage price averages. The several state graphics include only lakes with one or more or two or more million-dollar homes. ZIP codes with four or fewer listings were not included in ZIP code analyses.

Many states share at least one large lake with another state, and to best represent their market size, the inventory for the entire lake market is included in the market size rankings. These lakes are noted throughout the report (*). Because prices in some states are inherently different than their neighboring states, combined inventory of border lakes is not used for "Most Expensive" and "Most Affordable" rankings, which are calculated using only property in the given state.

Market and Listing totals include all currently listed property, not just the total of the top lakes listed in this report.

All other comparisons, including website traffic, were determined using data from LakeHomes.com for the 3-month period ending August 14, 2022.

Data is collected from each MLS on a daily basis for each home and land/lot listing available for sale. Through proprietary algorithms of LakeHomes.com, it is determined which MLS listings are lake homes and lake property.

For reporting purposes, lake homes and lake land are any home or land/lot listing adjacent to a recognized inland body of water, has a view of any of these lakes, has designated access to a lake, or is within a community that considers itself a lake-focused community or development.

The data is comprehensive for each MLS of which the firm is a member, however additional MLS are periodically added. This can increase the total amount of data collected and can slightly influence comparative measurements with past and future lake market reports.

New data and MLS sources are periodically added, and the lake algorithms frequently adjusted to accurately include only lake property and lake-associated property. This can result in the periodic addition or removal of active listings.

V1

Overall Top 10s

Largest Markets

1.	Puget Sound, WA	\$1,456,398,115	6.	Lewisville Lake, TX	\$827,327,203
2.	Lake Michigan, IL	\$1,248,884,234	7.	Lake Travis, TX	\$654,533,980
З.	Lake Washington, WA	\$1,126,534,200	8.	Lake Lanier, GA	\$600,273,085
4.	Lake Norman, NC	\$913,756,506	9.	Lake Of The Ozarks, MO	\$523,670,630
5.	Lake Michigan, MI	\$863,372,353	10.	Lake Austin, TX	\$491,339,629

Largest Home Markets

1.	Puget Sound, WA	\$1,340,518,944
2.	Lake Michigan, IL	\$1,232,415,765
3.	Lake Washington, WA	\$1,042,527,476
4.	Lake Norman, NC	\$734,462,462
5.	Lewisville Lake, TX	\$723,915,136
6.	Lake Michigan, MI	\$628,867,354
7.	Lake Travis, TX	\$512,056,770
8.	Lake Lanier, GA	\$463,786,247
9.	Lake Austin, TX	\$437,612,579
10.	Lake Of The Ozarks, MO	\$426,124,429

Most Expensive Homes

Largest Land Markets

1.	Lake Michigan, MI	\$234,504,999
2.	Lake Norman, NC	\$179,294,044
3.	Lake Travis, TX	\$142,477,210
4.	Lake Lanier, GA	\$136,486,838
5.	Puget Sound, WA	\$115,879,171
6.	Lewis Smith Lake, AL	\$111,665,540
7.	Pend Oreille Lake, ID	\$107,159,498
8.	Coeur d'Alene Lake, ID	\$98,098,692
9.	Lake Of The Ozarks, MO	\$97,546,201
10.	Lake Keowee, SC	\$97,504,999

Most Affordable Homes

1.	Lake Washington, WA	\$3,979,113	1.	Marceline Country Club Lake, MO	\$96,180
2.	Heron Lagoon, FL	\$3,840,571	2.	Lake Catherine, FL	\$115,761
3.	Whitefish Lake, MT	\$3,407,325	3.	Big Shadow Lake, IL	\$145,058
4.	Lake Butler, FL	\$3,074,480	4.	Pymatuning Lake, PA	\$145,442
5.	Lake Vedra, FL	\$3,062,273	5.	Bateman Lake, LA	\$150,200
6.	Volunteer Park Reservoir, WA	\$2,941,850	6.	Lake Sparkle, FL	\$152,611
7.	Flathead Lake, MT	\$2,892,820	7.	Four Lakes, IL	\$153,175
8.	Coeur d'Alene Lake, ID	\$2,792,718	8.	Lake Cottage Grove, IL	\$160,192
9.	Butler Chain Of Lakes, FL	\$2,617,053	9.	East Park Reservoir, PA	\$170,290
10.	Lake Maitland, FL	\$2,568,780	10.	Peoria Lake, IL	\$176,196

Most Listings

Puget Sound, WA	1,558	Lake Norman, NC	1,106
Lake Michigan, IL	1,484	Lake Michigan, MI	907
Lewisville Lake, TX	1,289	Lake Ray Hubbard, TX	838
Table Rock Lake, AR/MO*	1,270	Cedar Creek Lake, TX	813
Lake Of The Ozarks, MO	1,253	Lake Wylie, NC/SC*	787

Most Homes Available

Lake Michigan, IL	1,448
Puget Sound, WA	1,195
Lewisville Lake, TX	1,189
Lake Norman, NC	817
Lake Ray Hubbard, TX	744
Lake Of The Ozarks, MO	743
Lake Wylie, NC/SC*	646
Lake Lanier, GA	574
Old Hickory Lake, TN	519
Lake Michigan, MI	497

Most Land Available

Table Rock Lake, AR/MO*	847
Lake Of The Ozarks, MO	510
Lake Hartwell, GA/SC*	496
Lewis Smith Lake, AL	480
Lake Michigan, MI	410
Smith Mountain Lake, VA	409
Cedar Creek Lake, TX	379
Puget Sound, WA	363
Watts Bar Lake, TN	363
Lake Keowee, SC	361

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Lake Washington, WA	\$5,080,206	1.	Flathead Lake, MT	\$216,301
2.	East Park Reservoir, PA	\$3,017,353	2.	Lewisville Lake, TX	\$208,046
3.	Lake Austin, TX	\$1,394,656	3.	Lake Travis, TX	\$143,317
4.	Lake O' the Pines, TX	\$1,229,227	4.	Lake Conroe, TX	\$123,152
5.	Lake Cascade, ID	\$1,226,049	5.	Lake Wylie, NC	\$100,267
6.	Priest Lake, ID	\$1,173,958	6.	Lake Michigan - Traverse City Area, MI	\$92,578
7.	Lake St Clair, MI	\$703,246	7.	Bois d'Arc Lake, TX	\$88,024
8.	Lake Blue Ridge, GA	\$687,819	8.	Lake Norman, NC	\$77,757
9.	Cass Lake, MI	\$680,000	9.	Lake Allatoona, GA	\$75,318
10.	Grapevine Lake, TX	\$618,113	10.	Lake Harris, FL	\$71,505

Most Affordable Land Per Acre

Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Hidden Lake - Nebo, NC	\$9,482	1.	Great Sacandaga Lake, NY	\$2,770
2.	Birch Lake, OK	\$11,681	2.	Rufus Woods Lake, WA	\$3,113
3.	Tink Wig Lake, PA	\$12,170	3.	Bull Shoals Lake, MO	\$3,619
4.	Bull Shoals Lake, MO	\$13,939	4.	Lake Bob Sandlin, TX	\$3,865
5.	Cordell Hull Lake, TN	\$14,675	5.	Lake Eufaula, OK	\$4,100
6.	Longville Lake, LA	\$15,091	6.	Kentucky Lake, TN	\$4,156
7.	Bull Shoals Lake, AR	\$16,005	7.	Birch Lake, OK	\$4,859
8.	Deep Creek, FL	\$16,057	8.	Kentucky Lake, KY	\$5,860
9.	Lake Norfork, AR	\$16,848	9.	Lake Superior, MI	\$6,282
10.	Bald Mountain Lake, NC	\$16,954	10.	Lake Cumberland, KY	\$6,318

Top-Ranked By State

Largest Markets

Lewis Smith Lake

Alabama: Arkansas: Connecticut: Florida: Georgia: Idaho: Illinois: Indiana: lowa: Kentucky: Louisiana: Maryland: Massachusetts: Michigan: Minnesota: Mississippi: Missouri: Montana: Nebraska: New Hampshire: New York North Carolina: North Dakota Oklahoma: Pennsylvania: South Carolina: Tennessee: Texas: Vermont: Virginia: Washington: Wisconsin⁻

Table Rock Lake* Candlewood Lake Lake Maitland Lake Lanier Coeur d'Alene Lake Lake Michigan Lake Michigan West Okoboji Lake Kentucky Lake* Lake Pontchartrain Deep Creek Lake Back Bay Fens Lake Michigan Lake Minnetonka Ross R Barnett Reservoir Lake Of The Ozarks Flathead Lake Newport Landing Lake Lake Winnipesaukee Lake George Lake Norman Lake Sakakawea Lake Texoma* Lake Wallenpaupack Lake Wylie* Old Hickory Lake Lewisville Lake Lake Champlain* Smith Mountain Lake Puget Sound Lake Saint Croix - Afton

\$310,723,007 \$330,392,807 \$46,409,450 \$112,151,500 \$600,273,085 \$364,601,892 \$1,248,884,234 \$37.808.890 \$55,479,000 \$81,366,183 \$102,797,435 \$118,028,885 \$48,954,590 \$863.372.353 \$316,629,109 \$50,138,853 \$523,670,630 \$352,435,487 \$18,788,374 \$402.044.288 \$161,470,888 \$913,756,506 \$15,487,945 \$185,471,996 \$93,486,930 \$454,948,042 \$415,443,328 \$827,327,203 \$155,406,494 \$222,099,650 \$1,456,398,115 \$20,798,800

Alabama: Arkansas: Connectic Florida: Georgia Idaho[.] Illinois: Indiana: lowa. Kentucky: Louisiana Maryland: Massachu Michigan: Minnesota Mississipp Missouri: Montana: Nebraska New Ham New York North Car North Dak Oklahoma Pennsylva South Car Tennesse Texas: Vermont: Virginia: Washingto Wisconsir

Most Listings

	Lewis Smith Lake	697
:	Table Rock Lake*	1,270
out:	Candlewood Lake	59
	Lake Weohyakapka (Walk in Water)	149
	Lake Lanier	780
	Pend Oreille Lake	322
	Lake Michigan	1,484
	Morse Reservoir	48
	West Okoboji Lake	29
	Lake Cumberland	500
i:	Lake Pontchartrain	186
:	Deep Creek Lake	151
usetts:	Back Bay Fens	50
	Lake Michigan	907
a:	Other Northern Metro Area Lakes	272
oi:	Ross R Barnett Reservoir	177
	Table Rock Lake*	1,270
	Flathead Lake	171
đ	Beaver Lake	64
pshire:	Lake Winnipesaukee	336
c	Lake Champlain*	251
olina:	Lake Norman	1,106
kota:	Lake Sakakawea	69
a:	Lake Texoma*	434
ania:	Lake Wallenpaupack	225
rolina:	Lake Wylie*	787
e:	Old Hickory Lake	605
	Lewisville Lake	1,289
	Lake Champlain*	251
	Smith Mountain Lake	560
on:	Puget Sound	1,558
n:	Prairie Lake - Prairie Lake	79

Largest Home Markets

Alabama: Arkansas Connecticut: Florida: Georgia: Idaho: Illinois: Indiana: lowa: Kentucky: Louisiana: Maryland: Massachusetts: Michigan: Minnesota: Mississippi: Missouri: Montana: Nebraska: New Hampshire: New York: North Carolina: North Dakota: Oklahoma: Pennsylvania: South Carolina: Tennessee: Texas: Vermont: Virginia: Washington: Wisconsin:

-	
Lewis Smith Lake	
Table Rock Lake*	
Candlewood Lake	
Lake Maitland	
Lake Lanier	
Coeur d'Alene Lake	
Lake Michigan	\$
Lake Michigan	
West Okoboji Lake	
Kentucky Lake*	
Lake Pontchartrain	
Deep Creek Lake	
Back Bay Fens	
Lake Michigan	
Lake Minnetonka	
Ross R Barnett Reservoir	
Lake Of The Ozarks	
Flathead Lake	
Newport Landing Lake	
Lake Winnipesaukee	
Lake George	
Lake Norman	
Lake Sakakawea	
Grand Lake	
Lake Wallenpaupack	
Lake Wylie*	
Old Hickory Lake	
Lewisville Lake	
Lake Champlain*	
Smith Mountain Lake	
Puget Sound	\$
Lake Saint Croix - Afton	

\$198,957,567 \$246,552,246 \$45,228,650 \$105,320,000 \$463,786,247 \$266,503,200 51,232,415,765 \$35,340,490 \$53,804,000 \$61,808,918 \$88,429,838 \$105,212,485 \$47,760,590 \$628,867,354 \$294,987,378 \$36,926,842 \$426,124,429 \$272,185,797 \$17,476,374 \$354,056,890 \$150,755,488 \$734,462,462 \$6,799,290 \$98,807,600 \$85,084,293 \$409,340,943 \$366,103,923 \$723,915,136 \$133,596,294 \$148,238,481 51,340,518,944 \$19,649,800

Most Homes Available

Alabama:	Lewis Smith Lake	216
Arkansas:	Table Rock Lake*	423
Connecticut:	Candlewood Lake	54
Florida:	Lake Tarpon	128
Georgia:	Lake Lanier	574
Idaho:	Pend Oreille Lake	158
Illinois:	Lake Michigan	1,448
Indiana:	Morse Reservoir	48
lowa:	West Okoboji Lake	28
Kentucky:	Lake Cumberland	159
Louisiana:	Lake Pontchartrain	134
Maryland:	Deep Creek Lake	101
Massachusetts:	Manwhague Swamp	46
Michigan:	Lake Michigan	497
Minnesota:	Other Northern Metro Area Lakes	239
Mississippi:	Ross R Barnett Reservoir	95
Missouri:	Lake Of The Ozarks	743
Montana:	Flathead Lake	99
Nebraska:	Newport Landing Lake	22
New Hampshire:	Lake Winnipesaukee	263
New York:	Lake Champlain*	196
North Carolina:	Lake Norman	817
North Dakota:	Lake Sakakawea	14
Oklahoma:	Lake Eufaula	171
Pennsylvania:	Lake Wallenpaupack	145
South Carolina:	Lake Wylie*	646
Tennessee:	Old Hickory Lake	519
Texas:	Lewisville Lake	1,189
Vermont:	Lake Champlain*	196
Virginia:	Smith Mountain Lake	151
Washington:	Puget Sound	1,195
Wisconsin:	Lake Saint Croix - Afton	22

Largest Land Markets

Alabama: Arkansas: Connecticut: Florida: Georgia: Idaho: Illinois: Indiana: lowa: Kentucky: Louisiana: Maryland: Massachusetts: Michigan: Minnesota Mississippi: Missouri: Montana: Nebraska: New Hampshire: New York: North Carolina: North Dakota: Oklahoma: Pennsylvania: South Carolina: Tennessee: Texas: Vermont: Virginia: Washington: Wisconsin:

Lewis Smith Lake	9
Table Rock Lake*	
Lake Waramaug	
Lake Harris	
Lake Lanier	ç
Pend Oreille Lake	ç
Lake Michigan	
Oswego Lake	
Clear Lake	
Lake Barkley*	
Lake Pontchartrain	
Deep Creek Lake	
The Glades	
Lake Michigan	ç
Other Northern Metro Area	
Ross R Barnett Reservoir	
Lake Of The Ozarks	
Flathead Lake	
Beaver Lake	
Lake Winnipesaukee	
Lake Erie	
Lake Norman	Ş
Lake Sakakawea	
Lake Texoma*	
Lake Harmony - Split Rock	
Lake Keowee	
Watts Bar Lake	
Lake Travis	ç
Lake Champlain*	
Smith Mountain Lake	
Puget Sound	ç
Prairie Lake - Prairie Lake	

\$111,665,540 \$83,840,561 \$5,569,950 \$42,019,010 \$136,486,838 \$107,159,498 \$16,468,469 \$5,400,000 \$3,030,000 \$22,659,595 \$14,367,597 \$12,816,400 \$3,600,000 \$234,504,999 \$29,029,395 \$13,212,011 \$97,546,201 \$80,249,690 \$2,804,000 \$28,052,400 \$14,358,400 \$179,294,044 \$8,688,655 \$75,217,249 \$5,875,400 \$97,504,999 \$50,708,305 \$142,477,210 \$13,545,300 \$73,861,169 \$115,879,171 \$4,211,710

Most Land Available

Alabama:	Lewis Smith Lake	480
Arkansas:	Table Rock Lake*	847
Connecticut:	Woodridge Lake - Goshen	15
Florida:	Lake Weohyakapka (Walk in Water)	125
Georgia:	Lake Hartwell*	496
Idaho:	Pend Oreille Lake	164
Illinois:	Spoon Lake	41
Indiana:	Big Turkey Lake	28
lowa:	Sun Valley Lake	19
Kentucky:	Lake Cumberland	341
Louisiana:	Oden Lake	57
Maryland:	Deep Creek Lake	50
Massachusetts:	Lake Chaubunagungamaug	11
Michigan:	Lake Michigan	410
Minnesota:	Other Greater St Cloud Area Lakes	70
Mississippi:	Ross R Barnett Reservoir	82
Missouri:	Table Rock Lake*	847
Montana:	Flathead Lake	72
Nebraska:	Beaver Lake	49
New Hampshire:	Lake Winnipesaukee	58
New York:	Lake Champlain*	48
North Carolina:	Lake Norman	289
North Dakota:	Lake Sakakawea	55
Oklahoma:	Lake Texoma*	256
Pennsylvania:	Lake Wallenpaupack	76
South Carolina:	Lake Hartwell*	496
Tennessee:	Watts Bar Lake	363
Texas:	Cedar Creek Lake	379
Vermont:	Lake Champlain*	48
Virginia:	Smith Mountain Lake	409
Washington:	Puget Sound	363
Wisconsin:	Prairie Lake - Prairie Lake	74

Most Expensive Homes

Alabama:	Wilson Lake
Arkansas	Lake Hamilton
Connecticut:	Lake Lillinonah
Florida:	Heron Lagoon
Georgia:	Lake Burton
Idaho:	Coeur d'Alene Lake
Illinois:	Lake Michigan
Indiana:	Lake Michigan
lowa:	West Okoboji Lake
Kentucky:	Kentucky Lake
Louisiana:	Lake Pontchartrain
Maryland:	Lake Ogleton
Massachusetts:	Leverett Pond
Michigan:	Lake Michigan - Petoskey A
Minnesota:	Lake Minnetonka
Mississippi:	Twin Lakes
Missouri:	Table Rock Lake
Montana:	Whitefish Lake
Nebraska:	Newport Landing Lake
New Hampshire:	Sunapee Lake
New York:	Lake Placid
North Carolina:	Lake Toxaway
North Dakota:	Lake Sakakawea
Oklahoma:	Lake Texoma
Pennsylvania:	Springton Reservoir
South Carolina:	Lake Keowee
Tennessee:	Great Falls Lake
Texas:	Lake Austin
Vermont:	Lake Champlain - Burlingtor
Virginia:	Lake Manassas
Washington:	Lake Washington
Wisconsin:	Lake Saint Croix - Afton

\$1,261,656 \$727,467 \$1,273,818 \$3,840,571 \$2,033,850 \$2,792,718 \$851,116 \$1,359,250 \$1,921,571 \$558,778 \$659,924 \$1,152,629 \$1,421,616 \$2,060,870 Area \$2,137,590 \$785,240 \$608,631 \$3,407,325 \$794,381 \$2,242,609 \$1,952,926 \$2,302,308 \$570,663 \$968,795 \$1,174,580 \$1,372,520 \$1,310,092 \$2,544,259 n Area \$928,356 \$1,089,218 \$3,979,113 \$893,173

Alabama Arkansas Connectio Florida: Georgia: Idaho: Illinois: Indiana: lowa: Kentucky Louisiana Maryland Massach Michigan: Minnesot Mississip Missouri: Montana: Nebraska New Ham New York North Car North Dal Oklahoma Pennsylva South Ca Tennesse Texas: Vermont: Virginia: Washingt Wisconsi

Most Affordable Homes

	Alabama River	\$217,380
S:	Lake Avalon	\$314,441
icut:	Highland Lake	\$507,300
	Lake Catherine	\$115,761
	Norris Lake	\$311,547
	Twin Lakes	\$577,236
	Big Shadow Lake	\$145,058
	Lake George	\$237,831
	Holiday Lake	\$248,607
/:	Lake Cumberland	\$360,976
a:	Bateman Lake	\$150,200
d:	Lake Walker	\$233,370
usetts:	Watershops Pond	\$252,110
i:	Smallwood Lake	\$183,836
ta:	Lake Mary - Lake Mary Twp	\$198,275
pi:	Ross R Barnett Reservoir	\$388,704
:	Marceline Country Club Lake	\$96,180
:	Noxon Reservoir	\$670,264
a:	Standing Bear Reservoir	\$322,511
npshire:	Mascoma Lake	\$336,708
k:	Iroquois Lake	\$190,836
irolina:	Lake Jeanette	\$339,949
ikota:	Lake Sakakawea	\$570,663
ia:	Fort Gibson Lake	\$374,772
vania:	Pymatuning Lake	\$145,442
arolina:	Lyman Lake	\$400,108
ee:	Lake Catherine	\$293,955
	Callender Lake	\$227,003
	Lake Champlain - Swanton Area	\$454,338
	Dyke Marsh	\$356,594
ton:	Soap Lake	\$256,310
in:	Boom Lake - Newbold	\$258,785

ALABAMA





Alabama

The total Alabama market grew from \$1.2 BB in summer 2022 to \$1.35 BB resulting in a 13% increase.

Largest Markets

				Total Alabama Market:	\$1,346,035	,488
5.	Lake Tuscaloosa	\$59,867,612	4.4%	10. Weiss Lake	\$37,998,617	2.8%
4.	Logan Martin Lake	\$76,322,439	5.7%	9. Lake Eufaula*	\$38,388,205	2.9%
3.	Lake Guntersville	\$147,726,491	11.0%	8. Lake Wedowee	\$46,919,449	3.5%
2.	Lake Martin	\$186,527,671	13.9%	7. Wilson Lake	\$48,655,200	3.6%
1.	Lewis Smith Lake	\$310,723,007	23.1%	6. Pickwick Lake*	\$50,949,442	3.8%

Largest Home Markets

Largest Land Markets 1. Lewis Smith Lake \$198,957,567 21.9% 1. Lewis Smith Lake \$111,665,540 25.6% 2. Lake Martin \$150,541,571 16.6% 2. Lake Guntersville \$65,619,492 15.0% 9.0% 3. Lake Martin 3. Lake Guntersville \$82,106,999 \$35.986.100 8.2% 6.6% 4. Wilson Lake 4. Logan Martin Lake \$60.029.642 \$28,468,700 6.5% 5. Lake Tuscaloosa \$41,402,398 4.6% 5. Lake Eufaula* \$23.610.705 5.4% 6. Pickwick Lake* \$35,127,250 **3.9% 6**. Lake Wedowee \$19,790,149 4.5% 7. Greystone Lake II \$33,340,414 3.7% 7. Lake Tuscaloosa \$18,465,214 4.2% 8. Lake Wedowee \$27,129,300 3.0% 8. Logan Martin Lake \$16,292,797 3.7% \$26,750,390 2.9% 9. Neelv Henry Lake Pickwick Lake* \$15,822,192 3.6% \$24,174,369 10. Weiss Lake 2.7% 10. Weiss Lake \$13,824,248 3.2%

Total Alabama Home Market:

\$909,591,948

Total Alabama Land Market:

\$436,343,640

Lewis Smith Lake retains the #1 spot on the Largest Home Markets list and the Largest Land Markets list.

Most Expensive Homes

1. Wilson Lake

2. Greystone Lake II

\$1,261,656 \$1,041,888

Most Affordable Homes

1. Wheeler Lake 2. Lake Mitchell

\$588.747 \$606,760

Most Listings

				Total Alabama Listings:		3,643
5.	Weiss Lake	234	6.4%	10. Lake Eufaula*	124	3.4%
4.	Lake Martin	259	7.1%	9. Lay Lake	125	3.4%
3.	Logan Martin Lake	281	7.7%	8. Neely Henry Lake	151	4.1%
2.	Lake Guntersville	377	10.4%	7. Lake Tuscaloosa	159	4.4%
1.	Lewis Smith Lake	697	19.1%	6. Lake Wedowee	212	5.8%

Most Homes Available

Most Land Available

1. Lewis Smith Lake	216	15.7%	1. Lewis Smith Lake	480	21.1%
2. Lake Martin	163	11.9%	2. Lake Guntersville	269	11.9%
3. Logan Martin Lake	139	10.1%	3. Weiss Lake	172	7.6%
4. Lake Guntersville	108	7.9%	4. Lake Wedowee	158	7.0%
5. Neely Henry Lake	74	5.4%	5. Logan Martin Lake	142	6.3%
6. Weiss Lake	62	4.5%	Lake Tuscaloosa	118	5.2%
7. Lake Wedowee	54	3.9%	7. Lake Martin	96	4.2%
8. Lay Lake	45	3.3%	8. Lake Eufaula*	81	3.6%
9. Lake Eufaula*	43	3.1%	9. Lay Lake	80	3.5%
10. Lake Tuscaloosa	41	3.0%	10. Neely Henry Lake	77	3.4%
Total Alabama Home Listings	:	1,372	Total Alabama Land Listings:		2,270

Most Expensive Land Per Acre

	Listings of Less Than 10 Acres	
1.	Lake Martin	\$291,372
2.	Lake Cameron	\$286,904
3.	Wilson Lake	\$239,608
4.	Wheeler Lake	\$144,482
5.	Lewis Smith Lake	\$124,078
6.	Lake Tuscaloosa	\$108,014
7.	Lake Mitchell	\$107,236
8.	Lake Guntersville	\$102,016

Listings of 10 Acres or More

!	1. Lake Guntersville	\$36,641

Most Affordable Land per Acre

Listings of Less Than 10 Acres		Listings of 10 A	Cres or More
1. Alabama River	\$29,171	1. Lay Lake	\$7,648
2. Lake Harding	\$33,585		
3. Neely Henry Lake	\$41,288		
4. Lay Lake	\$55,431		
5. Logan Martin Lake	\$60,874		
6. Weiss Lake	\$63,441		
7. Echo Lake	\$65,770		
8. Jordan Lake	\$68,176		



Lake Real Estate Market Report: Chapter 1 – Fall 2022







Luxury Lake Real Estate in Alabama



of \$1M+ Homes in Alabama are on Lewis Smith Lake Total Number of \$1M+ Homes

181



Most Affordable ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Alabama Lake Real Estate

Male/Female Visitors 2022Q3



71% of potential buyers come from outside Alabama

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Alabama searching for Alabama lake property!

Number 2-10 metros are:

- Atlanta, GA
- New York, NY
- Dallas-Ft. Worth, TX
- Nashville, TN
- Washington DC (Hagerstown MD)
- Raleigh-Durham (Fayetteville), NC
- Columbus, GA
- Phoenix, AZ
- Los Angeles, CA



ARKANSAS

Price Breakdown by Number of Homes in the Arkansas Market 2022Q3





Arkansas

The total Arkansas market grew from \$772 MM in summer 2022 to \$803 MM resulting in a 4% increase.

Largest Markets

			Total Arkansas Market:	\$803,09	98,546
5. Bull Shoals Lake*	\$33,155,725	4.1%	10. Lake Catherine	\$7,447,400	0.9%
4. Greers Ferry Lake	\$53,025,799	6.6%	9. Hurricane Lake	\$7,517,400	0.9%
3. Lake Hamilton	\$114,026,299	14.2%	8. Lake Norfork	\$9,374,894	1.2%
Beaver Lake	\$149,823,696	18.7%	7. Lake Windsor	\$10,157,380	1.3%
1. Table Rock Lake*	\$330,392,807	41.1%	6. Loch Lomond	\$20,650,865	2.6%

Largest Home Markets

Largest Land Markets

Total Arkansas Home Market:	\$586,873	8,398	Total Arkansas Land Market:	\$216,22	25,148
10. Lake Norfork	\$5,925,400	1.0%	10. Lake Fayetteville	\$1,499,000	0.7%
9. Hurricane Lake	\$6,670,600	1.1%	9. Lake Conway	\$2,261,902	1.0%
8. Lake Bella Vista	\$7,272,540	1.2%	8. Lake Chicot	\$2,900,000	1.3%
7. Lake Windsor	\$9,517,400	1.6%	7. Lake Norfork	\$3,449,494	1.6%
6. Loch Lomond	\$19,156,166	3.3%	6. Lake Catherine	\$3,563,400	1.6%
5. Bull Shoals Lake*	\$23,724,800	4.0%	5. Bull Shoals Lake*	\$9,430,925	4.4%
4. Greers Ferry Lake	\$25,951,450	4.4%	4. Lake Hamilton	\$23,820,400	11.0%
3. Lake Hamilton	\$90,205,899	15.4%	3. Greers Ferry Lake	\$27,074,349	12.5%
2. Beaver Lake	\$101,857,668	17.4%	2. Beaver Lake	\$47,966,028	22.2%
 Table Rock Lake* 	\$246,552,246	42.0%	1. Table Rock Lake*	\$83,840,561	38.8%

Table Rock Lake retains the #1 spot in the Largest Markets List, Largest Home Markets List, and the Largest Land Markets List.

Most Expensive Homes

Lake	Hamilton	
------	----------	--

2. Beaver Lake

1.

\$727,467 \$674,554

Most Affordable Homes

Lomond	\$517,734
Norfork	\$577,690

* This includes lake real estate inventory from more than one state.

1. Loch

2. Lake

Most Listings

1. Table Rock Lake*	1,270	42.7%	6. Loch Lomond	114	3.8%
2. Beaver Lake	417	14.0%	7. Lake Windsor	60	2.0%
3. Greers Ferry Lake	345	11.6%	8. Lake Catherine	59	2.0%
4. Lake Hamilton	180	6.1%	9. Lake Brittany	5 5	1.9%
5. Bull Shoals Lake*	158	5.3%	10. Lake Ann	41	1.4%

Total Arkansas Listings:

Most Homes Available

Most Land Available

2,972

1.	Table Rock Lake*	423	40.6%	1.	Table Rock Lake*	847	43.9%
2.	Beaver Lake	151	14.5%	2.	Greers Ferry Lake	280	14.5%
3.	Lake Hamilton	124	11.9%	3.	Beaver Lake	266	13.8%
4.	Bull Shoals Lake*	73	7.0%	4.	Bull Shoals Lake*	85	4.4%
5.	Greers Ferry Lake	65	6.2%	5.	Loch Lomond	77	4.0%
6.	Loch Lomond	37	3.5%	6.	Lake Hamilton	56	2.9%
7.	Lake Windsor	24	2.3%	7.	Lake Catherine	51	2.6%
8.	Lake Bella Vista	18	1.7%	8.	Lake Brittany	49	2.5%
9.	Lake Avalon	13	1.2%	9.	Lake Windsor	36	1.9%
10.	Lake Norfork	11	1.1%	10.	Lake Ann	34	1.8%
т	otal Arkansas Home Listings:		1,043	-	Total Arkansas Land Listings:		1,929

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Lake Hamilton	\$261,758
2.	Lake Thunderbird	\$62,247
3.	Greers Ferry Lake	\$61,693
4.	Loch Lomond	\$58,092
5.	Lake Omaha	\$54,361
6.	Lake Catherine	\$51,833
7.	Lake Windsor	\$46,375
8.	Beaver Lake	\$41,928

Listings of 10 Acres or More

1. Beaver Lake	\$15,436

Most Affordable Land per Acre

Listings of Less Than 10 Acres		Listings of 10 Acres or More		
1.	Bull Shoals Lake	\$16,005	1. Lake Norfork	\$6,618
2.	Lake Norfork	\$16,848		
3.	Table Rock Lake	\$24,963		
4.	Lake Avalon	\$33,675		
5.	Lake Ann	\$33,831		
6.	Lake Brittany	\$37,965		
7.	Beaver Lake	\$41,928		
8.	Lake Windsor	\$46,375		



Price Breakdown by Percentage of Homes in the Arkansas Market 2022Q3



Luxury Lake Real Estate in Arkansas

Where Are The Million-Dollar Listings? 2022Q3





of \$1M+ Homes in Arkansas are on Lake Hamilton





Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3





Male/Female Visitors 2022Q3



How are shoppers connecting 2022Q3

Who's Shopping Arkansas Lake Real Estate



82% of potential buyers come from outside Arkansas

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Arkansas searching for Arkansas lake property!

Number 2-10 metros are:

- Dallas-Ft. Worth, TX
- Kansas City, MO
- St. Louis, MO
- New York, NY
- Los Angeles, CA
- Memphis, TN
- Oklahoma City, OK
- Houston, TX
- Denver, CO



CONNECTICUT

Price Breakdown by Number of Homes in the Connecticut Market 2022Q3





Connecticut

Largest Markets

Total Connecticut Market:	\$250,04	12,322
5. Dog Pond	\$10,611,900	4.2%
4. Lake Lillinonah	\$15,939,000	6.4%
3. Lake Waramaug	\$18,803,950	7.5%
Woodridge Lake - Goshen	\$27,065,325	10.8%
1. Candlewood Lake	\$46,409,450	18.6%

Largest Home Markets

1.	Candlewood Lake	\$45,228,650	20.1%
2.	Woodridge Lake - Goshen	\$23,744,425	10.5%
3.	Lake Lillinonah	\$14,012,000	6.2%
4.	Lake Waramaug	\$13,234,000	5.9%
5.	Highland Lake	\$10,146,000	4.5%

Largest Land Markets

1.	Lake Waramaug	\$5,569,950	22.5%
2.	Woodridge Lake - Goshen	\$3,320,900	13.4%
3.	Wononskopomuc Lake	\$2,875,000	11.6%
4.	Dog Pond	\$2,441,900	9.9%
5.	Squantz Pond	\$1,938,000	7.8%
Т	otal Connecticut Land Market:	\$24,72	27,950
	Average Home Price		
1.	Lake Lillinonah	\$1,273,818	

• •	EarceEnnionan	\$1,275,010
2.	Woodridge Lake - Goshen	\$1,249,707
3.	Candlewood Lake	\$837,568

The total Connecticut market grew from \$212 MM in summer 2022 to \$250 MM resulting in an 18% increase.

Most Listings

1.	Candlewood Lake	59	16.7%
2.	Woodridge Lake - Goshen	34	9.6%
3.	Highland Lake	20	7.1%
4.	Lake Lillinonah	14	4.0%
5.	Bolton Lake	13	4.6%
Т	Total Connecticut Listings:		

Most Homes Available

1.	Candlewood Lake	54	19.1%
2.	Highland Lake	20	7.1%
3.	Woodridge Lake - Goshen	19	6.7%
4.	Bolton Lake	13	4.6%
5.	Lake Lillinonah	11	3.9%

Most Land Available

1.	Woodridge Lake - Goshen	15	21.4%
2.	Dog Pond	9	12.9%
3.	Candlewood Lake	5	7.1%
4.	Squantz Pond	4	5.7%
5.	Beach Pond	3	4.3%

Total Connecticut Land Listings:

Total Connecticut Home Listings:

Average Land Price Per Acre

\$225,314,372

1. 2. 3. 4. 5.

Listings of Less Than 10 Acres

1. Woodridge Lake - Goshen

Total Connecticut Home Market:

\$207,168

Listings of 10 Acres or More

***** *

283

70



Price Breakdown by Percentage of Homes in the Connecticut Market 2022Q3



Luxury Lake Real Estate in Connecticut



06238

21% of \$ Cano

of \$1M+ Homes in Connecticut are on Candlewood Lake

Total Number of \$1M+ Homes 56

Most Expensive ZIP Codes 2022Q3









Who's Shopping Connecticut Lake Real Estate

How are shoppers connecting 2022Q3



female 50%

Male/Female Visitors 2022Q3



What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of Connecticut searching for Connecticut lake property!

Number 2-10 metros are:

• Boston MA-Manchester, NH

male 50%

- Atlanta, GA
- Philadelphia, PA
- Springfield-Holyoke, MA
- Washington DC (Hagerstown MD)
- $\boldsymbol{\cdot}$ Los Angeles, CA
- ・Chicago, IL
- Providence-New Bedford,MA
- Orlando-Daytona Beach-Melbourne, FL









Florida

The total Florida market grew from \$3.9 BB in summer 2022 to \$4.8 BB resulting in a 23% increase.

Largest Markets

 Lake Maitland Lake Apopka Lake Harris Lake Butler Butler Chain Of Lakes 	\$112,151,500 \$102,374,869 \$90,853,125 \$89,096,000 \$88,704,699	2.3% 2.1% 1.9% 1.8% 1.8%	 6. Lake Tarpon 7. Lake Hancock - Polk 8. John's Lake 9. East Lake Tohopekaliga 10. Lake Down 	\$83,186,391 \$79,128,420 \$72,439,570 \$69,260,803 \$66,194,178	1.7% 1.6% 1.5% 1.4% 1.4%
---	--	--------------------------------------	--	--	--------------------------------------

Total Florida Market:

\$4,825,682,864

5.6%

\$42,019,010

Largest Home Markets

1.	Lake Maitland	\$105,320,000	2.6%	1.	Lake Harris
2.	Lake Apopka	\$93,150,169	2.3%	2.	Lake Ashton
3.	Butler Chain Of Lakes	\$83,745,700	2.1%	3.	Lake June
4.	Lake Tarpon	\$76,999,491	1.9%	4.	Lake Saunde
5.	Lake Butler	\$76,862,000	1.9%	5.	Lake Butler
6.	Lake Hancock - Polk	\$74,183,420	1.8%	6.	Lake Vedra
7.	Lake Down	\$63,359,178	1.6%	7.	Crosby Islan
8.	John's Lake	\$62,998,670	1.5%	8.	Lake Weir
9.	East Lake Tohopekaliga	\$61,073,803	1.5%	9.	Red Beach La
10.	Hickorynut Lake	\$56,238,744	1.4%	10.	Hickorynut L

Most Expensive Homes

Total Florida Home Market:

\$4,073,300,594

\$3,840,571

\$3,074,480

2.	Lake Ashton	\$34,500,000	4.6%
3.	Lake June	\$15,417,697	2.0%
4.	Lake Saunders	\$12,770,000	1.7%
5.	Lake Butler	\$12,234,000	1.6%
6.	Lake Vedra	\$12,045,000	1.6%
7.	Crosby Island Marsh	\$10,019,800	1.3%
8.	Lake Weir	\$9,982,750	1.3%
9.	Red Beach Lake	\$9,592,000	1.3%
10.	Hickorynut Lake	\$9,500,000	1.3%

Largest Land Markets

Total Florida Land Market:

\$752,382,270

The total number of listings grew from 7,593 in summer 2022 to 9,066 resulting in a 19% increase.

Most Affordable Homes

Lake Virginia
 Lake Sue

\$1,593,750 \$1,618,242

1.	Heron Lagoon
2.	Lake Butler

Most Listings

				Total Florida Listings:		8,990
5.	Lake Apopka	133	1.5%	10. Lake Tohopekaliga	112	1.2%
4.	Reedy Creek Swamp	135	1.5%	9. Lake Marion	114	1.3%
3.	Lake Tarpon	138	1.5%	8. Davenport Creek Swamp	117	1.3%
2.	Lake Harris	142	1.6%	7. Lake Dora	118	1.3%
1.	Lake Weohyakapka (Walk in Water)	149	1.7%	6. East Lake Tohopekaliga	119	1.3%

Most Homes Available

Most Land Available

1.	Lake Tarpon	128	1.9%	1. Lake Weohyakapka (Walk in Water)	125	6.0%
2.	Lake Apopka	120	1.7%	2. Lake Marion	76	3.6%
3.	Reedy Creek Swamp	114	1.7%	Lake Istokpoga	53	2.5%
4.	East Lake Tohopekaliga	104	1.5%	4. Lake June	51	2.4%
5.	Lake Harris	103	1.5%	5. Marshall Swamp	46	2.2%
6.	Davenport Creek Swamp	102	1.5%	6. Lake Harris	39	1.9%
7.	Lake Tohopekaliga	101	1.5%	7. Grassy Lake - Lake Placid	32	1.5%
8.	John's Lake	92	1.3%	8. Lake Dora	28	1.3%
9.	Lake Dora	90	1.3%	9. Black Sink Prairie	26	1.2%
10.	Lake Seminole	87	1.3%	10. Lake Blueberry	25	1.2%
т	otal Florida Home Listings:		6,903	Total Florida Land Listings:		2,087

Most Expensive Land Per Acre

Listings of Less Than 10 Acres 1. Lake Arietta \$487,198 2. Lake Van - Auburndale \$479,421 3. Graham Swamp \$417,428 4. Lake Tohopekaliga \$393,711 5. Lake Medora \$391,497 6. Lake Eustis \$374,817 7. Lake Alfred \$317,792 8. Indian Head Swamp \$305,830

Listings of 10 Acres or More

1. Lake Harris	\$71,505

Most Affordable Land per Acre

Listings of Less Than 10 Acres	Listings of 10 Acres or More		
1. Deep Creek	\$16,057	1. Lake Harris	\$71,505
2. Bream Lake	\$22,928		
3. Ladys-slipper Lake	\$26,295		
4. Grassy Lake - Interlachen	\$32,337		
5. Lake Pendarvis	\$34,542		
6. Black Sink Prairie	\$34,875		
7. Trout Lake - Interlachen	\$37,117		
8. Winding Tree Lake	\$37,892		

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.



Price Breakdown by Percentage of Homes in the Florida Market 2022Q3





34472

Luxury Lake Real Estate in Florida

5%

of \$1M+ Homes in Florida are on Lake Maitland



595

Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3






How are shoppers connecting 2022Q3

Who's Shopping Florida Lake Real Estate

Male/Female Visitors 2022Q3



60% of potential buyers come from outside Florida

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of Florida searching for Florida lake property!

Number 2-10 metros are:

- Atlanta, GA
- ・Chicago, IL
- Washington DC (Hagerstown MD)
- Los Angeles, CA
- Phoenix, AZ
- Dallas-Ft. Worth, TX
- Philadelphia, PA
- Charlotte, NC
- Denver, CO



FLORIDA CENTRAL

Price Breakdown by Number of Homes in the Florida Central Market 2022Q3





The total Florida-Central market

2022 to \$4.3 BB resulting in a 23%

grew from \$3.5 BB in summer

Florida-Central

Largest Markets

1. Lake Maitland		2.00
	\$112,151,500	2.6%
2. Lake Apopka	\$102,374,869	2.4%
3. Lake Harris	\$90,853,125	2.1%
4. Lake Butler	\$89,096,000	2.1%
5. Butler Chain Of Lakes	\$88,704,699	2.1%
Total Florida Central Market:	\$4,269,67	0,558
Largest Home M	arkets	
1. Lake Maitland	\$105,320,000	2.9%
2. Lake Apopka	\$93,150,169	2.6%
3. Butler Chain Of Lakes	\$83,745,700	2.3%
4. Lake Tarpon	\$76,999,491	2.1%
5. Lake Butler	\$76,862,000	2.1%
Total Florida Central Home Market:	\$3,629,877,	637
Largest Land Ma	arkets	
1. Lake Harris	\$42.019.010	6.6%

Lake Harris Lake Ashton Lake June Lake Saunders Lake Butler	\$42,019,010 \$34,500,000 \$15,417,697 \$12,770,000 \$12,234,000	6.6% 5.4% 2.4% 2.0% 1.9%
	Lake Ashton Lake June Lake Saunders	Lake Ashton \$34,500,000 Lake June \$15,417,697 Lake Saunders \$12,770,000

Total Florida Central Land Market:

Average	Home	Price
---------	------	-------

1.	Heron Lagoon, FL	\$3,840,571
2.	Lake Butler, FL	\$3,074,480
3.	Butler Chain Of Lakes, FL	\$2,617,053
4.	Lake Maitland, FL	\$2,568,780
5.	Lake Down, FL	\$2,436,891

Average Land Price Per Acre

\$639,792,921

Listings of Less Than 10 Acres		Listings of 10 Ac	cres or More
1. Lake Arietta	\$487,198	1. Lake Harris	\$71,505
2. Lake Van - Auburndale	\$479,421		
Lake Tohopekaliga	\$393,711		
4. Lake Medora	\$391,497		
5. Lake Eustis	\$374,817		

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

*** No lake meets the criteria of 10 listings of less than 10 acres to be included in this section.

Most Listings

	Lake Weohyakapka (Walk in Water)	149	2.0%
	Lake Harris	142	1.9%
	Lake Tarpon	138	1.8%
4.	Reedy Creek Swamp	135	1.8%
5.	Lake Apopka	133	1.7%

Total Florida Central Listings:

increase.

7,606

Most Homes Available

1.	Lake Tarpon	128	2.1%
2.	Lake Apopka	120	2.0%
3.	Reedy Creek Swamp	114	1.9%
4.	East Lake Tohopekaliga	104	1.7%
5.	Lake Harris	103	1.7%

Total Florida Central Home Listings:

4. Lake June

5. Lake Harris

6.129

3.5%

2.6%

Most Land Available 1. Lake Weohyakapka (Walk in Water) 125 8.5% 2. Lake Marion 76 5.1% 3. Lake Istokpoga 53 3.6%

Total Florida Central Land Listings:

39 1,477

51



Price Breakdown by Percentage of Homes in the Florida Central Market 2022Q3





Luxury Lake Real Estate in Florida Central

5%

34242

32766

33592

34786

32789

34756

32827

33701

32819

34688

Most Expensive ZIP Codes 2022Q3

2,224K

1,945K

OK 500K 1000K 1500K 2000K 2500K 3000K 3500K 4000K

Average

1,681K

1,592K

1,565K

1,498K

1,441K

1,318K

of \$1M+ Homes in Florida Central are on Lake Maitland

2,921K

3,841K







FLORIDA NE

Price Breakdown by Number of Homes in the Florida NE Market 2022Q3





Florida-NE

The total Florida-NE market grew from \$453 MM in summer 2022 to \$580 MM resulting in a 28% increase.

Largest Markets

-			
1. Lake Vedra	\$45,730,000	8.6%	1. Marshall Swamp
2. Huguenot Lagoon	\$34,387,676	6.5%	2. Twelvemile Swam
3. Twelvemile Swamp	\$28,415,252	5.4%	3. Lake Weir
4. Lake Ponte Vedra	\$26,875,000	6.3%	4. Doctors Lake
5. Doctors Lake	\$26,431,090	5.0%	5. Pringle Swamp
Total Florida NE Market:	\$530,42	71,906	Total Florida NE L
Largest Home	Markets		Мо
1. Huguenot Lagoon	\$33,698,676	7.9%	1. Twelvemile Swam
2. Lake Vedra	\$33,685,000	7.9%	2. Lake Weir
3. Twelvemile Swamp	\$28,235,252	6.6%	3. Doctors Lake
4. Lake Ponte Vedra	\$26,875,000	6.3%	3. Pringle Swamp
5. Doctors Lake	\$21,051,290	4.9%	5. Marshall Swamp
Total Florida NE Home Market:	\$427,924	,657	Total Florida NE H
Largest Land I	Markets		M
1. Lake Vedra	\$12,045,000	11.7%	1. Marshall Swamp
2. Lake Weir	\$9,982,750	9.7%	2. Black Sink Prairie
3. Black Branch Swamp	\$7,245,989	7.1%	3. Lake Weir
4. Pringle Swamp	\$6,273,000	6.1%	4. Georges Lake
5. Fivemile Swamp	\$5,649,000	5.5%	5. Black Branch Swar
Total Florida NE Land Market:	\$102,54	7,249	Total Florida NE
Average Home I	Price		
1. Lake Vedra, FL	\$3,062,273		
2. Huguenot Lagoon, FL	\$1,347,947		
3. Snowden Bay, FL	\$1,022,452		
4. Maria Sanchez Lake, FL	\$947,208		

Most Listings

,906	Total Florida NE Listings:		1,316
5.0%	5. Pringle Swamp	37	2.8%
6.3%	4. Doctors Lake	40	3.0%
5.4%	3. Lake Weir	55	4.2%
6.5%	2. Twelvemile Swamp	62	4.7%
8.6%	1. Marshall Swamp	74	5.6%

ost Homes Available

1.	Twelvemile Swamp	61	8.4%
2.	Lake Weir	32	4.4%
3.	Doctors Lake	29	4.0%
3.	Pringle Swamp	29	4.0%
5.	Marshall Swamp	28	3.8%

Home Listings:

729

lost Land Available

1	Total Florida NE Land Listings:		587
5.	Black Branch Swamp	18	3.1%
ŀ.	Georges Lake	19	3.2%
8.	Lake Weir	23	3.9%
2.	Black Sink Prairie	26	4.4%
	Marshall Swamp	46	7.8%

	Average nome ince	
1.	Lake Vedra, FL	\$3,062,273
2.	Huguenot Lagoon, FL	\$1,347,947
3.	Snowden Bay, FL	\$1,022,452
4.	Maria Sanchez Lake, FL	\$947,208
5.	Doctors Lake, FL	\$725,907

5. Doctors Lake, FL

Average Land Price Per Acre

Listings of Less Than 10 Acres

1.	Doctors Lake	\$216,143
2.	Black Branch Swamp	\$215,905
3.	Marshall Swamp	\$100,156
4.	Lake Weir	\$90,772
5.	Tiger Den	\$71,961

Listings of 10 Acres or More

**

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.



Lake Real Estate Market Report: Chapter 1 – Fall 2022

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Florida NE



17%

of \$1M+ Homes in Florida NE are on Huguenot Lagoon Total Number of \$1M+ Homes



Most Expensive ZIP Codes 2022Q3





LAKE HOMES REALTY LAKEHOMES.COM



GEORGIA



Georgia

Lake Lanier retains the #1 spot in the Largest Markets List, Largest Home Markets List, and Largest Land Markets List.

Largest Markets

				Total Georgia Market:	\$2,173,556	6,783
5. Lake Sinclair		\$99,678,839	4.6%	10. Lake Burton	\$47,596,450	2.2%
4. Lake Allatoo	na	\$129,003,330	5.9%	9. Lake Blue Ridge	\$49,545,125	2.3%
Lake Hartwel	*	\$195,982,247	9.0%	8. Nottely Lake	\$56,494,251	2.6%
Lake Oconee		\$458,334,984	21.1%	7. Clarks Hill Lake*	\$59,860,681	2.8%
1. Lake Lanier		\$600,273,085	27.7%	6. Chatuge Lake*	\$79,268,577	3.7%

Largest Home Markets

1.	Lake Lanier	\$463,786,247	27.8%	1. Lake Lanier	\$136,486,838	27.1%
2.	Lake Oconee	\$375,916,325	22.5%	2. Lake Oconee	\$81,020,659	16.1%
3.	Lake Hartwell*	\$130,500,132	7.8%	3. Lake Hartwell*	\$65,482,115	13.0%
4.	Lake Sinclair	\$83,948,044	5.0%	4. Lake Allatoona	\$48,598,697	9.7%
5.	Lake Allatoona	\$80,404,633	4.8%	5. Walter F. George Lake*	\$23,610,705	4.7%
6.	Chatuge Lake*	\$56,096,550	3.4%	6. Chatuge Lake*	\$23,172,027	4.6%
7.	Clarks Hill Lake*	\$41,527,799	2.5%	7. Clarks Hill Lake*	\$18,332,882	3.6%
8.	Lake Burton	\$40,677,000	2.4%	8. Nottely Lake	\$16,628,477	3.3%
9.	Nottely Lake	\$39,865,774	2.4%	9. Lake Sinclair	\$14,540,795	2.9%
10.	Lake Blue Ridge	\$37,102,477	2.2%	10. Lake Blue Ridge	\$12,442,648	2.5%

Total Georgia Home Market:

\$1,668,224,387

Total Georgia Land Market:

\$502,744,396

35% of all homes listed on Lake Oconee are valued at \$1 MM or more.

Most Affordable Homes

Largest Land Markets

Most Expensive Homes

1. Lake Burton	\$2,033,850	1. Nottely Lake	\$797,315
2. Lake Rabun	\$1,855,364	2. Lake Lanier	\$815,323

Most Land Available

Most Listings

1.	Lake Lanier	780	17.4%	6.	Chatuge Lake*
2.	Lake Hartwell*	739	16.4%	7.	Lake Allatoona
3.	Lake Oconee	593	13.2%	8.	Nottely Lake
4.	Clarks Hill Lake*	386	8.6%	9.	Walter F. George Lake*
5.	Lake Sinclair	328	7.3%	10.	Jackson Lake

Total Georgia Listings:

Total Georgia Land Listings:

2.0% 4,500

2,261

4.6%

4.3%

4.0%

2.8%

205

193

182

124

90

Most Homes Available

1.	Lake Lanier	574	25.7%	1.	Lake Hartwell*	496	21.9%
2.	Lake Oconee	333	14.9%	2.	Clarks Hill Lake*	310	13.7%
3.	Lake Hartwell*	243	10.9%	3.	Lake Oconee	258	11.4%
4.	Lake Sinclair	171	7.7%	4.	Lake Lanier	206	9.1%
5.	Lake Allatoona	138	6.2%	5.	Lake Sinclair	154	6.8%
6.	Clarks Hill Lake*	76	3.4%	6.	Chatuge Lake*	139	6.1%
7.	Chatuge Lake*	66	3.0%	7.	Nottely Lake	132	5.8%
8.	Jackson Lake	63	2.8%	8.	Walter F. George Lake*	81	3.6%
9.	Nottely Lake	50	2.2%	9.	Lake Allatoona	55	2.4%
10.	Lake Arrowhead	45	2.0%	10.	Lake Burton	53	2.3%

Total Georgia Home Listings:

Most Expensive Land Per Acre

2,234

Listings of Less Than 10 Acres		Listings of 10 Acres or More	
1. Lake Blue Ridge	\$687,819	1. Lake Allatoona	\$75,318
2. Lake Lanier	\$251,884		
3. Lake Oconee	\$189,051		
4. Lake Allatoona	\$154,472		
5. Lake Tobesofkee	\$126,339		
6. Lake Hartwell	\$122,063		
7. Lake Burton	\$121,397		
8. Walter F. George Lake	\$121,016		

Most Affordable Land per Acre

	Listings of Less Than 10 Acres		Listings of 10 Acres or More	
1. C	Clarks Hill Lake	\$31,682	1. Lake Harding	\$11,199
2. R	lichard B. Russell Lake	\$33,676		
3. L	ake Laceola	\$37,854		
4. B	ent Tree	\$38,157		
5. C	Carters Lake	\$42,006		
6. W	Vest Point Lake	\$54,878		
7. L	ake Sinclair	\$61,676		
8 . B	lig Canoe	\$61,930		

* This includes lake real estate inventory from more than one state.



Lake Real Estate Market Report: Chapter 1 – Fall 2022

Price Breakdown by Percentage of Homes in the Georgia Market 2022Q3

www.LakeHomes.com

LAKE HOMES REALTY LAKEHOMES.COM



Luxury Lake Real Estate in Georgia

32%

of \$1M+ Homes in Georgia are on Lake Oconee Total Number of \$1M+ Homes

364

Most Expensive ZIP Codes 2022Q3











How are shoppers connecting 2022Q3

Who's Shopping Georgia Lake Real Estate

Male/Female Visitors 2022Q3



55% of potential buyers come from outside Georgia

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of Georgia searching for Georgia lake property!

Number 2-10 metros are:

- Chicago, IL
- Los Angeles, CA
- Greenville-Spartanburg-Asheville-Anderson
- Washington DC (Hagerstown MD)
- Tampa-St. Petersburg (Sarasota), FL
- Orlando-Daytona Beach-Melbourne, FL
- Birmingham (Ann and Tusc), AL
- Miami-Ft. Lauderdale, FL
- Jacksonville, FL



IDAHO

Price Breakdown by Number of Homes in the Idaho Market 2022Q3



Idaho

The total Idaho market grew from \$608 MM in summer 2022 to \$962 MM resulting in a 58% increase.

Largest Markets

Most Listings

1. Coeur d'Alene Lake	\$364,601,892	37.9%	1. Pend Oreille Lake	322	39.3%
2. Pend Oreille Lake	\$326,890,267	34.0%	2. Coeur d'Alene Lake	234	28.6%
3. Hayden Lake	\$117,761,300	12.2%	3. Hayden Lake	63	7.7%
4. Priest Lake	\$49,420,000	5.1%	4. Priest Lake	39	4.8%
5. Twin Lakes	\$14,515,339	1.5%	5. Twin Lakes	27	3.3%
Total Idaho Market:	\$961,98	36,476	Total Idaho Listings:		819
Largest Home	e Markets		Most Homes A	vailable	
1. Coeur d'Alene Lake	\$266,503,200	37.7%	1. Pend Oreille Lake	158	39.0%
2. Pend Oreille Lake	\$219,730,769	31.1%	2. Coeur d'Alene Lake	96	23.7%
3. Hayden Lake	\$104,924,300	14.8%	3. Hayden Lake	41	10.1%
4. Priest Lake	\$40,404,000	5.7%	4. Priest Lake	26	6.4%
5. Twin Lakes	\$13,651,439	1.9%	5. Twin Lakes	24	5.9%
Total Idaho Home Market:	\$707,466	,987	Total Idaho Home Listings:		405
Total Idaho Home Market: Largest Land		,987	Total Idaho Home Listings: Most Land Av	ailable	405
		,987 42.1%	-	vailable	405 39.6%
Largest Land	Markets		Most Land Av		
Largest Land	Markets \$107,159,498	42.1%	Most Land Av	164	39.6%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake	Markets \$107,159,498 \$98,098,692	42.1% 38.5%	Most Land Av 1. Pend Oreille Lake 2. Coeur d'Alene Lake	164 138	39.6% 33.3%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake	Markets \$107,159,498 \$98,098,692 \$12,837,000	42.1% 38.5% 5.0%	Most Land Av 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake	164 138 22	39.6% 33.3% 5.3%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake 4. Priest Lake	Markets \$107,159,498 \$98,098,692 \$12,837,000 \$9,016,000	42.1% 38.5% 5.0% 3.5% 1.8%	I. Pend Oreille Lake Coeur d'Alene Lake Hayden Lake Lake Cascade	164 138 22 14	39.6% 33.3% 5.3% 3.4%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake 4. Priest Lake 5. Kelso Lake	Markets \$107,159,498 \$98,098,692 \$12,837,000 \$9,016,000 \$4,652,899 \$254,51	42.1% 38.5% 5.0% 3.5% 1.8%	 Pend Oreille Lake Coeur d'Alene Lake Hayden Lake Lake Cascade Priest Lake 	164 138 22 14	39.6% 33.3% 5.3% 3.4% 3.1%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake 4. Priest Lake 5. Kelso Lake Total Idaho Land Market:	Markets \$107,159,498 \$98,098,692 \$12,837,000 \$9,016,000 \$4,652,899 \$254,51	42.1% 38.5% 5.0% 3.5% 1.8%	 Pend Oreille Lake Coeur d'Alene Lake Hayden Lake Lake Cascade Priest Lake 	164 138 22 14	39.6% 33.3% 5.3% 3.4% 3.1%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake 4. Priest Lake 5. Kelso Lake Total Idaho Land Market: Average Home	Markets \$107,159,498 \$98,098,692 \$12,837,000 \$9,016,000 \$4,652,899 \$254,51	42.1% 38.5% 5.0% 3.5% 1.8%	 Pend Oreille Lake Coeur d'Alene Lake Hayden Lake Lake Cascade Priest Lake 	164 138 22 14	39.6% 33.3% 5.3% 3.4% 3.1%
Largest Land 1. Pend Oreille Lake 2. Coeur d'Alene Lake 3. Hayden Lake 4. Priest Lake 5. Kelso Lake Total Idaho Land Market: Average Home 1. Coeur d'Alene Lake	Markets \$107,159,498 \$98,098,692 \$12,837,000 \$9,016,000 \$4,652,899 \$254,51 Price \$2,792,718	42.1% 38.5% 5.0% 3.5% 1.8%	 Pend Oreille Lake Coeur d'Alene Lake Hayden Lake Lake Cascade Priest Lake 	164 138 22 14	39.6% 33.3% 5.3% 3.4% 3.1%

Average Land Price Per Acre

Listings of Less Than 10 Acres

1. Lake Cascade \$1,226,049 2. Priest Lake \$1,173,958 3. Hayden Lake \$542,791 4. Coeur d'Alene Lake \$366,268 5. Pend Oreille Lake \$265,253

Listings of 10 Acres or More

1.	Coeur d'Alene Lake	\$62,454
2.	Pend Oreille Lake	\$53,988
3.	Kelso Lake	\$47,049



Price Breakdown by Percentage of Homes in the Idaho Market 2022Q3

LakeHomes.com

LAKE HOMES REALTY

Lake Real Estate Market Report: Chapter 1 – Fall 2022

Luxury Lake Real Estate in Idaho

Where Are The Million-Dollar Listings? 2022Q3



33%

of \$1M+ Homes in Idaho are on Coeur d'Alene Lake Total Number of \$1M+ Homes



Most Expensive ZIP Codes 2022Q3









How are shoppers connecting 2022Q3

Who's Shopping Idaho Lake Real Estate

Male/Female Visitors 2022Q3



92% of potential buyers come from outside Idaho

What Age Groups are Shopping 2022Q3



Los Angeles

is the Number 1 metro area outside of Idaho searching for Idaho lake property!

Number 2-10 metros are:

- Seattle-Tacoma, WA
- Spokane, WA
- Phoenix, AZ
- San Francisco-Oakland-San Jose, CA
- Salt Lake City, UT
- ・Chicago, IL
- Portland, OR
- New York, NY
- Denver, CO





ILLINOIS

LAKE HOMES REALTY LAKEHOMES.COM

Illinois

The number of listings on Lake Michigan dropped from 3,039 in summer 2022 to 2,805, resulting in an 8% decrease.

Largest Markets

Total Illinois Market:		\$1,663,30	5,983	Total Illinois Listings:
5.	Lake Charles	\$11,054,457	0.7%	5. Chain O'Lakes - Pistakee Lake
4.	Chain O'Lakes - Pistakee Lake	\$13,594,949	0.8%	4. Lake Thunderbird
3.	Wonder Lake	\$14,360,199	0.9%	3. Spoon Lake
2.	Skokie Lagoons	\$16,846,999	1.0%	2. Wonder Lake
1.	Lake Michigan	\$1,248,884,234	75.1%	1. Lake Michigan

\$1,607,157,244

\$56.148.739

Most Listings

1. Lake Michigan	1,484	52.9%
2. Wonder Lake	51	1.8%
3. Spoon Lake	48	1.7%
4. Lake Thunderbird	38	1.4%
5. Chain O'Lakes - Pistakee Lake	33	1.2%

Most Homes Available

Largest Home Markets

1.	Lake Michigan	\$1,232,415,765	76.7%
2.	Skokie Lagoons	\$15,526,999	1.0%
3.	Wonder Lake	\$14,119,710	0.9%
4.	Chain O'Lakes - Pistakee Lake	\$13,330,300	0.8%
5.	Lake Charles	\$11,054,457	0.7%

Total Illinois Home Market:

Largest Land Markets

1.	Lake Michigan	\$16,468,469	29.3%
2.	Bangs Lake	\$2,944,000	5.2%
3.	Lake Renwick	\$2,369,444	4.2%
4.	Golfview Lake	\$1,680,500	3.0%
5.	Keene Lake	\$1,549,000	2.8%

Most Land Available

1. Lake Michigan

2. Wonder Lake

4. Peoria Lake

3. Chain O'Lakes - Pistakee Lake

Total Illinois Home Listings:

Total Illinois Land Listings:

**

5. Chain O'Lakes - Fox Lake

1.	Spoon Lake	41	9.8%
2.	Lake Michigan	36	8.6%
3.	Lake Thunderbird	29	7.0%
4.	Lake Wildwood	17	4.1%
5.	Cotton Creek Marsh	12	2.9%

Total Illinois Land Market:

Average Home Price

1.	Lake Michigan	\$851,116
2.	Lake Decatur	\$570,950
3.	Golfview Lake	\$550,775
4.	Quarry Lake	\$521,788
5.	Chain O'Lakes - Pistakee Lake	\$512,704
4.	Quarry Lake	\$521,788

Average Land Price Per Acre

Listings of Less Than 10 Acres

1. Bangs Lake \$255,334 2. Cotton Creek Marsh \$77,057 3. Lake Thunderbird \$42,276

Listings of 10 Acres or More

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

2,805

60.6%

2.0%

1.1%

0.9%

0.8%

417

2,388

1,448

47

26

21

20



Lake Real Estate Market Report: Chapter 1 – Fall 2022

Price Breakdown by Percentage of Homes in the Illinois Market 2022Q3

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Illinois





84%

of \$1M+ Homes in Illinois are on Lake Michigan Total Number of \$1M+ Homes 338







Who's Shopping Illinois Lake Real Estate

tablet 4% desktop 32% smart phones 64%

How are shoppers connecting 2022Q3





31% of potential buyers come from outside Illinois

What Age Groups are Shopping 2022Q3



Milwaukee

is the Number 1 metro area outside of Illinois searching for Illinois lake property!

Number 2-10 metros are:

- New York, NY
- St. Louis, MO
- Phoenix, AZ
- Dallas-Ft. Worth, TX
- Atlanta, GA
- Los Angeles, CA
- Denver, CO
- Minneapolis-St. Paul, MN
- Indianapolis, IN



CHAINOLAKES

Price Breakdown by Number of Homes in the ChainOLakes Market 2022Q3



Chain O' Lakes

Chain O' Lakes increased from \$56 MM in summer 2022 to \$62 MM in fall 2022 resulting in a 10% increase.

Largest Markets Most Listings 1. Chain O'Lakes - Pistakee Lake \$13,594,949 21.9% 1. Chain O'Lakes - Pistakee Lake 33 14 8% 2. Chain O'Lakes - Fox Lake \$9,115,699 14.7% 2. Chain O'Lakes - Fox Lake 24 10.8% 3. Chain O'Lakes - Grass Lake \$6.020.400 9.7% 2. Chain O'Lakes - Long Lake 24 10.8% 4. Chain O'Lakes - Long Lake \$4,696,500 7.6% 4. Chain O'Lakes - Nippersink Lake 22 9.9% 5. Chain O'Lakes - Nippersink Lake \$3,421,125 5 5% 5. Chain O'Lakes - Grass Lake 20 9.0% **Total ChainOLakes Market:** \$62,196,801 **Total ChainOLakes Listings:** 223 Largest Home Markets Most Homes Available 1. Chain O'Lakes - Pistakee Lake \$13,330,300 1. Chain O'Lakes - Pistakee Lake 23.1% 26 15.1% 2. Chain O'Lakes - Fox Lake \$8 599 200 14 9% 2. Chain O'Lakes - Fox Lake 20 11.6% 3. Chain O'Lakes - Grass Lake \$5 986 500 10.4% 2. Chain O'Lakes - Long Lake 20 11.6% 4. Chain O'Lakes - Long Lake \$4,035,600 7 0% 4. Chain O'Lakes - Nippersink Lake 17 9.9% 5. Chain O'Lakes - Nippersink Lake \$3,281,600 5 7% 5. Chain O'Lakes - Grass Lake 16 9.3% Total ChainOLakes Home Market: Total ChainOLakes Home Listings: 172 \$57,605,333 Largest Land Markets Most Land Available 1. Chain O'Lakes - Lake Marie \$670,000 14 6% 1. Chain O'Lakes - Pistakee Lake 7 13.7% 2. Chain O'Lakes - Long Lake \$660.900 14 4% 2. Chain O'Lakes - Lake Marie 6 11.8% \$579,000 3 Lake Tranquility 12.6% 3. Chain O'Lakes - Nippersink Lake 5 9.8% 4. Chain O'Lakes - Fox Lake \$516,499 11.2% 4. Chain O'Lakes - Fox Lake 4 7.8% 5 Lake Antioch \$500,000 10.9% 4. Chain O'Lakes - Grass Lake 4 7.8% Total ChainOLakes Land Market: **Total ChainOLakes Land Listings:** 51 \$4,591,468 **Average Home Price** 1. Chain O'Lakes - Pistakee Lake, IL \$512,704 2. Chain O'Lakes - Fox Lake, IL \$429,960 3. Chain O'Lakes - Grass Lake, IL \$374,156 4. Chain O'Lakes - Dunns Lake, IL \$288.073 **Average Land Price Per Acre**

Listings of Less Than 10 Acres

Listings of 10 Acres or More

**

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

*** No lake meets the criteria of 10 listings of less than 10 acres to be included in this section.

www.LakeHomes.com

Copyright © 2022 Lake Homes Realty, LLC



Price Breakdown by Percentage of Homes in the ChainOLakes Market 202203



Luxury Lake Real Estate in ChainOLakes





of \$1M+ Homes in ChainOLakes are or	1
Chain O'Lakes - Pistakee Lake	

Total Number of \$1M+ Homes

Most Affordable ZIP Codes 2022Q3



Most Expensive ZIP Codes 2022Q3







Price Breakdown by Number of Homes in the Indiana Market 2022Q3



Indiana

The total Indiana home market experienced an 21% rise from from \$380 MM in summer 2022 to \$461 MM in fall 2022.

Largest Markets

Most Listings

1. Lake Michigan	\$37,808,890	8.2%	1. Morse Reservoir	48	6.8%
2. Geist Reservoir	\$35,038,300	7.6%	2. Lake Shafer	47	4.8%
3. Morse Reservoir	\$27,434,789	6.6%	3. Lake Freeman	45	4.6%
4. Lake Maxinkuckee	\$25,221,900	6.0%	4. Geist Reservoir	44	4.5%
5. Lake Wawasee	\$19,175,900	4.2%	5. Lake Michigan	38	3.9%
Total Indiana Market:	\$461,37	1,617	Total Indiana Listings:		982

Largest Home Markets

1.	Lake Michigan	\$35,340,490	8.5%	1.	Morse Reservoir
2.	Geist Reservoir	\$34,547,800	8.3%	2.	Geist Reservoir
3.	Morse Reservoir	\$27,434,789	6.6%	3.	Lake Shafer
4.	Lake Maxinkuckee	\$25,221,900	6.0%	4.	Cedar Lake
5.	Lake Wawasee	\$16,973,000	4.1%	5.	Bass Lake

\$417,227,533

\$44,144,084

Total Indiana Home Market:

1. Oswego Lake

2. Peyton Lake

3. Lake Michigan

4. Lake Wawasee

5. Big Turkey Lake

Largest Land Markets

Most Homes Available

Total Indiana Home Listings:

Total Indiana Land Listings:

706

10.1%

10.1%

6.5%

6.2%

5.1%

276

6.8%

5.9%

4.7%

3.8%

3.7%

48

42

33

27

26

Most Land Available \$5,400,000 12.2% 1. Big Turkey Lake 28 \$4,130,000 9.4% 1. Lake Freeman 28 \$2,468,400 5.6% **3.** Bischoff Reservoir 18 \$2,202,900 5.0% **4.** Lake Santee 17 \$1,813,900 5. Lake Shafer 4.1% 14

Total Indiana Land Market:

Average Home Price

1.	Lake Michigan	\$1,359,250
2.	Lake Wawasee	\$1,125,600
3.	Geist Reservoir	\$822,567
4.	Cordry Lake	\$658,820
5.	Sweetwater Lake	\$626,924

Average Land Price Per Acre

Listings of Less Than 10 Acres

1.	Lake Michigan	\$526,592
2.	Valley Forge Lake	\$384,898
3.	Big Turkey Lake	\$336,468
4.	Cedar Lake	\$271,750
5.	Lake Shafer	\$239,930

Listings of 10 Acres or More

**

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.



Price Breakdown by Percentage of Homes in the Indiana Market 2022Q3





Luxury Lake Real Estate in Indiana

18%

of \$1M+ Homes in Indiana are on Lake Michigan Total Number of \$1M+ Homes







314K

328K

350K



How are shoppers connecting 2022Q3

Who's Shopping Indiana Lake Real Estate

Male/Female Visitors 2022Q3



65% of potential buyers come from outside Indiana

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Indiana searching for Indiana lake property!

Number 2-10 metros are:

- New York, NY
- Washington DC (Hagerstown MD)
- Atlanta. GA
- Cincinnati, OH
- Detroit, MI
- Toledo, OH
- Columbus, OH
- Los Angeles, CA
- Phoenix, AZ





IOWA

LAKE HOMES REALTY LAKEHOMES.COM

Iowa

The total Iowa market grew from \$76 MM in summer 2022 to \$122 MM in fall 2022 resulting in a 60% increase.

Most Listings

Largest Markets

				5	
1. West Okoboji Lake	\$55,479,000	45.6%	1. West Okoboji Lake	29	16.7%
2. Clear Lake	\$18,963,100	15.6%	2. Sun Valley Lake	28	16.1%
3. East Okoboji Lake	\$12,423,800	10.2%	3. Lake Ponderosa	24	13.8%
4. Lake Ponderosa	\$8,446,300	6.9%	4. Holiday Lake	23	13.2%
5. Sun Valley Lake	\$5,921,800	4.9%	5. Clear Lake	22	12.6%
Total Iowa Market:	\$121,53	34,798	Total Iowa Listings:		174
Largest Hom	e Markets		Most Homes Av	vailable	
1. West Okoboji Lake	\$53,804,000	49.0%	1. West Okoboji Lake	28	22.4%
2. Clear Lake	\$15,933,100	14.5%	2. Clear Lake	20	16.0%
3. East Okoboji Lake	\$11,424,800	10.4%	3. Holiday Lake	14	11.2%
4. Lake Ponderosa	\$6,267,300	5.7%	3. Lake Ponderosa	14	11.2%
5. Sun Valley Lake	\$4,525,400	4.1%	5. East Okoboji Lake	13	10.4%
Total Iowa Home Market:	\$109,775	,998	Total Iowa Home Listings:		125
Largest Land	Markets		Most Land Av	ailable	
Largest Lanc	Markets	25.8%	Most Land Av	ailable	38.8%
-		25.8% 18.5%			38.8% 20.4%
1. Clear Lake	\$3,030,000		1. Sun Valley Lake	19	
 Clear Lake Lake Ponderosa 	\$3,030,000 \$2,179,000	18.5%	 Sun Valley Lake Lake Ponderosa 	19 10	20.4%
 Clear Lake Lake Ponderosa West Okoboji Lake 	\$3,030,000 \$2,179,000 \$1,675,000	18.5% 14.2%	 Sun Valley Lake Lake Ponderosa Holiday Lake 	19 10 9	20.4% 18.4%
 Clear Lake Lake Ponderosa West Okoboji Lake Sun Valley Lake 	\$3,030,000 \$2,179,000 \$1,675,000 \$1,396,400	18.5% 14.2% 11.9% 8.5%	 Sun Valley Lake Lake Ponderosa Holiday Lake Clear Lake 	19 10 9 2	20.4% 18.4% 4.1%
 Clear Lake Lake Ponderosa West Okoboji Lake Sun Valley Lake East Okoboji Lake 	\$3,030,000 \$2,179,000 \$1,675,000 \$1,396,400 \$999,000 \$111,75	18.5% 14.2% 11.9% 8.5%	 Sun Valley Lake Lake Ponderosa Holiday Lake Clear Lake East Okoboji Lake 	19 10 9 2	20.4% 18.4% 4.1% 4.1%
 Clear Lake Lake Ponderosa West Okoboji Lake Sun Valley Lake East Okoboji Lake Total Iowa Land Market:	\$3,030,000 \$2,179,000 \$1,675,000 \$1,396,400 \$999,000 \$111,75	18.5% 14.2% 11.9% 8.5%	 Sun Valley Lake Lake Ponderosa Holiday Lake Clear Lake East Okoboji Lake 	19 10 9 2	20.4% 18.4% 4.1% 4.1%
 Clear Lake Lake Ponderosa West Okoboji Lake Sun Valley Lake East Okoboji Lake Total Iowa Land Market: Average Home	\$3,030,000 \$2,179,000 \$1,675,000 \$1,396,400 \$999,000 \$11,75 e Price	18.5% 14.2% 11.9% 8.5%	 Sun Valley Lake Lake Ponderosa Holiday Lake Clear Lake East Okoboji Lake 	19 10 9 2	20.4% 18.4% 4.1% 4.1%

Average Land Price Per Acre

Listings of Less Than 10 Acre	S	Listings of 10 Acres or More
1. Sun Valley Lake	\$120,380	**

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.


Price Breakdown by Percentage of Homes in the Iowa Market 2022Q3

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Iowa





of \$1M+ Homes in Iowa are on West Okoboji Lake Total Number of \$1M+ Homes 28

Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Iowa Lake Real Estate





68% of potential buyers come from outside lowa

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Iowa searching for Iowa lake property!

Number 2-10 metros are:

- Omaha, NE
- Minneapolis-St. Paul, MN
- Milwaukee, WI
- New York, NY
- Phoenix, AZ
- Dallas-Ft. Worth, TX
- Los Angeles, CA
- Denver, CO
- Kansas City, MO





LAKE HOMES REALTY LAKEHOMES.COM

Kentucky's total market grew

to \$233 MM in fall 2022,

resulting in a 32% increase.

from \$176 MM in summer 2022

Most Listings

Kentucky

Largest Markets

1. Kentucky Lake*	\$81,366,183	34.9%	1. Lake Cumberland	500	39.5%
2. Lake Cumberland	\$76,771,043	32.9%	Kentucky Lake*	337	26.6%
Lake Barkley*	\$48,628,981	20.9%	3. Lake Barkley*	269	21.2%
4. Dale Hollow Lake*	\$20,191,057	8.7%	4. Dale Hollow Lake*	122	9.6%
5. Wood Creek Lake	\$5,961,999	2.6%	5. Wood Creek Lake	37	2.9%
Total Kentucky Market:	\$233,03	38,263	Total Kentucky Listings:		1,266
Largest Home	Markets		Most Homes A	vailable	
1. Kentucky Lake*	\$61,808,918	39.0%	1. Lake Cumberland	159	43.7%
2. Lake Cumberland	\$57,395,200	36.3%	2. Kentucky Lake*	110	30.2%
3. Lake Barkley*	\$25,969,386	16.4%	3. Lake Barkley*	64	17.6%
4. Dale Hollow Lake*	\$10,558,629	6.7%	4. Dale Hollow Lake*	22	6.0%
5. Wood Creek Lake	\$2,442,500	1.5%	5. Wood Creek Lake	8	2.2%
Total Kentucky Home Market:	\$158,293	,633	Total Kentucky Home Listings:		364
Total Kentucky Home Market: Largest Land		,633	Total Kentucky Home Listings: Most Land Av	ailable	364
		30.3%		vailable	364 37.8%
Largest Land	Markets		Most Land Av		
Largest Land	Markets \$22,659,595	30.3%	Most Land Av	341	37.8%
Largest Land 1. Lake Barkley* 2. Kentucky Lake*	Markets \$22,659,595 \$19,557,265	30.3% 26.2%	Most Land Av 1. Lake Cumberland 2. Kentucky Lake*	341 227	37.8% 25.2%
Largest Land 1. Lake Barkley* 2. Kentucky Lake* 3. Lake Cumberland	Markets \$22,659,595 \$19,557,265 \$19,375,843	30.3% 26.2% 25.9%	Most Land Av 1. Lake Cumberland 2. Kentucky Lake* 3. Lake Barkley*	341 227 205	37.8% 25.2% 22.7%
Largest Land 1. Lake Barkley* 2. Kentucky Lake* 3. Lake Cumberland 4. Dale Hollow Lake*	Markets \$22,659,595 \$19,557,265 \$19,375,843 \$9,632,428	30.3% 26.2% 25.9% 12.9% 4.7%	Most Land Av 1. Lake Cumberland 2. Kentucky Lake* 3. Lake Barkley* 4. Dale Hollow Lake*	341 227 205 100	37.8% 25.2% 22.7% 11.1%
Largest Land 1. Lake Barkley* 2. Kentucky Lake* 3. Lake Cumberland 4. Dale Hollow Lake* 5. Wood Creek Lake	Markets \$22,659,595 \$19,557,265 \$19,375,843 \$9,632,428 \$3,519,499 \$74,74	30.3% 26.2% 25.9% 12.9% 4.7%	 Lake Cumberland Kentucky Lake* Lake Barkley* Dale Hollow Lake* Wood Creek Lake 	341 227 205 100	37.8% 25.2% 22.7% 11.1% 3.2%
Largest Land 1. Lake Barkley* 2. Kentucky Lake* 3. Lake Cumberland 4. Dale Hollow Lake* 5. Wood Creek Lake Total Kentucky Land Market:	Markets \$22,659,595 \$19,557,265 \$19,375,843 \$9,632,428 \$3,519,499 \$74,74	30.3% 26.2% 25.9% 12.9% 4.7%	 Lake Cumberland Kentucky Lake* Lake Barkley* Dale Hollow Lake* Wood Creek Lake 	341 227 205 100	37.8% 25.2% 22.7% 11.1% 3.2%

Average Land Price Per Acre

Listings of Less Than 10 Acres Listings of 10 Acres or More 1. Lake Barkley \$51,657 1. Wood Creek Lake \$43,572 2. Kentucky Lake \$42,685 2. Lake Barkley \$19,162 3. Lake Cumberland \$35,808 3. Lake Cumberland \$6,318 4. Wood Creek Lake \$34,089 4. Kentucky Lake \$5,860

* This includes lake real estate inventory from more than one state.



Lake Real Estate Market Report: Chapter 1 – Fall 2022

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Kentucky





of \$1M+ Homes in Kentucky are on Kentucky Lake Total Number of \$1M+ Homes

Most Affordable ZIP Codes 2022Q3

10

42044 662K 42503 556K 42071 552K 42211 517K 42025 461K 42518 430K 42038 402K 42642 392K 42633 390K 42055 360K 0K 700K 100K 200K 300K 400K 500K 600K Average

Most Expensive ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Kentucky Lake Real Estate



Male/Female Visitors 2022Q3



85% of potential buyers come from outside Kentucky





Chicago

is the Number 1 metro area outside of Kentucky searching for Kentucky lake property!

Number 2-10 metros are:

- New York, NY
- Cincinnati, OH
- Nashville, TN
- Atlanta, GA
- Indianapolis, IN
- Washington DC (Hagerstown MD)
- St. Louis, MO
- Evansville, IN
- Denver, CO



LOUISIANA

Price Breakdown by Number of Homes in the Louisiana Market 2022Q3



Louisiana

The total Louisiana Home Market grew from \$249 MM in summer 2022 to \$303 MM resulting in a 22% increase.

Largest Markets

			Total Louisiana Market:	\$397,43	33,910
5. Toledo Bend Reservoir*	\$23,824,493	6.0%	10. The Lake District	\$9,850,355	2.5%
4. Cross Lake	\$24,146,250	6.1%	9. Black Bayou Reservoir	\$11,445,400	2.9%
3. Prien Lake	\$25,131,415	6.4%	8. Cypress Bayou Reservoir	\$12,015,148	3.0%
2. Grand Lagoon	\$43,849,199	11.1%	7. Calcasieu Lake	\$12,189,969	3.1%
1. Lake Pontchartrain	\$102,797,435	26.1%	6. Lake Charles	\$22,352,270	5.7%

Largest Home Markets

Largest Land Markets

\$88,429,838	29.2%	1. Lake Pontchartrain	\$14,367,597	15.6%
\$40,129,099	13.3%	2. Lake Charles	\$12,825,720	14.0%
\$20,958,289	6.9%	Cross Lake	\$6,591,900	7.2%
\$19,038,915	6.3%	4. Prien Lake	\$6,092,500	6.6%
\$17,554,350	5.8%	5. Calcasieu Lake	\$5,741,109	6.3%
\$11,115,600	3.7%	6. Oden Lake	\$4,918,464	5.4%
\$9,526,550	3.1%	7. The Lake District	\$4,538,500	4.9%
\$9,380,348	3.1%	8. Grand Lagoon	\$3,720,100	4.1%
\$6,448,860	2.1%	9. Bayou D'arbonne Lake	\$3,546,900	3.9%
\$6,380,800	2.1%	10. Goodyears Pond	\$3,288,500	3.6%

Total Louisiana Home Market:

1. Lake Pontchartrain

3. Toledo Bend Reservoir*

6. Black Bayou Reservoir

8. Cypress Bayou Reservoir

2. Grand Lagoon

4. Prien Lake

5. Cross Lake

7. Lake Charles

9. Calcasieu Lake

10. Caddo Lake

\$302,580,351

Total Louisiana Land Market:

\$91,818,659

The total Louisiana Land Market fell from \$102 MM in summer 2022 to \$92 MM resulting in an 10% decrease.

Most Expensive Homes

1.	Lake Pontchartrain	\$659,924
2.	Prien Lake	\$656,514

Most Affordable Homes

1. Country Club Lake 2. Caddo Lake

\$403,542 \$425,387

Most Listings

				Т	otal Louisiana Listings:		1,293
5.	Bayou D'arbonne Lake	68	5.3%	10.	Caddo Lake	28	2.2%
4.	Lake Charles	84	6.5%	9.	Prien Lake	44	3.4%
3.	Toledo Bend Reservoir*	113	8.8%	8.	Calcasieu Lake	59	4.6%
2.	Grand Lagoon	142	11.0%	7.	Oden Lake	60	4.7%
1.	Lake Pontchartrain	186	14.4%	6.	Cross Lake	64	5.0%

Most Homes Available

Most Land Available

т	otal Louisiana Home Listings:		702	-	Fotal Louisiana Land Listings:		586
10.	Calcasieu Lake	16	2.3%	10.	Blind Lagoon	17	2.9%
	Bayou D'arbonne Lake	17	2.4%		Goodyears Pond	21	3.6%
	Cypress Bayou Reservoir	19	2.7%		Cross Lake	32	5.5%
7.	Black Bayou Reservoir	21	3.0%	7.	Grand Lagoon	39	6.7%
6.	Prien Lake	29	4.1%	6.	Calcasieu Lake	43	7.3%
5.	Cross Lake	32	4.6%	5.	Lake Charles	48	8.2%
4.	Lake Charles	36	5.1%	4.	Bayou D'arbonne Lake	51	8.7%
3.	Toledo Bend Reservoir*	61	8.7%	2.	Toledo Bend Reservoir*	52	8.9%
2.	Grand Lagoon	103	14.7%	2.	Lake Pontchartrain	52	8.9%
1.	Lake Pontchartrain	134	19.1%	1.	Oden Lake	57	9.7%

Most Expensive Land Per Acre

**

**

Listings of Less Than 10 Acres

1.	Lake Pontchartrain	\$484,520
2.	Prien Lake	\$477,633
3.	Lake Charles	\$402,147
4.	Grand Lagoon	\$221,611
5.	Cross Lake	\$209,357
6.	Kincaid Reservoir	\$160,467
7.	Calcasieu Lake	\$159,931
8.	Blind Lagoon	\$138,756

Listings of 10 Acres or More

Most Affordable Land per Acre

Listings of Less Than	10 Acres
Longville Lake	\$15,091
Toledo Bend Reservoir	\$31,857
Bayou D'arbonne Lake	\$65,237
Goodyears Pond	\$74,182
Oden Lake	\$82,131
Swan Lake	\$88,618
Blind Lagoon	\$138,756
Calcasieu Lake	\$159,931
	Goodyears Pond Oden Lake Swan Lake

Listings of 10 Acres or More

* This includes lake real estate inventory from more than one state.

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.



Lake Real Estate Market Report: Chapter 1 – Fall 2022

Price Breakdown by Percentage of Homes in the Louisiana Market 2022Q3



Luxury Lake Real Estate in Louisiana







of \$1M+ Homes in Louisiana are on Lake Pontchartrain Total Number of \$1M+ Homes

33

Most Expensive ZIP Codes 2022Q3 Most Affordable ZIP Codes 2022Q3 70448 71023 1,029K 135K 70006 818K 70427 171K 70461 812K 70128 179K 70065 797K 71454 194K 71107 752K 70126 205K 70002 647K 70070 216K 70605 71109 635K 238K 70003 71457 619K 262K 70124 568K 71292 263K 71119 548K 71241 264K 0K 400K 200K 600K 800K 1000K 1200K 0K 50K 100K 150K 200K 250K 300K Average Average





How are shoppers connecting 2022Q3

Who's Shopping Louisiana Lake Real Estate

Male/Female Visitors 2022Q3



69% of potential buyers come from outside Louisiana

What Age Groups are Shopping 2022Q3



Dallas-Ft. Worth

is the Number 1 metro area outside of Louisiana searching for Louisiana lake property!

Number 2-10 metros are:

- ・Chicago, IL
- Houston, TX
- New York, NY
- Atlanta, GA
- Los Angeles, CA
- Phoenix, AZ
- San Antonio, TX
- Tampa-St. Petersburg (Sarasota), FL
- Little Rock-Pine Bluff, AR





MARYLAND

Maryland

The Maryland market rose from \$277 MM in summer 2022 to \$319 MM in fall 2022, a 15% increase.

Largest Markets

Most Listings

 Deep Creek Lake Lake Linganore Lake Ogleton Beards Creek Marsh 	\$118,028,885 \$30,302,579 \$16,831,800 \$10,719,898	37.0% 9.5% 5.3% 3.6%	 Deep Creek Lake Lake Linganore Lake Lariat Lake Ogleton 	151 27.7% 53 9.7% 27 4.9% 15 2.7%	
5. Little Seneca Lake Total Maryland Market:	\$8,309,700 \$318,7 (2.8% 01,829	5. Druid Lake Total Maryland Listings:	14 3.1% 546	
Largest Home Ma	arkets		Most Homes /	Available	
 Deep Creek Lake Lake Linganore Lake Ogleton Beards Creek Marsh Little Seneca Lake 	\$105,212,485 \$29,848,283 \$16,136,800 \$10,719,898 \$8,309,700	35.5% 10.1% 5.4% 3.6% 2.8%	 Deep Creek Lake Lake Linganore Lake Lariat Druid Lake Lake Churchill 	10122.5%439.6%214.7%143.1%143.1%	
Total Maryland Home Market:	\$296,291	,683	Total Maryland Home Listings:	448	
Largest Land Ma	rkets		Most Land A	vailable	
 Deep Creek Lake Lake Royer Schumaker Pond Chase Pond Lake Placid 	\$12,816,400 \$1,500,000 \$1,004,900 \$1,000,000 \$900,000	57.2% 6.7% 4.5% 4.5% 4.0%	 Deep Creek Lake Lake Linganore Lake Lariat Drum Point Pond Lake Vista 	50 51.0% 10 10.2% 6 6.1% 3 3.1% 3 3.1%	
Total Maryland Land Market:	\$22,41	0,146	Total Maryland Land Listings:	98	
Average Home Pri	ce				
 Lake Ogleton Deep Creek Lake Lake Linganore Little Seneca Lake 	\$1,152,629 \$1,041,708 \$694,146 \$593,550				
	Average	Land	Price Per Acre		
Listings of Less Than 10 A	Acres		Listings of 10 Act	res or More	
 Deep Creek Lake Lake Linganore 	\$302,549 \$211,300		**		

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

****Note: A change in a Maryland's MLS platform resulted in more listings being reported to Lake Homes Realty.

Copyright © 2022 Lake Homes Realty, LLC



Price Breakdown by Percentage of Homes in the Maryland Market 2022Q3

LAKE HOMES REALTY LAKEHOMES.COM



Luxury Lake Real Estate in Maryland

62%

of \$1M+ Homes in Maryland are on Deep Creek Lake Total Number of \$1M+ Homes



Most Expensive ZIP Codes 2022Q3









How are shoppers connecting 2022Q3

Male/Female Visitors 2022Q3



78% of potential buyers come from outside Maryland

What Age Groups are Shopping 2022Q3



Washington DC (Hagerstown

is the Number 1 metro area outside of Maryland searching for Maryland lake property!

Number 2-10 metros are:

• New York, NY

Who's Shopping Maryland Lake Real Estate

- Philadelphia, PA
- Pittsburgh, PA
- Harrisburg-Lancaster-Lebanon-York, PA
- Atlanta, GA
- Chicago, IL
- Los Angeles, CA
- Orlando-Daytona Beach-Melbourne, FL
- Boston MA-Manchester, NH





MASSACHUSETTS

Massachusetts

The total Massachusetts market grew from \$558 MM in summer 2022 to \$608 MM resulting in a 9% increase.

Largest Markets

Total Massachusetts Market:	\$608,38	2,968	-
5. The Glades	\$19,550,000	3.2%	5.
4. Manwhague Swamp	\$22,865,858	4.0%	4.
3. Mill Pond - Chatham	\$23,379,000	4.1%	3.
2. Leverett Pond	\$27,010,698	4.7%	2.
1. Back Bay Fens	\$48,954,590	8.0%	1.

Largest Home Markets

1.	Back Bay Fens	\$47,760,590	8.3%
2.	Leverett Pond	\$27,010,698	4.7%
3.	Mill Pond - Chatham	\$23,379,000	4.1%
4.	Manwhague Swamp	\$22,865,858	4.0%
5.	Spy Pond	\$19,017,600	3.3%

Total Massachusetts Home Market:\$574,203,768

Largest Land Markets

1. The Glades \$3,600,000 10.5% 2. Norton Reservoir \$3,008,900 8.8% 3. Lake Chaubunagungamaug \$2,875,500 8.4% 4. Stockbridge Bowl \$2,524,000 7.4% 5. Oyster Pond \$1,900,000 5.6%

Total Massachusetts Land Market:

Average Home Price

1.	Leverett Pond	\$1,421,616
2.	Spy Pond	\$1,118,682
3.	Back Bay Fens	\$1,107,595
4.	Stockbridge Bowl	\$1,046,742
5.	Black Flats	\$966,630

Most Listings

1.	Back Bay Fens	50	6.3%	
2.	Manwhague Swamp	46	6.7%	
3.	Lake Quinsigamond	32	4.1%	
4.	Lake Chaubunagungamaug	31	3.9%	
5.	Watershops Pond	21	2.7%	
Т	Total Massachusetts Listings:			

Most Homes Available

3.	Manwhague Swamp Back Bay Fens Lake Quinsigamond Lake Chaubunagungamaug	46 44 29 20	6.7% 6.4% 4.2% 2.9%
4.	Lake Chaubunagungamaug	20	2.9%
4.	Watershops Pond	20	2.9%

Total Massachusetts Home Listings:

Most Land Available

1. Lake Chaubunagungamaug	11	11.1%
I. Lake Chaubunayunyamauy	11	11.170
2. Ashmere Reservoir	10	10.1%
3. Back Bay Fens	6	6.1%
4. Lake Buel	4	4.0%
4. Rockwell Pond	4	4.0%

Total Massachusetts Land Listings:

Average Land Price Pe	er Acre
Listings of Less Than 10 Acres	Listing

Listings of 10 Acres or More

1. Lake Chaubunagungamaug\$200,3832. Ashmere Reservoir\$78,404

\$34,179,200

691

99



Price Breakdown by Percentage of Homes in the Massachusetts Market 2022Q3





Luxury Lake Real Estate in Massachusetts

9%

of \$1M+ Homes in Massachusetts are on Leverett Pond



Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3 248K







How are shoppers connecting 2022Q3

Who's Shopping Massachusetts Lake Real Estate

Male/Female Visitors 2022Q3



58% of potential buyers come from outside Massachusetts

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of Massachusetts searching for Massachusetts lake property!

Number 2-10 metros are:

- Hartford & New Haven, CT
- · Albany-Schenectady-Troy, NY
- Chicago, IL
- Los Angeles, CA
- Washington DC (Hagerstown MD)
- Philadelphia, PA
- Atlanta, GA
- Phoenix, AZ
- Portland-Auburn, ME



MICHIGAN





Michigan

The Michigan market rose from \$2 BB in summer 2022 to \$2.7 BB in fall 2022, a 35% increase.

Largest Land Markets

Largest Markets

			Total Michigan Market:	\$2,666,18	8,997
5. Lake Charlevoix	\$43,017,500	1.6%	10. Muskegon Lake	\$26,106,700	1.0%
4. Lake St Clair	\$59,093,678	2.2%	9. Lake Superior	\$26,895,350	1.0%
3. Torch Lake	\$61,380,999	2.3%	8. Turtle Lake	\$28,277,790	1.1%
2. Lake Huron	\$123,319,977	4.6%	7. Walloon Lake	\$33,669,700	1.3%
1. Lake Michigan	\$863,372,353	32.4%	6. Spring Lake - Spring Lake	\$36,212,100	1.4%

Largest Home Markets

5	\$628,867,354	28.9%	 Lake Michigan 	\$234,504,999	48.2%
uron	\$102,706,179	4.7%	2. Turtle Lake	\$22,988,990	4.7%
Lake	\$54,952,599	2.5%	3. Lake Huron	\$20,613,798	4.2%
t Clair	\$51,076,679	2.3%	4. Lake Charlevoix	\$9,633,200	2.0%
Lake - Spring Lake	\$35,327,200	1.6%	5. Lake St Clair	\$8,016,999	1.6%
harlevoix	\$33,384,300	1.5%	6. Muskegon River	\$6,938,400	1.4%
n Lake	\$27,458,000	1.3%	7. Lake Leelanau	\$6,509,800	1.3%
gon Lake	\$26,047,800	1.2%	8. Torch Lake	\$6,428,400	1.3%
Straits Lake	\$23,185,650	1.1%	9. Walloon Lake	\$6,211,700	1.3%
ton Lake	\$22,226,222	1.0%	10. Lake Superior	\$5,618,700	1.2%
	_ake t Clair Lake - Spring Lake harlevoix n Lake gon Lake Straits Lake	uron \$102,706,179 Lake \$54,952,599 t Clair \$51,076,679 Lake - Spring Lake \$35,327,200 harlevoix \$33,384,300 n Lake \$27,458,000 gon Lake \$26,047,800 Straits Lake \$23,185,650	uron\$102,706,1794.7%Lake\$54,952,5992.5%t Clair\$51,076,6792.3%Lake - Spring Lake\$35,327,2001.6%harlevoix\$33,384,3001.5%n Lake\$27,458,0001.3%gon Lake\$26,047,8001.2%Straits Lake\$23,185,6501.1%	uron \$102,706,179 4.7% 2. Turtle Lake Lake \$54,952,599 2.5% 3. Lake Huron t Clair \$51,076,679 2.3% 4. Lake Charlevoix Lake - Spring Lake \$35,327,200 1.6% 5. Lake St Clair harlevoix \$33,384,300 1.5% 6. Muskegon River n Lake \$27,458,000 1.3% 7. Lake Leelanau gon Lake \$26,047,800 1.2% 8. Torch Lake Straits Lake \$23,185,650 1.1% 9. Walloon Lake	uron \$102,706,179 4.7% 2. Turtle Lake \$22,988,990 Lake \$54,952,599 2.5% 3. Lake Huron \$20,613,798 t Clair \$51,076,679 2.3% 4. Lake Charlevoix \$9,633,200 Lake - Spring Lake \$35,327,200 1.6% 5. Lake St Clair \$8,016,999 harlevoix \$33,384,300 1.5% 6. Muskegon River \$6,938,400 n Lake \$27,458,000 1.3% 7. Lake Leelanau \$6,509,800 gon Lake \$26,047,800 1.2% 8. Torch Lake \$6,211,700 Straits Lake \$23,185,650 1.1% 9. Walloon Lake \$6,211,700

Total Michigan Home Market:

\$2,178,587,698

Total Michigan Land Market:

\$486,701,399

The Lake Michigan market grew from \$701 MM in summer 2022 to \$863 MM resulting in a 23% increase.

Most Expensive Homes

1.	Lake Michigan - Petoskey Area
2.	Lake Michigan - Traverse City Area

```
$2,060,870
$1,959,035
```

Most Affordable Homes

Upper Straits Lake
 Lake Michigan - New Buffalo-Sawyer Area

\$1,449,103 \$1,470,511

Most Listings

				Total Michigan Listings:		4,586
5.	Houghton Lake	66	1.4%	10. Cass Lake	44	1.0%
4.	Lake Superior	81	1.8%	9. Muskegon River	46	1.0%
3.	Lake St Clair	105	2.3%	8. Lake Charlevoix	47	1.0%
2.	Lake Huron	342	7.5%	7. Lake Lancer	55	1.2%
1.	Lake Michigan	907	19.8%	6. Torch Lake	58	1.3%

Most Homes Available

Most Land Available

4,586

1.	Lake Michigan	497	17.2%	1.	Lake Michigan	410	24.2%
2.	Lake Huron	176	6.1%	2.	Lake Huron	166	9.8%
3.	Lake St Clair	77	2.7%	3.	Lake Lancer	47	2.8%
4.	Houghton Lake	65	2.2%	4.	Lake Superior	41	2.4%
5.	Lake Superior	40	1.4%	5.	Lake Esther	38	2.2%
6.	Deer Lake - Independence Twp	37	1.3%	6.	Lake St Clair	28	1.7%
6.	Muskegon Lake	37	1.3%	6.	Torch Lake	28	1.7%
8.	St Clair River	34	1.2%	8.	Muskegon River	26	1.5%
9.	Cass Lake	30	1.0%	9.	Lake Charlevoix	21	1.2%
9.	Torch Lake	30	1.0%	10.	Canadian Lakes	19	1.1%
٦	Fotal Michigan Home Listings:		2,892	-	Total Michigan Land Listings:		1,693

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Lake St Clair	\$703,246
2.	Cass Lake	\$680,000
3.	Lake Michigan - New Buffalo-Sawyer Area	\$451,974
4.	Lake Michigan - Glen Arbor Area	\$440,595
5.	Lake Michigan - Traverse City Area	\$356,093
6.	Lake Charlevoix	\$306,186
7.	Lake Michigan - South Haven Area	\$293,679
8.	Lake Michigan - Benton Harbor-Covert Area	\$244,659

Listings of 10 Acres or More

1. Lake Michigan - Traverse City Area	\$92,578

Most Affordable Land per Acre

	Listings of Less Than 10 Acres		Listings of 10 Acres or More				
1	Canadian Lakes	\$23,218	1. Lake Superior	\$6,282			
2	Big Smith Lake	\$23,775					
3	Russell Lake - Attica Twp	\$25,719					
4	Lake Lancer	\$34,990					
5	Lake Esther	\$37,808					
6	Schermerhorn Lake	\$41,982					
7	Lake Huron - St Ignace Area	\$48,005					
8	Lake Superior	\$54,101					



Lake Real Estate Market Report: Chapter 1 – Fall 2022

Price Breakdown by Percentage of Homes in the Michigan Market 2022Q3



Luxury Lake Real Estate in Michigan



Most Expensive ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Michigan Lake Real Estate

Male/Female Visitors 2022Q3



65% of potential buyers come from outside Michigan

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Michigan searching for Michigan lake property!

Number 2-10 metros are:

• New York, NY

- Washington DC (Hagerstown MD)
- Atlanta, GA
- South Bend-Elkhart, IN
- Columbus, OH
- Phoenix, AZ
- Cincinnati, OH
- Los Angeles, CA
- Toledo, OH



MINNESOTA





Minnesota

The Minnesota market increased from \$1.3 BB in summer 2022 to \$2.9 BB in fall 2022, a 123% rise.

Largest Markets

1.	Lake Minnetonka	\$316,629,109	10.9%	6. Other Greater St Cloud Area Lakes \$51,254,499 1	1.8%
2.	Other Northern Metro Area Lakes	\$173,142,079	6.0%	7. Other St Croix River Valley Area Lakes \$46,590,279 1	1.6%
3.	Other Prior Lake Area Lakes	\$105,350,423	3.6%	8. Other Annandale Area Lakes \$46,315,689 1	1.6%
4.	Lower Prior Lake - Prior Lake	\$53,507,750	1.8%	9. Lake Vermilion \$43,408,100 1	1.5%
5.	Lake Of The Isles - Minneapolis	\$53,506,490	1.8%	10. Other SW Metro Area Lakes\$40,645,7281	1.4%

Largest Home Markets

1.	Lake Minnetonka	\$294,987,378	12.0%
2.	Other Northern Metro Area Lakes	\$144,112,684	5.9%
3.	Other Prior Lake Area Lakes	\$85,143,023	3.5%
4.	Lake Of The Isles - Minneapolis	\$51,866,590	2.1%
5.	Other St Croix River Valley Area Lakes	\$39,745,379	1.6%
6.	Other Greater St Cloud Area Lakes	\$36,845,496	1.5%
7.	Other SW Metro Area Lakes	\$34,422,928	1.4%
8.	Other Annandale Area Lakes	\$34,241,189	1.4%
9.	Lower Prior Lake - Prior Lake	\$33,308,750	1.4%
10.	Lake Harriet - Minneapolis	\$31,589,299	1.3%

Total Minnesota Home Market:

\$2,460,079,251

Largest Land Markets

Other Northern Metro Area Lakes	\$29,029,395	6.5%
Lake Minnetonka	\$21,641,731	4.8%
Other Prior Lake Area Lakes	\$20,207,400	4.5%
Lower Prior Lake - Prior Lake	\$20,199,000	4.5%
Other Greater St Cloud Area Lakes	\$14,409,003	3.2%
Uhl Lake	\$13,530,000	3.0%
Lake Vermilion	\$13,452,200	3.0%
Other Annandale Area Lakes	\$12,074,500	2.7%
Gull Lake - Nisswa	\$9,989,700	2.2%
Other St Croix River Valley Area Lakes	\$6,844,900	1.5%
	Other Northern Metro Area Lakes Lake Minnetonka Other Prior Lake Area Lakes Lower Prior Lake - Prior Lake Other Greater St Cloud Area Lakes Uhl Lake Lake Vermilion Other Annandale Area Lakes Gull Lake - Nisswa Other St Croix River Valley Area Lakes	Lake Minnetonka\$21,641,731Other Prior Lake Area Lakes\$20,207,400Lower Prior Lake - Prior Lake\$20,199,000Other Greater St Cloud Area Lakes\$14,409,003Uhl Lake\$13,530,000Lake Vermilion\$13,452,200Other Annandale Area Lakes\$12,074,500Gull Lake - Nisswa\$9,989,700

Total Minnesota Land Market:

Total Minnesota Market:

\$448,555,533

\$2,908,634,784

63% of all listings on Lake Minnetonka are valued at \$1 MM or more.

Most Expensive Homes

1.	Lake Minnetonka	\$2,137,590
2.	Gull Lake - Nisswa	\$1,944,593

Most Affordable Homes

1. Lake Riley - Jackson Twp

2. Marion Lake - Lakeville

\$964 750 \$967,580

Most Listings

1.	Other Northern Metro Area Lakes	272	4.9%
2.	Other Prior Lake Area Lakes	152	2.8%
3.	Lake Minnetonka	151	2.7%
4.	Other Greater St Cloud Area Lakes	148	2.7%
5.	Lake Vermilion	106	1.9%

	9	1.5% 1.4% 1.3%
	-	
Greater Brainerd Area Lakes 8	2	1.5%
Annandale Area Lakes 9	4	1.7%
Lacs Lake - South Harbor Twp 9	8	1.8%
		•

Most Land Available

Most Homes Available

Т	otal Minnesota Home Listings:		3,716	-	Total Minnesota Land Listings:		1,807
10.	Other Cambridge Area Lakes	46	1.2%	10.	Mille Lacs Lake - South Harbor Twp	28	1.5%
• •	Other Greater Brainerd Area Lakes	49	1.3%		5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	30	1.7%
	Other Bemidji Area Lakes	51	1.4%		Lake Jessie - Alexandria Twp	30	1.7%
	Other SW Metro Area Lakes	52	1.4%		Other Annandale Area Lakes	31	1.7%
6.	Other Annandale Area Lakes	63	1.7%	4.	Other Northern Metro Area Lakes	33	1.8%
5.	Mille Lacs Lake - South Harbor Twp	70	1.9%	4.	Other Marshall Area Lakes	33	1.8%
4.	Other Greater St Cloud Area Lakes	78	2.1%	4.	Other Greater Brainerd Area Lakes	33	1.8%
3.	Other Prior Lake Area Lakes	131	3.5%	3.	Leech Lake - Cass Lake	41	2.3%
2.	Lake Minnetonka	138	3.7%	2.	Lake Vermilion	62	3.4%
1.	Other Northern Metro Area Lakes	239	6.4%	1.	Other Greater St Cloud Area Lakes	70	3.9%

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Lake Minnetonka	\$806,925
2.	Lake Jessie - Alexandria Twp	\$480,471
3.	Lake Ida - Ida Twp	\$421,399
4.	Nest Lake - New London Twp	\$361,226
5.	Detroit Lake - Detroit Lakes	\$359,330
6.	Other Northern Metro Area Lakes	\$192,257
7.	Pelican Lake - Merrifield	\$192,115
8.	Lake Sarah - Lake Sarah Twp	\$143,220

Listings of 10 Acres or More

1. Ot	ther Prior Lake Area Lakes	\$68,646

Most Affordable Land per Acre

		0.000.0		
	Listings of Less Than 10 Acres		Listings of 10 Acres or More	
1.	Pauley Lake - Birchdale Twp	\$10,214	1. Other Rainy Lake Area Lakes	\$1,805
2.	Little Lake - Ashby	\$13,140		
3.	Spink Lake - Rock Lake Twp	\$19,808		
4.	Other Otter Tail County Area Lakes	\$20,140		
5.	Other Grand Rapids Area Lakes	\$24,390		
6.	Other Sturgeon Lake Area Lakes	\$25,339		
7.	Other Bemidji Area Lakes	\$27,427		
8.	Other Alexandria Area Lakes	\$28,664		



Price Breakdown by Percentage of Homes in the Minnesota Market 2022Q3



Luxury Lake Real Estate in Minnesota









How are shoppers connecting 2022Q3

Who's Shopping Minnesota Lake Real Estate

Male/Female Visitors 2022Q3



54% of potential buyers come from outside Minnesota

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Minnesota searching for Minnesota lake property!

Number 2-10 metros are:

- Fargo-Valley City, ND
- New York, NY
- Denver, CO
- Dallas-Ft. Worth, TX
- ・Phoenix, AZ
- Los Angeles, CA
- Rochester-Mason City-Austin,IA
- Des Moines-Ames, IA
- Sioux Falls(Mitchell), SD




LAKE HOMES REALTY LAKEHOMES.COM

Mississippi

Ross R Barnett Reservoir's market has increased increased from \$40 MM in summer 2022 to \$50 MM resulting in a 25% increase

Most Listings

1.	Ross R Barnett Reservoir	177	45.6%
2.	Lake Caroline	42	10.8%
3.	Charlton Place Lakes	25	6.4%
4.	Chestnut Hill Lakes	22	5.7%
5.	Oxford Region Lakes	18	4.6%
Т	otal Mississippi Listings:		388

Largest Markets

т	otal Mississippi Land Market:	\$41,18	5,924	٦
5.	Chestnut Hill Lakes	\$2,941,000	7.1%	5.
	Lake Castle	\$3,861,553	9.4%	4.
3.		\$5,719,940	13.9%	3.
2.	Lake Caroline	\$7,724,720	18.8%	2.
1.	Ross R Barnett Reservoir	\$13,212,011	32.1%	1.
	Largest Land	Markets		
т	otal Mississippi Home Market:	\$90,343	,503	Т
5.	Oxford Region Lakes	\$5,201,000	5.8%	5.
4.	Grey Castle Lake	\$5,919,900	6.6%	4.
3.	Twin Lakes	\$7,852,400	8.7%	3.
2.	Lake Caroline	\$12,481,490	13.8%	2.
1.	Ross R Barnett Reservoir	\$36,926,842	40.9%	1.
	Largest Home	e Markets		
Т	otal Mississippi Market:	\$131,52	29,427	т
5.	Charlton Place Lakes	\$6,614,940	5.0%	5.
4.	Oxford Region Lakes	\$6,826,300	5.2%	4.
3.	Twin Lakes	\$8,176,400	6.2%	3.
2.	Lake Caroline	\$20,206,210	15.4%	2.
1.	Ross R Barnett Reservoir	\$50,138,853	38.1%	1.

	Most Homes Available			
1.	Ross R Barnett Reservoir	95	51.1%	
2.	Lake Caroline	23	12.4%	
3.	Twin Lakes	10	5.4%	
4.	Oxford Region Lakes	9	4.8%	
5.	Swan Lake	5	2.7%	

Total Mississippi Home Listings:

186

Most Land Available

٦	Total Mississippi Land Listings:		202
5.	Oxford Region Lakes	9	4.5%
4.	Lake Caroline	19	9.4%
3.	Chestnut Hill Lakes	21	10.4%
2.	Charlton Place Lakes	24	11.9%
1.	Ross R Barnett Reservoir	82	40.6%

Average Home Price

1. Twin Lakes

\$785,240

Average Land Price Per Acre

Listings of Less Than 10 Acres Listings of 10 Acres or More 1. Ross R Barnett Reservoir 1. Charlton Place Lakes \$284,121 \$25,088 2. Lake Caroline \$281,775 3. Chestnut Hill Lakes \$77,612 4. Charlton Place Lakes \$29,323

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.



LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Mississippi





of \$1M+ Homes in Mississippi are on Grey Castle Lake Total Number of \$1M+ Homes 10

Most Expensive ZIP Codes 2022Q3









How are shoppers connecting 2022Q3

Who's Shopping Mississippi Lake Real Estate

Male/Female Visitors 2022Q3



77% of potential buyers come from outside Mississippi

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Mississippi searching for Mississippi lake property!

Number 2-10 metros are:

- New Orleans, LA
- Dallas-Ft. Worth, TX
- New York, NY
- Atlanta, GA
- Memphis, TN
- Mobile AL-Pensacola (Ft. Walton Beach), FL
- Nashville, TN
- Baton Rouge, LA
- Los Angeles, CA



MISSOURI

Price Breakdown by Number of Homes in the Missouri Market 2022Q3



Missouri

The total Missouri Home Market increased from \$755 MM in summer 2022 to \$873 MM resulting in a 16% increase.

Most Listings

Largest Markets

 Bull Shoals Lake* Alpine Lake Lake Thunderhead Total Missouri Land Market: Average Home P 1. Table Rock Lake 2. Lake Of The Ozarks 3. Lake Thunderhead 4. Lake Springfield 	\$3,045,000 \$2,496,000 \$232,66	1.3% 1.1%	 Lake Faireyconio Bull Shoals Lake* Raintree Lake Total Missouri Land Listings: 	100 85 46	4.6% 2.5% 1,840
 4. Alpine Lake 5. Lake Thunderhead Total Missouri Land Market: Average Home P 1. Table Rock Lake 2. Lake Of The Ozarks 	\$3,045,000 \$2,496,000 \$232,66 rice \$608,631 \$573,519	1.3% 1.1%	 Bull Shoals Lake* Raintree Lake 	85	4.6% 2.5%
 4. Alpine Lake 5. Lake Thunderhead Total Missouri Land Market: Average Home P 1. Table Rock Lake 	\$3,045,000 \$2,496,000 \$232,66 rice \$608,631	1.3% 1.1%	 Bull Shoals Lake* Raintree Lake 	85	4.6% 2.5%
 4. Alpine Lake 5. Lake Thunderhead Total Missouri Land Market: Average Home P	\$3,045,000 \$2,496,000 \$232,66 rice	1.3% 1.1%	 Bull Shoals Lake* Raintree Lake 	85	4.6% 2.5%
 Alpine Lake Lake Thunderhead Total Missouri Land Market: 	\$3,045,000 \$2,496,000 \$232,66	1.3% 1.1%	 Bull Shoals Lake* Raintree Lake 	85	4.6% 2.5%
 Alpine Lake Lake Thunderhead 	\$3,045,000 \$2,496,000	1.3% 1.1%	 Bull Shoals Lake* Raintree Lake 	85	4.6% 2.5%
4. Alpine Lake	\$3,045,000	1.3%	4. Bull Shoals Lake*	85	4.6%
3. Bull Shoals Lake*			J. Lake faileycomo	100	
	\$9,430,925	4.1%	3. Lake Taneycomo		5.4%
2. Lake Taneycomo	\$23,736,660	10.2%	 Table Rock Lake Lake Of The Ozarks 	510	27.7%
1. Lake Of The Ozarks	\$97,546,201	41.9%	1. Table Rock Lake*	847	46.0%
Largest Land M	larkets		Most Land Av	vailable	
Total Missouri Home Market:	\$872,802	,385	Total Missouri Home Listings:		1,751
5. Lake Saint Louis	\$18,970,395	2.2%	5. Lake Saint Louis	41	2.3%
4. Bull Shoals Lake*	\$23,724,800	2.7%	4. Bull Shoals Lake*	73	4.2%
3. Lake Taneycomo	\$76,907,972	8.8%	3. Lake Taneycomo	233	13.3%
2. Table Rock Lake*	\$246,552,246	28.2%	 Table Rock Lake* 	423	24.2%
1. Lake Of The Ozarks	\$426,124,429	48.8%	1. Lake Of The Ozarks	743	42.4%
Largest Home	Markets		Most Homes A	vailable	
Total Missouri Market:	\$1,105,46	57,152	Total Missouri Listings:		3,591
5. Lake Saint Louis	\$19,155,395	1.7%	5. Raintree Lake	57	1.6%
4. Bull Shoals Lake*	\$33,155,725	3.0%	4. Bull Shoals Lake*	158	4.4%
Lake Taneycomo	\$100,644,632	9.1%	3. Lake Taneycomo	333	9.3%
	\$330,392,807	29.9%	2. Lake Of The Ozarks	1,253	34.9%
 Table Rock Lake* 	\$523,670,630	47.4%	 Table Rock Lake* 	1,270	35.4%

Average Land Price Per Acre

Listings of Less Than 10 Acres Listings of 10 Acres or More 1. Lake Thunderhead \$205,643 1. Lake Taneycomo \$57,042 2. Goose Creek Lake \$198,846 2. Lake Of The Ozarks \$32,692 3. Lake Of The Ozarks \$123,851 3. Table Rock Lake \$13,420 4. Raintree Lake \$68,475 4. Bull Shoals Lake \$3,619 5. Table Rock Lake \$54,219

* This includes lake real estate inventory from more than one state.



Price Breakdown by Percentage of Homes in the Missouri Market 2022Q3



Luxury Lake Real Estate in Missouri

Where Are The Million-Dollar Listings? 2022Q3





of \$1M+ Homes in Missouri are on Lake Of The Ozarks





Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3 96K





How are shoppers connecting 2022Q3

Who's Shopping Missouri Lake Real Estate





70% of potential buyers come from outside Missouri

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Missouri searching for Missouri lake property!

Number 2-10 metros are:

- Dallas-Ft. Worth, TX
- Denver, CO
- Des Moines-Ames, IA
- New York, NY
- Los Angeles, CA
- Phoenix, AZ
- Omaha, NE
- Wichita-Hutchinson, KS
- Minneapolis-St. Paul, MN



MONTANA

Price Breakdown by Number of Homes in the Montana Market 2022Q3



Montana

The Montana market increased from \$607 MM in summer 2022 to \$776 MM in summer 2022, a 28% rise.

Largest Markets

1. Flathead Lake \$352,435,487 45.4% 2. Whitefish Lake \$99,916,800 12.9% 3. Eagle Lake \$51,556,805 8.7% 4. Ashley Lake \$27,868,000 3.6% 5. Swan Lake \$25,178,999 3.2% Total Montana Market: \$776,098,383

Largest Home Markets

1.	Flathead Lake	\$272,185,797	45.7%
2.	Whitefish Lake	\$81,775,800	13.7%
3.	Eagle Lake	\$51,556,805	8.7%
4.	Ashley Lake	\$25,000,000	4.2%
5.	Swan Lake	\$20,303,999	3.4%

Total Montana Home Market:

Largest Land Markets

1. Flathead Lake \$80,249,690 44.5% 2. Whitefish Lake \$18,141,000 10.1% 3. Lower Stillwater Lake \$7,495,000 4.2% \$6,859,200 4. Lake Koocanusa 3.8% 5. Bitterroot Lake \$5,888,000 3.3% **Total Montana Land Market:** \$180,265,388

Average Home Price

1.	Whitefish Lake	\$3,407,325
2.	Flathead Lake	\$2,892,820

Most Listings

1.	Flathead Lake	171	33.6%
2.	Eagle Lake	40	13.9%
3.	Lake Koocanusa	36	7.1%
4.	Whitefish Lake	33	6.5%
5.	Noxon Reservoir	24	4.7%
т	otal Montana Listings:		509

Most Homes Available

1.	Flathead Lake	99	34.5%
2.	Eagle Lake	40	13.9%
3.	Whitefish Lake	24	8.4%
4.	Noxon Reservoir	11	3.8%
5.	Lake Koocanusa	9	3.1%

Total Montana Home Listings:

Most Land Available

1.	Flathead Lake	72	32.4%
2.	Lake Koocanusa	27	12.2%
3.	Noxon Reservoir	13	5.9%
4.	Whitefish Lake	9	4.1%
5.	Bull Lake	8	3.6%
٦	Total Montana Land Listings:		222

Average Land Price Per Acre

Listings of Less Than 10 Acres Listings of 10 Acres or More Listings of 10

\$595,832,995

3. Noxon Reservoir \$72,682

* This includes lake real estate inventory from more than one state.

\$216 301

\$28 631

287



Lake Real Estate Market Report: Chapter 1 – Fall 2022

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Montana



34%

of \$1M+ Homes in Montana are on Flathead Lake

Total Number of \$1M+ 135 Homes

Most Expensive ZIP Codes 2022Q3 Most Affordable ZIP Codes 2022Q3 59914 11,914K 59313 174K 59911 3,201K 59035 207K 59602 459K 2,816K 59411 59901 2,515K 59930 563K 59937 2,137K 59873 665K 59922 1,841K 59648 754K 59925 1,756K 59860 1,121K 59917 1,463K 59935 1,180K 59932 1,458K 59932 1,458K 59935 1,180K 59917 1,463K 0M 2M 4M 6M 8M 10M 12M 14M 600K 800K 1000K 1200K 1400K 1600K 0K 200K 400K Average Average

www.LakeHomes.com



How are shoppers connecting 2022Q3

Who's Shopping Montana Lake Real Estate

Male/Female Visitors 2022Q3



87% of potential buyers come from outside Montana

What Age Groups are Shopping 2022Q3



Phoenix

is the Number 1 metro area outside of Montana searching for Montana lake property!

Number 2-10 metros are:

- Los Angeles, CA
- Seattle-Tacoma, WA
- Denver, CO
- Salt Lake City, UT
- Chicago, IL
- New York, NY
- Spokane, WA
- San Francisco-Oakland-San Jose, CA
- San Diego, CA





NEBRASKA



Nebraska

67% of homes on Boys Town Reservoir Number 3 are valued at \$1 MM or more.

Largest Markets

-		
 Newport Landing Lake 	\$18,788,374	19.2%
2. Beaver Lake	\$9,241,662	9.5%
3. Boys Town Reservoir Number 3	\$8,845,330	9.1%
4. Walnut Creek Lake	\$8,392,801	8.6%
5. Zorinsky Lake	\$6,418,900	6.6%
Total Nebraska Market:	\$97,85	51,515
Largest Home M	arkets	
1. Newport Landing Lake	\$17,476,374	19.5%
2. Walnut Creek Lake	\$8,327,851	9.3%
3. Boys Town Reservoir Number 3	\$7,720,330	8.6%
4. Beaver Lake	\$6,437,662	7.2%
5. Zorinsky Lake	\$6,364,900	7.1%
Total Nebraska Home Market:	\$89,591	,715
Largest Land Ma	arkets	
1. Beaver Lake	\$2,804,000	35.0%
2. Newport Landing Lake	\$1,312,000	16.4%
3. Boys Town Reservoir Number 3	\$1,125,000	14.0%
4. Plattsmouth Reservoir 10-a	\$1,100,000	13.7%
5. Plattsmouth Reservoir 12-a	\$450,000	5.6%
Total Nebraska Land Market:	\$8,01	9,800
Average Home Pr	ice	
1. Newport Landing Lake	\$794,381	
2. Glenn Cunningham Lake	\$570,427	
-		

Most Listings

1.	Beaver Lake	64	26.1%
2.	Newport Landing Lake	29	11.8%
3.	Walnut Creek Lake	20	8.2%
4.	Standing Bear Reservoir	19	11.3%
5.	Zorinsky Lake	17	6.9%

Most Homes Available

2.	Newport Landing Lake Standing Bear Reservoir Walnut Creek Lake	22 19 19	11.3%
4.	Zorinsky Lake	16	9.5%
5.	Beaver Lake	15	8.9%

Total Nebraska Home Listings:

Total Nebraska Listings:

168

246

Most Land Available

1.	Beaver Lake	49	63.6%		
2.	Newport Landing Lake	7	9.1%		
3.	Boys Town Reservoir Number 3	6	7.8%		
4.	Rainbow Lake	3	3.9%		
5.	Tekamah-mud Creek Reservoir 22-a	2	2.6%		
٦	Total Nebraska Land Listings:				

Average Land Price Per Acre

Listings of Less Than 10 Acres

Listings of 10 Acres or More

1. Beaver Lake \$61,951 **

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

*** No lake meets the criteria of 10 listings of less than 10 acres to be included in this section.

\$482,128

3. Beaver Lake



Price Breakdown by Percentage of Homes in the Nebraska Market 2022Q3



Luxury Lake Real Estate in Nebraska







of \$1M+ Homes in Nebraska are on Boys Town Reservoir Number 3



68007 813K 68154 806K 68130 782K 68122 639K 68022 603K 68064 551K 68046 439K 68135 408K 68048 374K 68164 342K OK 100K 200K 300K 400K 500K 600K 700K 800K 900K Average

Most Expensive ZIP Codes 2022Q3



Average





How are shoppers connecting 2022Q3

Who's Shopping Nebraska Lake Real Estate

Male/Female Visitors 2022Q3



60% of potential buyers come from outside Nebraska

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Nebraska searching for Nebraska lake property!

Number 2-10 metros are:

- Denver, CO
- Phoenix, AZ
- Dallas-Ft. Worth, TX
- Minneapolis-St. Paul, MN
- New York, NY
- Kansas City, MO
- Los Angeles, CA
- Sioux City, IA
- Washington DC (Hagerstown MD)



NEW HAMPSHIRE





New Hampshire

The total New Hampshire market increased from \$677 MM in summer 2022 to \$975 MM in fall 2022, a 44% rise.

Largest Markets

1.	Lake Winnipesaukee	\$402,044,288	41.2%	e
2.	Sunapee Lake	\$63,663,500	6.5%	7
3.	North Mill Pond	\$36,530,600	4.1%	8
4.	Squam Lake	\$36,123,600	3.7%	g
5.	Lake Winnisquam	\$29,875,097	3.1%	10

Largest Home Markets

1.	Lake Winnipesaukee	\$354,056,890	43.3%
2.	Sunapee Lake	\$51,580,000	6.3%
3.	North Mill Pond	\$34,120,600	4.2%
4.	Squam Lake	\$26,130,700	3.2%
5.	Lake Winnisquam	\$23,051,697	2.8%
6.	South Mill Pond	\$15,659,100	1.9%
7.	Newfound Lake	\$15,168,900	1.9%
8.	Angle Pond	\$14,000,200	1.7%
9.	Arlington Mill Reservoir	\$12,825,100	1.6%
10.	Bow Lake	\$9,011,599	1.1%

Total New Hampshire Home Market:

\$818,424,020

6.	South Mill Pond	\$26,554,100
7.	Newfound Lake	\$16,737,900
8.	Angle Pond	\$14,559,500
9.	Arlington Mill Reservoir	\$13,860,100
0.	Loon Lake	\$13,333,900

Total New Hampshire Market:

\$975,287,960

3.0% 1.9% 1.6% 1.5% 1.4%

Largest Land Markets

	-		
1.	Lake Winnipesaukee	\$28,052,400	34.1%
2.	Sunapee Lake	\$7,539,500	9.2%
3.	Squam Lake	\$6,842,900	8.3%
4.	Loon Lake	\$3,995,000	4.9%
5.	Spofford Lake	\$2,647,000	3.2%
6.	Lake Winnisquam	\$2,448,900	3.0%
7.	Ossipee Lake	\$2,293,900	2.8%
8.	Highland Lake	\$1,961,200	2.4%
9.	Mascoma Lake	\$1,850,000	2.2%
10.	Crescent Lake - Wolfeboro	\$1,570,000	1.9%

Total New Hampshire Land Market:

\$82,243,942

The total Lake Winnipesaukee market grew from \$232 MM in summer 2022 to \$402 MM, a 73% increase.

Most Affordable Homes

Arlington Mill Reservoir
 Lake Winnisquam

\$735,653 \$738,703

Sunapee Lake
 Squam Lake

Most Expensive Homes

\$2,242,609 \$1,742,047

Most Listings

	Lake Winnipesaukee Lake Winnisquam	336 42	26.4% 3.3%		Gould Pond Ossipee Lake	27 26	2.2% 2.1%
3.	North Mill Pond	36	3.7%	8.	Locke Lake	25	2.0%
4.	Sunapee Lake	33	2.6%	9.	Angle Pond	24	2.0%
5.	Squam Lake	28	2.2%	10.	Eastman Pond	23	1.9%

Most Homes Available

Most Land Available

1,273

Total New Hampshire Listings:

1. Lake Winnipesaukee	263	28.6%	1. Lake Winnipesaukee	58	20.0%
2. North Mill Pond	34	3.7%	2. Gould Pond	22	7.6%
3. Lake Winnisquam	33	3.6%	3. Little Pea Porridge Pond	14	4.8%
4. Sunapee Lake	23	2.5%	4. Squam Lake	12	4.1%
5. Angle Pond	21	2.3%	5. Ossipee Lake	11	3.8%
6. Arlington Mill Reservoir	18	2.0%	6. Highland Lake	10	3.4%
6. Glen Lake	18	2.0%	6. Locke Lake	10	3.4%
8. Newfound Lake	17	1.8%	8. Eastman Pond	8	2.8%
9. Opechee Bay Reservoir	16	1.7%	9. Hills Pond	7	2.4%
10. Eastman Pond	15	1.6%	9. Sunapee Lake	7	2.4%
Total New Hampshire Home Listings:		920	Total New Hampshire Land Listings:		200
Total New Hampshile Home Listings.		920	Total New Hampshire Land Listings.		290

Most Expensive Land Per Acre

	Listings of Less Than 10 Acres		Listings of 10 Acres or More	
1.	Lake Winnipesaukee	\$185,950	1. Lake Winnipesaukee	\$63,347
2.	Locke Lake	\$110,586		
3.	Gould Pond	\$68,135		
4.	Little Pea Porridge Pond	\$67,885		

Most Affordable Land per Acre

Listings of Less Than 10 Acres		Listings of 10 Acres or More	
1. Little Pea Porridge Pond	\$67,885	1. Lake Winnipesaukee	\$63,347
2. Gould Pond	\$68,135		
3. Locke Lake	\$110,586		
4. Lake Winnipesaukee	\$185,950		



Price Breakdown by Percentage of Homes in the New Hampshire Market 2022Q3



Luxury Lake Real Estate in New Hampshire

Where Are The Million-Dollar Listings? 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping New Hampshire Lake Real Estate

Male/Female Visitors 2022Q3



84% of potential buyers come from outside New Hampshire

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of New Hampshire searching for New Hampshire lake property!

Number 2-10 metros are:

- Hartford & New Haven, CT
- Portland-Auburn, ME
- Burlington VT-Plattsburgh, NY
- Providence-New Bedford.MA
- Washington DC (Hagerstown MD)
- Philadelphia, PA
- Springfield-Holyoke, MA
- ・Chicago, IL
- Atlanta, GA



NEW YORK





New York

The total New York home market increased from \$677 MM in summet 2022 to \$1 BB in fall 2022, a 48% rise.

Largest Markets

		 Lake George Lake Champlain Skaneateles Lak Lake Ontario Delaware River* 	* \$15 e \$9 \$6	1,470,888 13.7% 5,406,494 13.0% 9,977,999 8.5% 1,151,486 5.2% 9.752.600 4.2%	67. 8. 69.	Chautauqua Lake Cayuga Lake Lake Placid	\$47,610,455 \$46,248,850 \$43,904,449	4.1% 4.0% 3.9% 3.7% 3.7%
--	--	---	------------------------	--	------------------	---	--	--------------------------------------

Total New York Market:

\$1,194,597,075

Largest Home Markets

1.	Lake George	\$150,755,488	14.3%	
2.	Lake Champlain*	\$133,596,294	12.7%	
3.	Skaneateles Lake	\$94,134,199	9.0%	
4.	Lake Ontario	\$53,258,987	5.1%	
5.	Chautauqua Lake	\$46,012,105	4.4%	
6.	Canandaigua Lake	\$44,771,600	4.3%	
7.	Lake Placid	\$41,011,449	3.9%	
8.	Cayuga Lake	\$38,491,900	3.7%	;
9.	Saratoga Lake	\$38,223,671	3.6%	2
10.	Great Sacandaga Lake	\$37,696,889	3.6%	1

Total New York Home Market:

\$1,051,430,500

Largest Land Markets

1.	Lake Erie	\$14,358,400	11.4%
2.	Lake Champlain*	\$13,545,300	10.8%
3.	Lake George	\$10,715,400	8.5%
4.	Lake Ontario	\$7,892,499	6.3%
5.	Cayuga Lake	\$7,756,950	6.2%
6.	Skaneateles Lake	\$5,843,800	4.7%
7.	Saratoga Lake	\$5,382,699	4.3%
8.	Keuka Lake	\$5,099,799	4.1%
9.	Oneida Lake	\$4,303,200	3.4%
10.	Great Sacandaga Lake	\$4,046,900	3.2%

Total New York Land Market:

\$125,509,475

\$643.129

\$650.326

The total Lake George market grew 85% since summer 2022 and now occupies the 1st spot on the Largest Markets List.

Most Affordable Homes

1.	Lake Champlain
2.	Lake Erie - Buffalo Area

1. Lake Placid

2. Skaneateles Lake

\$1,952,926 \$1,882,684

* This includes lake real estate inventory from more than one state.

Most Expensive Homes

Most Listings

1. Lake Champlain*	251	12.3%	6. Great Sacandaga Lake	108	5.3%
2. Lake Ontario	184	9.1%	7. Canandaigua Lake	96	4.7%
3. Lake George	150	7.4%	8. Chautauqua Lake	72	3.6%
4. Delaware River*	115	5.6%	9. Seneca Lake	70	3.5%
5. Oneida Lake	114	5.6%	10. Cayuga Lake	65	3.2%

Total New York Listings:

Most Homes Available

Most Land Available

2,047

1.	Lake Champlain*	196	12.4%	1.	Lake Champlain*	48	10.8%
2.	Lake Ontario	137	8.6%	2.	Lake Ontario	47	10.6%
3.	Lake George	119	7.5%	3.	Oneida Lake	32	7.2%
4.	Great Sacandaga Lake	83	5.2%	4.	Lake George	31	7.0%
5.	Oneida Lake	82	5.2%	5.	Delaware River*	25	5.6%
6.	Canandaigua Lake	81	5.1%	5.	Great Sacandaga Lake	25	5.6%
7.	Delaware River*	78	4.9%	7.	Canandaigua Lake	15	3.4%
8.	Chautauqua Lake	66	4.2%	8.	Keuka Lake	14	3.2%
9.	Seneca Lake	60	3.8%	9.	Loon Lake - Chestertown	12	2.7%
10.	Cayuga Lake	55	3.5%	10.	Black Lake	10	2.3%
т	otal New York Home Listings:		1,585	-	Total New York Land Listings:		443

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Lake George	\$171,596
2.	Canandaigua Lake	\$163,678
3.	Brant Lake	\$152,917
4.	Lake Ontario - Watertown Area	\$119,222
5.	Oneida Lake	\$100,202
6.	Lake Ontario - Rochester Area	\$93,244
7.	Lake Champlain	\$66,462
8.	Great Sacandaga Lake	\$36,754

Listings of 10 Acres or More

171,596	1. Cayuga Lake	\$22,441
163,678		
152,917		
119,222		
100,202		
\$93,244		
\$66,462		
t DC 7F4		

Most Affordable Land per Acre

Listings of Less Than 10 Acre	25	Listings of 10 Acres or More			
1. Loon Lake - Chestertown	\$22,490	1. Great Sacandaga Lake	\$2,770		
2. Great Sacandaga Lake	\$36,754				
3. Lake Champlain	\$66,462				
4. Lake Ontario - Rochester Area	\$93,244				
5. Oneida Lake	\$100,202				
6. Lake Ontario - Watertown Area	\$119,222				
7. Brant Lake	\$152,917				
8. Canandaigua Lake	\$163,678				

* This includes lake real estate inventory from more than one state.



Price Breakdown by Percentage of Homes in the New York Market 2022Q3



Luxury Lake Real Estate in New York



of \$1M+ Homes in New York are on Lake George



176

Most Expensive ZIP Codes 2022Q3

18%









Who's Shopping New York Lake Real Estate



How are shoppers connecting 2022Q3

Male/Female Visitors 2022Q3

35% of potential buyers come from outside New York





Philadelphia

is the Number 1 metro area outside of New York searching for New York lake property!

Number 2-10 metros are:

- Boston MA-Manchester, NH
- Washington DC (Hagerstown MD)
- Atlanta, GA
- ・Chicago, IL
- Los Angeles, CA
- Cleveland-Akron (Canton), OH
- Hartford & New Haven, CT
- Wilkes Barre-Scranton, PA

• Phoenix, AZ



NORTH CAROLINA





North Carolina

The total North Carolina market grew \$400 MM from \$2.3 BB in summer 2022 to \$2.7 BB in fall 2022.

Largest Land Markets

Largest Markets

1.	Lake Norman	\$913,756,506	33.5%	6.	Chatuge Lake*	\$79,268,577
2.	Lake Wylie*	\$454,948,042	16.7%	7.	Falls Lake	\$69,283,412
3.	Lake Gaston*	\$130,810,459	4.8%	8.	High Rock Lake	\$63,848,872
4.	Jordan Lake	\$127,287,626	4.7%	9.	Lake Lure	\$61,257,573
5.	Lake Hickory	\$98,221,522	3.6%	10.	Lake James	\$42,839,410

Total North Carolina Market:

\$2,724,727,258

\$179,294,044

\$50,708,431

\$45,607,099

\$40,747,984

\$26.153.988

\$23,172,027

\$21,503,600

\$20,561,245

\$20,501,298

\$19,901,750

2.9% 2.5% 2.3% 2.2% 1.6%

30.2%

8.5%

7.7%

6.9%

4.4%

3.9%

3.6%

3.5%

3.5%

3.4%

Largest Home Markets

Т	otal North Carolina Home Market:	\$2,131,39	3,402	Т	otal North Carolin
10.	Oak Hollow Lake	\$38,859,357	1.8%	10.	Lake Mackintosh
9.	Lake Lure	\$40,696,328	1.9%		Lake Rhodhiss
8.	High Rock Lake	\$45,031,870	2.1%	8.	Lake Lure
7.	Chatuge Lake*	\$56,096,550	2.6%	7.	Bear Creek Lake
6.	Falls Lake	\$65,349,512	3.1%	6.	Chatuge Lake*
5.	Lake Hickory	\$72,067,534	3.4%	5.	Lake Hickory
4.	Jordan Lake	\$76,579,195	3.6%	4.	Lake Gaston*
3.	Lake Gaston*	\$90,062,475	4.2%	3.	Lake Wylie*
2.	Lake Wylie*	\$409,340,943	19.2%	2.	Jordan Lake
1.	Lake Norman	\$734,462,462	34.5%	1.	Lake Norman

Total North Carolina Land Market:

\$593,333,856

47% of homes on Lake Jordan are valued at \$1M or more.

Most Expensive Homes

1. Lake Toxaway 2. Falls Lake

\$2,302,308 \$1,166,956

Most Affordable Homes

1. Ticoa Lake 2. Hyco Lake

\$815,564 \$853,575

* This includes lake real estate inventory from more than one state.

Most Listings

1.	Lake Norman	1,106	20.1%	6.	Lake Rhodhiss	233	4.2%
2.	Lake Wylie*	787	14.3%	7.	Chatuge Lake*	205	3.7%
3.	Lake Gaston*	409	7.4%	8.	Lake Royale	166	3.0%
4.	Lake Hickory	396	7.2%	9.	Lake Tillery	165	3.0%
5.	High Rock Lake	250	4.5%	10.	Badin Lake	148	2.7%

Most Homes Available

Most Land Available

	2,934		Total North Carolina Land Listings:		2,569
62	2.1%	10.	Lake Tillery	103	4.0%
66	2.2%	9.	Lake Lure	104	4.0%
67	2.3%	8.	Lake Royale	108	4.2%
68	2.3%	7.	Chatuge Lake*	139	5.4%
92	3.1%	6.	Lake Wylie*	141	5.5%
96	3.3%	5.	High Rock Lake	158	6.2%
137	4.7%	4.	Lake Rhodhiss	225	8.8%
141	4.8%	3.	Lake Hickory	255	9.9%
646	22.0%	2.	Lake Gaston*	272	10.6%
817	27.8%	1.	Lake Norman	289	11.2%
	646 141 137 96 92 68 67 66	646 22.0% 141 4.8% 137 4.7% 96 3.3% 92 3.1% 68 2.3% 67 2.3% 66 2.2% 62 2.1%	646 22.0% 2. 141 4.8% 3. 137 4.7% 4. 96 3.3% 5. 92 3.1% 6. 68 2.3% 7. 67 2.3% 8. 66 2.2% 9. 62 2.1% 10.	646 22.0% 2. Lake Gaston* 141 4.8% 3. Lake Hickory 137 4.7% 4. Lake Rhodhiss 96 3.3% 5. High Rock Lake 92 3.1% 6. Lake Wylie* 68 2.3% 7. Chatuge Lake* 67 2.3% 8. Lake Royale 66 2.2% 9. Lake Lure 62 2.1% 10. Lake Tillery	646 22.0% 2. Lake Gaston* 272 141 4.8% 3. Lake Hickory 255 137 4.7% 4. Lake Rhodhiss 225 96 3.3% 5. High Rock Lake 158 92 3.1% 6. Lake Wylie* 141 68 2.3% 7. Chatuge Lake* 139 67 2.3% 8. Lake Royale 108 66 2.2% 9. Lake Lure 104 62 2.1% 10. Lake Tillery 103

2,934 Total North Carolina Land Listings:

Total North Carolina Listings:

2,569

5,503

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1. Dutchma	ins Creek Lake	\$330,282
2. Lake Nor	man	\$264,093
3. Jordan La	ake	\$170,987
4. Lake Lure	e	\$135,486
5. Lake Tille	ery	\$135,366
6. Lake Tox	away	\$128,810
7. Lake Wyli	ie	\$126,036
8. Lake Juna	aluska	\$125,280

Listings of 10 Acres or More

1. Lake Wylie	\$100,267

Most Affordable Land per Acre

Listings of Less Than 10 Acres			Listings of 10 Acres or More		
1.	Hidden Lake - Nebo	\$9,482	1. Lake Rhodhiss	\$9,045	
2.	Bald Mountain Lake	\$16,954			
3.	Hickory Nut Lower Lake	\$26,500			
4.	Lake Mayo	\$26,703			
5.	Hickory Nut Upper Lake	\$37,101			
6.	Lake Wanteska	\$38,030			
7.	High Rock Lake	\$43,653			
8.	Lake Lookout	\$44,264			

* This includes lake real estate inventory from more than one state.



Price Breakdown by Percentage of Homes in the North Carolina Market 2022Q3




Luxury Lake Real Estate in North Carolina

Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3





Who's Shopping North Carolina Lake Real Estate

How are shoppers connecting 2022Q3





male 54%

68% of potential buyers come from outside North Carolina

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of North Carolina searching for North Carolina lake property!

Number 2-10 metros are:

• Atlanta, GA

- Washington DC (Hagerstown MD)
- Chicago, IL
- Greenville-Spartanburg-Asheville-Anderson
- Philadelphia, PA
- Los Angeles, CA
 - Norfolk-Portsmouth-Newport News, VA
 - Nashville, TN
 - Tampa-St. Petersburg (Sarasota), FL



OKLAHOMA

Price Breakdown by Number of Homes in the Oklahoma Market 2022Q3



LAKEHOMES.COM

Oklahoma

The Oklahoma home market grew \$142 MM (+24%) since the summer 2022 report.

Largest Land Markets

Largest Markets

			Total Oklahoma Market:	\$733,66	3,203
5. Keystone Lake	\$39,317,570	5.4%	10. Lake Claremore	\$15,796,200	2.2%
4. Skiatook Lake	\$52,008,728	7.1%	9. Tenkiller Lake	\$24,216,289	3.3%
3. Lake Eufaula	\$107,153,750	14.6%	8. Fort Gibson Lake	\$29,895,212	4.1%
2. Grand Lake	\$130,108,016	17.7%	7. Lake Hudson	\$30,720,418	4.2%
1. Lake Texoma*	\$185,471,996	25.3%	6. Oologah Lake	\$30,881,450	4.2%

Largest Home Markets

1.	Grand Lake	\$98,807,600	22.1%	1. L	.ake Texoma*	\$75,217,249	32.7%
2.	Lake Texoma*	\$87,175,547	19.5%	2. L	ake Eufaula	\$28,905,329	12.6%
3.	Lake Eufaula	\$76,055,521	17.0%	3. C	Grand Lake	\$23,751,416	10.3%
4.	Skiatook Lake	\$32,744,544	7.3%	4. S	ikiatook Lake	\$17,291,184	7.5%
5.	Keystone Lake	\$22,563,000	5.0%	5. K	Keystone Lake	\$16,504,570	7.2%
6.	Oologah Lake	\$18,859,300	4.2%	6. B	roken Bow Lake	\$12,120,000	5.3%
7.	Tenkiller Lake	\$18,629,590	4.2%	7. C	Dologah Lake	\$10,942,150	4.8%
8.	Lake Hudson	\$18,422,559	4.1%	8. S	iardis Lake	\$9,885,300	4.3%
9.	Fort Gibson Lake	\$18,310,299	4.1%	9. L	ake Hudson	\$8,902,859	3.9%
10.	Kerr Lake	\$15,324,800	3.4%	10. F	ort Gibson Lake	\$6,926,113	3.0%

Total Oklahoma Home Market:

\$447,375,260

Total Oklahoma Land Market:

\$230,128,244

The lakes on the Largest Home Markets list have generally maintained their ranking since summer 2022.

Most Affordable Homes

Lake Eufaula
 Arbuckle Lake

\$505,262 \$551,845

Lake Texoma
 Grand Lake

\$968,795

\$685,446

* This includes lake real estate inventory from more than one state.

Most Expensive Homes

Most Listings

2.	Lake Texoma* Lake Eufaula Grand Lake	434 408 290	21.3% 20.0% 14.2%	7.	Tenkiller Lake Fort Gibson Lake Oologah Lake	118 113 104	5.8% 5.5% 5.1%
4.	Skiatook Lake Keystone Lake	146 137	7.2% 6.7%	9.	Lake Hudson Lake Claremore	100 40	4.9% 2.0%

Total Oklahoma Listings:

Most Homes Available

Most Land Available

2,040

т	otal Oklahoma Home Listings:		898	-	Total Oklahoma Land Listings:		1,076
10.	Lake Claremore	34	3.8%	10.	Copan Lake	18	1.7%
	5						
9	Oologah Lake	38	4.2%	9	Lake Hudson	43	4.0%
8.	Tenkiller Lake	47	5.2%	8.	Fort Gibson Lake	49	4.6%
6.	Lake Hudson	55	6.1%	7.	Oologah Lake	64	5.9%
6.	Fort Gibson Lake	55	6.1%	6.	Tenkiller Lake	66	6.1%
5.	Keystone Lake	58	6.5%	5.	Skiatook Lake	74	6.9%
4.	Skiatook Lake	67	7.5%	4.	Keystone Lake	78	7.2%
3.	Grand Lake	156	17.4%	3.	Grand Lake	127	11.8%
2.	Lake Texoma*	162	18.0%	2.	Lake Eufaula	230	21.4%
1.	Lake Eufaula	171	19.0%	1.	Lake Texoma*	256	23.8%

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Grand Lake	\$98,785
2.	Skiatook Lake	\$97,582
3.	Lake Eufaula	\$86,545
4.	Lake Texoma	\$72,737
5.	Lake Hudson	\$55,554
6.	Keystone Lake	\$32,684
7.	Tenkiller Lake	\$30,719
8.	Copan Lake	\$29,520

Listings of 10 Acres or More

		*
35	1. Grand Lake	\$32,972
32		
15		
37		
54		
34		
9		
20		

Most Affordable Land per Acre

Listings of Less Than 10 Acres		Listings of 10 Acres or More		
1. Birch Lake	\$11,681	1. Lake Eufaula	\$4,100	
2. Oologah Lake	\$24,786			
3. Fort Gibson Lake	\$25,577			
4. Copan Lake	\$29,520			
5. Tenkiller Lake	\$30,719			
6. Keystone Lake	\$32,684			
7. Lake Hudson	\$55,554			
8. Lake Texoma	\$72,737			

* This includes lake real estate inventory from more than one state.



Price Breakdown by Percentage of Homes in the Oklahoma Market 2022Q3

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Oklahoma

Where Are The Million-Dollar Listings? 2022Q3



33%

of \$1M+ Homes in Oklahoma are on Grand Lake





Most Expensive ZIP Codes 2022Q3









How are shoppers connecting 2022Q3

Who's Shopping Oklahoma Lake Real Estate

Male/Female Visitors 2022Q3



74% of potential buyers come from outside Oklahoma

What Age Groups are Shopping 2022Q3



Dallas-Ft. Worth

is the Number 1 metro area outside of Oklahoma searching for Oklahoma lake property!

Number 2-10 metros are:

- ・Chicago, IL
- Denver, CO
- Los Angeles, CA
- Kansas City, MO
- Phoenix, AZ
- New York, NY
- Wichita-Hutchinson, KS
- Ft. Smith-Fayetteville-Springdale-Rogers, AR
- Joplin MO-Pittsburg, KS



PENNSYLVANIA

Price Breakdown by Number of Homes in the Pennsylvania Market 2022Q3



LAKE HOMES REALTY LAKEHOMES.COM

Pennsylvania

The total Pennsylvania market grew from \$501 MM in summer 2022 to \$665 MM in fall 2022.

Largest Markets

2. 3. 4.	Lake Wallenpaupack Delaware River* Roamingwood Lake Lake Erie Lake Harmony - Split Rock	\$93,486,930 \$49,752,600 \$39,367,598 \$34,080,797 \$31,972,299	14.1% 7.5% 6.1% 5.3% 4.9%	 Pocono Country Place Lake Naomi Hemlock Farms Area Lakes Springton Reservoir Westcolang Lake 	\$27,921,520 \$22,848,397 \$21,935,790 \$17,618,699 \$15,024,469	4.3% 3.5% 3.4% 2.9% 2.3%
----------------	---	--	---------------------------------------	--	--	--------------------------------------

Largest Home Markets

	J		
1.	Lake Wallenpaupack	\$85,084,293	14.2%
2.	Roamingwood Lake	\$39,031,197	6.5%
3.	Delaware River*	\$36,932,400	6.2%
4.	Lake Erie	\$30,718,897	5.1%
5.	Pocono Country Place	\$27,756,720	4.6%
6.	Lake Harmony - Split Rock	\$26,096,899	4.4%
7.	Hemlock Farms Area Lakes	\$21,615,290	3.6%
8.	Lake Naomi	\$21,255,098	3.6%
9.	Springton Reservoir	\$17,618,699	2.9%
10.	Westcolang Lake	\$14,329,769	2.4%
Total Pennsylvania Home Market:		\$597,510	,529

Largest Land Markets

1.	Lake Harmony - Split Rock	\$5,875,400	11.4%
2.	Lake Wallenpaupack	\$3,717,637	7.2%
3.	Delaware River*	\$3,428,000	6.7%
4.	Lake Erie	\$3,361,900	6.5%
5.	Edinboro Lake	\$3,013,900	5.9%
6.	Greenwood Acres	\$1,808,800	3.5%
7.	Indian Mountain Lakes	\$1,717,588	3.3%
8.	Sunrise Lake	\$1,701,400	3.3%
9.	Lake Naomi	\$1,593,299	3.1%
10.	Lake Winola - Overfield Twp	\$1,423,000	2.8%

Total Pennsylvania Land Market:

Total Pennsylvania Market:

\$51,508,485

\$665,041,114

The Pennsylvania home market increased from \$434 MM in summer 2022 to \$598 MM in fall 2022.

Most Expensive Homes

1.	Springton Reservoir
2.	Lake Harmony - Split Rock

\$1,174,580 \$724,914

Most Affordable Homes

Big Boulder Lake
 Blue Mountain Lake

\$446,314 \$462,337

* This includes lake real estate inventory from more than one state.

Most Land Available

94

91

64

61

49

4.1%

4.0%

2.8%

2.7%

2.2%

2,288

Most Listings

Total Pennsylvania Listings:

1.	Lake Wallenpaupack	225	9.8%	6. Lake Erie
2.	Roamingwood Lake	117	5.2%	7. Towamensing Trails
3.	Delaware River*	115	5.0%	8. Hemlock Farms Area Lakes
4.	Indian Mountain Lakes	105	4.6%	9. Arrowhead Lakes
5.	Pocono Country Place	104	4.6%	10. Lake Naomi

Most Homes Available

10.	Arrowhead Lakes	32	2.2%	10.	Walker Lake	22	2.6%
9.	Westcolang Lake	34	2.4%	9.	Crystal Lake	24	2.9%
8.	Lake Harmony - Split Rock	36	2.5%	6.	Fawn Lake	25	3.0%
7.	Lake Naomi	39	2.7%	6.	Edinboro Lake	25	3.0%
6.	Hemlock Farms Area Lakes	53	3.7%	6.	Delaware River*	25	3.0%
5.	Delaware River*	78	5.5%	5.	Greenwood Acres	28	3.3%
4.	Lake Erie	79	5.5%	4.	Arrowhead Lakes	29	3.5%
3.	Pocono Country Place	94	6.6%	3.	Towamensing Trails	61	7.3%
2.	Roamingwood Lake	96	6.7%	2.	Indian Mountain Lakes	74	8.8%
1.	Lake Wallenpaupack	145	10.1%	1.	Lake Wallenpaupack	76	9.1%

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	East Park Reservoir	\$3,017,353
2.	Lake Erie	\$102,339
3.	Greenwood Acres	\$89,343
4.	Arrowhead Lakes	\$83,880
5.	Westcolang Lake	\$76,425
6.	Pocono Country Place	\$67,265
7.	Lake Wallenpaupack	\$63,527
8.	Locust Lake	\$59,100

Listings of 10 Acres or More

**

Most Affordable Land per Acre

	Listings of Less Than	Listings of 10 Acres or More	
1.	Tink Wig Lake	\$12,170	**
2.	Conashaugh Lake	\$18,888	
3.	Big Bass Lake	\$19,522	
4.	Fawn Lake	\$19,961	
5.	Walker Lake	\$20,907	
6.	Holiday Pocono	\$22,997	
7.	Pines Lake	\$25,629	
8.	Roamingwood Lake	\$27,551	

** No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.



Price Breakdown by Percentage of Homes in the Pennsylvania Market 2022Q3



Luxury Lake Real Estate in Pennsylvania



Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Pennsylvania Lake Real Estate

Male/Female Visitors 2022Q3



64% of potential buyers come from outside Pennsylvania

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of Pennsylvania searching for Pennsylvania lake property!

Number 2-10 metros are:

- Washington DC (Hagerstown MD)
- Atlanta, GA
- Baltimore, MD
- Binghamton, NY
- ・Chicago, IL
- Boston MA-Manchester, NH
- \cdot Cleveland-Akron (Canton), OH
- ・Los Angeles, CA
- Detroit, MI



SOUTH CAROLINA





South Carolina

The South Carolina lake home market has seen an increase of \$195 MM (14%) from summer 2022 to fall 2022.

Largest Markets

				Total South Carolina Market:	\$1,583,839),248
5.	Lake Marion	\$83,430,112	5.3%	10. Lake Wateree	\$20,050,999	1.3%
4.	Lake Murray	\$195,150,935	12.3%	9. Lake Moultrie	\$22,151,535	1.4%
3.	Lake Hartwell*	\$195,982,247	12.4%	8. Lake Carolina	\$31,106,809	2.0%
2.	Lake Keowee	\$326,960,818	20.7%	7. Thurmond Lake*	\$59,860,681	3.8%
1.	Lake Wylie*	\$454,948,042	28.8%	6. Lake Greenwood	\$63,041,821	4.0%

Largest Home Markets

Most Expensive Homes

Largest Land Markets

٦	otal South Carolina Home Market:	\$1,235,925	5,338	Total South Carolina Land Market:	\$345,0	59,110
10.	Lake Robinson	\$12,802,355	1.0%	10. Richard B. Russell Lake*	\$5,398,077	1.6%
9.	Lake Moultrie	\$13,116,535	1.1%	9. Lake Wateree	\$7,809,199	2.3%
8.	Lake Carolina	\$30,195,359	2.4%	8. Lake Moultrie	\$9,035,000	2.6%
7.	Thurmond Lake*	\$41,527,799	3.4%	7. Lake Greenwood	\$14,347,195	4.2%
6.	Lake Greenwood	\$48,044,626	3.9%	6. Thurmond Lake*	\$18,332,882	5.3%
5.	Lake Marion	\$50,824,947	4.1%	5. Lake Marion	\$30,400,365	8.8%
4.	Lake Hartwell*	\$130,500,132	10.6%	4. Lake Murray	\$32,147,980	9.3%
3.	Lake Murray	\$163,002,955	13.2%	Lake Wylie*	\$45,607,099	13.2%
2.	Lake Keowee	\$229,455,819	18.6%	Lake Hartwell*	\$65,482,115	19.0%
1.	Lake Wylie*	\$409,340,943	33.1%	1. Lake Keowee	\$97,504,999	28.3%

43% of the listings on Lake Keowee are priced in the \$1M or more range.

Most Affordable Homes

 Lake Keowee 	\$1,372,520	1. Lake Moultrie	\$545,082
Lake Murray	\$844,210	2. Lake Hartwell	\$556,366

* This includes lake real estate inventory from more than one state.

Most Listings

	Lake Wylie*	787	20.4%	6. Lake Murray	300	7.8%
	Lake Hartwell*	739	19.1%	7. Lake Greenwood	227	5.9%
3.	Lake Keowee	529	13.7%	8. Lake Carolina	77	2.0%
	Thurmond Lake*	386	10.0%	9. Lake Wateree	65	1.7%
	Lake Marion	354	9.1%	10. Lake Moultrie	51	1.3%

Most Homes Available

Most Land Available

1.	Lake Wylie*	646	34.2%	1.	Lake Hartwell*	496	25.1%
2.	Lake Hartwell*	243	12.9%	2.	Lake Keowee	361	18.2%
3.	Lake Murray	199	10.5%	3.	Thurmond Lake*	310	15.7%
4.	Lake Keowee	168	8.9%	4.	Lake Marion	207	10.5%
5.	Lake Marion	142	7.5%	5.	Lake Wylie*	141	7.1%
6.	Lake Greenwood	86	4.6%	6.	Lake Greenwood	140	7.1%
7.	Thurmond Lake*	76	4.0%	7.	Lake Murray	101	5.1%
8.	Lake Carolina	68	3.6%	8.	Lake Wateree	45	2.3%
9.	Lake Frances	31	1.6%	9.	Richard B. Russell Lake*	32	1.6%
10.	Lake Moultrie	29	1.5%	10.	Lake Moultrie	22	1.1%
Т	otal South Carolina Home Listings:		1,887	-	Fotal South Carolina Land Listings:		1,979

Total South Carolina Land Listings:

Total South Carolina Listings:

1,979

3,872

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Forest Lake	\$263,870
2.	Lake Murray	\$212,604
3.	Lake Keowee	\$147,343
4.	Lake Wylie	\$140,688
5.	Lake Secession	\$113,464
6.	Lake Greenwood	\$86,837
7.	Thurmond Lake	\$85,071
8.	Lake Wateree	\$73,328

Listings of 10 Acres or More

0	1. Lake Keowee	\$47,996
4		
3		
8		
4		
7		
1		
8		

Most Affordable Land per Acre

Listings of Less Than	10 Acres	Listings of 10 Acres or More		
1. Lake Monticello	\$48,469	1. Lake Greenwood	\$6,482	
2. Lake Marion	\$50,876			
3. Lake Moultrie	\$60,300			
4. Lake Hartwell	\$62,634			
5. Lake Wateree	\$73,328			
6. Thurmond Lake	\$85,071			
7. Lake Greenwood	\$86,837			
8. Lake Secession	\$113,464			

* This includes lake real estate inventory from more than one state.

. . .



Lake Real Estate Market Report: Chapter 1 – Fall 2022

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in South Carolina

Where Are The Million-Dollar Listings? 2022Q3



38%

of \$1M+ Homes in South Carolina are on Lake Keowee

Total Number of \$1M+ 192

Most Expensive ZIP Codes 2022Q3









How are shoppers connecting 2022Q3

Who's Shopping South Carolina Lake Real Estate

Male/Female Visitors 2022Q3



81% of potential buyers come from outside South Carolina

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of South Carolina searching for South Carolina lake property!

Number 2-10 metros are:

• Atlanta, GA

- $\cdot \ {\it Greenville-Spartanburg-Asheville-Anderson}$
- Charlotte, NC
- Raleigh-Durham (Fayetteville), NC
- ・Chicago, IL
- Washington DC (Hagerstown MD)
- Philadelphia, PA
- Los Angeles, CA
- Savannah, GA





Price Breakdown by Number of Homes in the Tennessee Market 2022Q3





Tennessee

The Tennessee market increased from \$1.8 BB in summer 2022 to \$2.2 BB in summer 2022, a 22% upturn.

Largest Markets

2. 3. 4.	Old Hickory Lake Fort Loudoun Lake Tellico Lake J. Percy Priest Lake	\$415,443,328 \$169,221,181 \$158,877,837 \$131,508,590	19.2% 7.8% 7.3% 6.1%	 6. Watts Bar Lake 7. Douglas Lake 8. Norris Lake 9. Nickajack Lake 	\$112,017,992 \$99,924,540 \$97,133,513 \$96,653,269	5.2% 4.6% 4.5% 4.5%
5.	Tims Ford Lake	\$119,285,612	5.5%	10. Chickamauga Lake	\$89,611,350	4.1%

Total Tennessee Market:

\$2,164,559,870

Largest Home Markets

1	Old Hickory Lake	\$366,103,923	22.9%
2.	Fort Loudoun Lake	\$127,307,181	8.0%
3.	Tellico Lake	\$125,289,597	7.8%
4.	J. Percy Priest Lake	\$105,203,890	6.6%
5.	Tims Ford Lake	\$100,115,897	6.3%
6.	Nickajack Lake	\$72,209,300	4.5%
7.	Chickamauga Lake	\$69,487,650	4.4%
8.	Douglas Lake	\$64,561,246	4.0%
9.	Kentucky Lake*	\$61,808,918	3.9%
10.	Norris Lake	\$61,394,891	3.8%

Total Tennessee Home Market:

\$1,596,714,376

Largest Land Markets

1.	Watts Bar Lake	\$50,708,305	8.9%
2.	Old Hickory Lake	\$49,339,405	8.7%
3.	Fort Loudoun Lake	\$41,914,000	7.4%
4.	Norris Lake	\$35,738,622	6.3%
5.	Douglas Lake	\$35,363,294	6.2%
6.	Cherokee Lake	\$34,785,309	6.1%
7.	Tellico Lake	\$33,588,240	5.9%
8.	J. Percy Priest Lake	\$26,304,700	4.6%
9.	Nickajack Lake	\$24,443,969	4.3%
10.	Boone Lake	\$23,703,160	4.2%

Total Tennessee Land Market:

\$567,845,494

Watts Bar Lake now ranks 1st in Largest Land Markets which was previousy held by Old Hickory Lake in summer 2022.

Most Affordable Homes

1.	Old Hickory Lake
2.	Nickajack Lake

\$712,061 \$714.944

1. Great Falls Lake

2. Pickwick Lake

\$1,310,092 \$1,004,131

* This includes lake real estate inventory from more than one state.

Most Expensive Homes

Most Listings

	Old Hickory Lake Watts Bar Lake	605 464	10.3% 7.9%		Cherokee Lake Lake Barkley*	315 269	5.4% 4.6%
3.	Tellico Lake	407	7.0%	8.	J. Percy Priest Lake	268	4.6%
4.	Norris Lake	396	6.8%	9.	Tims Ford Lake	250	4.3%
5.	Kentucky Lake*	337	5.8%	10.	Douglas Lake	237	4.1%

Total Tennessee Listings:

Most Homes Available

Most Land Available

5,849

1. Old Hickory Lake	519	20.8%	1.	Watts Bar Lake	363	10.8%
2. J. Percy Priest Lake	250	10.0%	2.	Norris Lake	315	9.4%
3. Tellico Lake	181	7.3%	3.	Cherokee Lake	250	7.4%
4. Tims Ford Lake	165	6.6%	4.	Kentucky Lake*	227	6.8%
5. Fort Loudoun Lake	132	5.3%	5.	Tellico Lake	226	6.7%
6. Kentucky Lake*	110	4.4%	6.	Lake Barkley*	205	6.1%
7. Nickajack Lake	101	4.1%	7.	Center Hill Lake	167	5.0%
7. Watts Bar Lake	101	4.1%	8.	Douglas Lake	156	4.6%
9. Chickamauga Lake	81	3.3%	9.	Chickamauga Lake	134	4.0%
9. Douglas Lake	81	3.3%	10.	Lake Tansi	129	3.8%
Total Tennessee Home Listings:		2,491		Total Tennessee Land Listings:		3,358

Most Expensive Land Per Acre

Listings of Less Than 10 Acres 1. J. Percy Priest Lake \$310,422 2. Nickajack Lake \$299,875 3. Tellico Lake \$265,744 4. Fort Loudoun Lake \$243,028 5. Tims Ford Lake \$214,031 6. Old Hickory Lake \$199,655 7. Pickwick Lake \$188,304 8. Tennessee River - West/Middle TN \$119,495

Listings of 10 Acres or More

1. Old Hickory Lake	\$35,670

Most Affordable Land per Acre

Listings of Less Than 10 Acres	Listings of 10 Acres or More		
1. Cordell Hull Lake	\$14,675	1. Kentucky Lake	\$4,156
2. Cumberland Lakes	\$19,553		
3. Lake Pomeroy	\$23,562		
4. Lake Barkley	\$26,892		
5. Lake Catherine	\$27,515		
6. Fort Patrick Henry Lake	\$36,973		
7. Kentucky Lake	\$39,607		
8. Lake Sherwood	\$40,028		

* This includes lake real estate inventory from more than one state.

www.LakeHomes.com



Price Breakdown by Percentage of Homes in the Tennessee Market 2022Q3



Luxury Lake Real Estate in Tennessee





Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Tennessee Lake Real Estate

Male/Female Visitors 2022Q3



82% of potential buyers come from outside Tennessee

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Tennessee searching for Tennessee lake property!

Number 2-10 metros are:

- New York, NY
- Atlanta, GA
- Washington DC (Hagerstown MD)
- Los Angeles, CA
- Cincinnati, OH
- Dallas-Ft. Worth, TX
- Indianapolis, IN
- Phoenix, AZ
- Charlotte, NC





TEXAS



Texas

The total Texas market increased from \$5.6 BB in summer 2022 to \$7.3 BB in fall 2022, a 30% surge.

Due to a bug from one of our datasources, the previous summer 2022 Texas report was incorrect. A revised version of the summer 2022 report has been issued.

Largest Markets

4. Lake Ray Hubbard \$480,716,950 6.6% 9. Lake Granbury \$268,761,136 5. Coder Graph Lake \$280,425,806 5.2% 10. Graphyling Lake \$223,002,834	4.3% 3.7%
5. Cedar Creek Lake \$389,425,896 5.3% 10. Grapevine Lake \$223,903,824	3.1%

Total Texas Market:

Largest Home Markets

1. Lewisville Lake	\$723,915,136	12.6%	1. Lake Travis
2. Lake Travis	\$512,056,770	8.9%	2. Lake Conroe
3. Lake Austin	\$437,612,579	7.6%	3. Lewisville Lake
4. Lake Ray Hubbard	\$397,990,411	6.9%	4. Lake Texoma*
5. Lake LBJ	\$308,075,778	5.4%	5. Cedar Creek Lake
6. Cedar Creek Lake	\$303,093,811	5.3%	6. Lake Livingston
7. Lady Bird Lake	\$302,360,006	5.3%	7. Lake LBJ
8. Lake Conroe	\$250,970,454	4.4%	8. Lake Ray Roberts
9. Lake Granbury	\$213,602,810	3.7%	9. Lake Austin
10. Grapevine Lake	\$189,972,125	3.3%	10. Richland Chambers Reservoir

Total Texas Home Market:

\$5,731,031,661

Largest Land Markets

1.	Lake Travis	\$142,477,210	10.5%
2.	Lake Conroe	\$83,333,301	6.1%
3.	Lewisville Lake	\$76,741,667	5.7%
4.	Lake Texoma*	\$75,217,249	5.5%
5.	Cedar Creek Lake	\$71,870,885	5.3%
6.	Lake Livingston	\$66,868,852	4.9%
7.	Lake LBJ	\$57,569,794	4.2%
8.	Lake Ray Roberts	\$54,727,023	4.0%
9.	Lake Austin	\$53,727,050	4.0%
10.	Richland Chambers Reservoir	\$48,343,844	3.6%

\$1.356.639.492

\$7,292,223,417

52% of the listings on Lady Bird Lake are priced in the \$1M or more range.

Most Expensive Homes

1. Lake Austin	\$2,544,259
2. Lake Woodlands	\$1,910,940

Most Affordable Homes

1.	Grapevine Lake
~	D' LL LOL L D L

2. Richland Chambers Reservoir

Total Texas Land Market:

\$1,194,793 \$1.208.639

* This includes lake real estate inventory from more than one state.

Most Listings

2. 3.	Lewisville Lake Lake Ray Hubbard Cedar Creek Lake Lake Conroe	1,289 838 813 706	10.0% 6.5% 6.3% 5.5%	6. Lake Livingston 7. Lake Travis 8. Lake LBJ 9. Lake Texoma*	606 596 454 434	4.8% 4.7% 3.5% 3.4%
5.	Lake Granbury	628	4.9%	10. Lake Whitney	341	2.6%

Total Texas Listings:

Most Homes Available

Most Land Available

12,945

1.	Lewisville Lake	1,189	15.4%	1.	Cedar Creek Lake	379	7.5%
2.	Lake Ray Hubbard	744	9.6%	2.	Lake Livingston	319	6.3%
3.	Lake Conroe	490	6.3%	3.	Lake Texoma*	256	5.1%
4.	Cedar Creek Lake	409	5.3%	4.	Lake LBJ	253	5.0%
5.	Lake Granbury	397	5.1%	5.	Hilltop Lakes	247	4.9%
6.	Lake Travis	358	4.6%	6.	Lake Whitney	246	4.9%
7.	Lake Livingston	287	3.7%	7.	Lake Travis	238	4.7%
8.	Lake Houston	247	3.2%	8.	Possum Kingdom Lake	222	4.4%
9.	Joe Pool Lake	217	2.8%	9.	Lake Conroe	216	4.3%
10.	Eagle Mountain Lake	216	2.8%	10.	Lake Granbury	206	4.1%
т	otal Texas Home Listings:		7,717	-	Total Texas Land Listings:	!	5,039

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Lake Austin	\$1,394,656
2.	Lake O' the Pines	\$1,229,227
3.	Grapevine Lake	\$618,113
4.	Clear Lake	\$547,373
5.	Lake Ray Hubbard	\$504,182
6.	Lake Marble Falls	\$460,119
7.	Lake Travis	\$414,734
8.	Lake Conroe	\$412,835

Listings of 10 Acres or More

\$1,394,656	1. Lewisville Lake	\$208,046
\$1,229,227		
\$618,113		
\$547,373		
\$504,182		
\$460,119		
\$414,734		
\$412.835		

Most Affordable Land per Acre

Listings of Less Than 10 Acres	Listings of 10 Acres or More		
1. Toledo Bend Reservoir	\$33,024	1. Lake Bob Sandlin	\$3,865
2. Palo Pinto Lake	\$46,706		
3. Hilltop Lakes	\$50,092		
4. Houston County Lake	\$63,408		
5. Lake Whitney	\$75,183		
6. Medina Lake	\$77,890		
7. Possum Kingdom Lake	\$81,591		
8. Lake Bob Sandlin	\$83,997		

* This includes lake real estate inventory from more than one state.



Lake Real Estate Market Report: Chapter 1 – Fall 2022

Price Breakdown by Percentage of Homes in the Texas Market 2022Q3





Luxury Lake Real Estate in Texas

Most Expensive ZIP Codes 202203



Most Affordable ZIP Codes 2022Q3





Male/Female Visitors 2022Q3



Who's Shopping Texas Lake Real Estate



How are shoppers connecting 2022Q3



What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Texas searching for Texas lake property!

Number 2-10 metros are:

- Los Angeles, CA
- New York, NY
- Phoenix, AZ
- Denver, CO
- Atlanta, GA
- Oklahoma City, OK
- Seattle-Tacoma, WA
- Wichita Falls TX & Lawton, OK
- New Orleans, LA



VERMONT

Price Breakdown by Number of Homes in the Vermont Market 2022Q3





Vermont

\$155,406,494 64.6%

\$16,947,500 7.0%

\$12,808,600 5.3% \$8,144,000

\$240,406,094

\$195,645,894

\$23,131,400

\$4,821,000

3.7%

2.0%

1. Lake Champlain*

2. Lake Bomoseen

4. Lake St Catherine

5. Combination Pond

Total Vermont Home Listings:

Total Vermont Land Listings:

3. Lake Memphremagog

Largest Markets

The number of home listings in Vermont increased from 272 in summer 2022 to 325 in fall 2022.

196

19

17

7

6

60.3%

5.8%

5.2%

2.2%

1.8%

325

107

Most Listings

1. Lake Champlain*	251	54.7%
2. Lake Bomoseen	38	8.3%
Lake Memphremagog	28	6.1%
4. Lake Lamoille	11	2.4%
5. Lake Raponda	10	2.3%
Total Vermont Listings:		459

Most Homes Available

Largest Home Markets

1.	Lake Champlain*	\$133,596,294	68.3%
2.	Lake Memphremagog	\$10,957,000	5.6%
3.	Lake Bomoseen	\$9,990,700	5.1%
4.	Silver Lake	\$4,944,000	2.5%
5.	Lake Rescue	\$3,495,000	1.8%

Total Vermont Home Market:

1. Lake Champlain* 2. Lake Memphremagog

4. Silver Lake 5. Island Pond

Lake Bomoseen

Total Vermont Market:

Largest Land Markets

1. Lake Champlain*	\$13,545,300	58.6%
2. Lake Memphremagog	\$3,423,500	14.8%
3. Lake Bomoseen	\$2,119,000	9.2%
4. Island Pond	\$988,000	4.3%
5. Lake Beebe	\$389,500	1.7%

Total Vermont Land Market:

Average Home Price

1.	Lake Champlain - Burlington Area	\$928,356
2.	Lake Champlain - Addison Area	\$865,891
3.	Lake Memphremagog	\$644,529

Most Land Available

1.	Lake Champlain*	48	44.9%
2.	Lake Bomoseen	16	15.0%
3.	Lake Raponda	7	6.5%
4.	Lake Memphremagog	6	5.6%
5.	Lake Beebe	5	4.7%

Listings of 10 Acres or More

Average Land Price Per Acre

Listings of Less Than 10 Acres

1. Lake Bomoseen	\$182,936	**
2. Lake Champlain - Grand Isle Area	\$88,891	

* This includes lake real estate inventory from more than one state.



Price Breakdown by Percentage of Homes in the Vermont Market 2022Q3

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Vermont

Where Are The Million-Dollar Listings? 2022Q3





of \$1M+ Homes in Vermont are on Lake Champlain - Burlington Area Total Number of \$1M+ Homes



Most Expensive ZIP Codes 2022Q3










Who's Shopping Vermont Lake Real Estate



How are shoppers connecting 2022Q3

Male/Female Visitors 2022Q3

85% of potential buyers come from outside Vermont

What Age Groups are Shopping 2022Q3



New York,

is the Number 1 metro area outside of Vermont searching for Vermont lake property!

- Boston MA-Manchester, NH
- Albany-Schenectady-Troy, NY
- Hartford & New Haven, CT
- Washington DC (Hagerstown MD)
- Philadelphia, PA
- Springfield-Holyoke, MA
- Atlanta, GA
- Chicago, IL
- Los Angeles, CA









Virginia

The Virginia market rose from \$856 MM in summer 2022 to \$876 MM in fall 2022, a \$20 MM increase.

Largest Markets

2. 3. 4.	Smith Mountain Lake Lake Gaston* Lake Anna John H Kerr Reservoir* Lake Monticello	\$222,099,650 \$130,810,459 \$114,172,361 \$34,820,199 \$33,085,071	25.3% 14.9% 13.0% 4.0% 3.8%	7. 8. 9.	Lake of the Woods Occoquan Reservoir Fawn Lake Lake Frederick Lake Barcroft	\$25,208,247	3.2% 2.9% 2.4% 2.3% 2.4%
----------------	---	---	---	----------------	---	--------------	--------------------------------------

Total Virginia Market:

\$876,194,116

Largest Home Markets

1.	Smith Mountain Lake	\$148,238,481	22.1%
2.	Lake Gaston*	\$90,062,475	13.4%
3.	Lake Anna	\$80,487,015	12.0%
4.	Lake Monticello	\$32,396,671	4.8%
5.	Lake of the Woods	\$27,381,297	4.1%
6.	John H Kerr Reservoir*	\$25,022,900	3.7%
7.	Occoquan Reservoir	\$23,100,447	3.4%
8.	Fawn Lake	\$20,212,700	3.0%
9.	Lake Frederick	\$20,088,237	3.0%
10.	Lake Barcroft	\$16,357,817	2.4%
7. 8. 9.	Occoquan Reservoir Fawn Lake Lake Frederick	\$23,100,447 \$20,212,700 \$20,088,237	3.49 3.09 3.09

\$671,626,578 Tota

Largest Land Markets

6. Ni River Reservoir \$7,864,000 3. 7. South Holston Lake* \$4,330,650 2. 8. Claytor Lake \$4,225,000 2.	.9% .5% .1% .8% .1% .1% .1%
10. Presidential Lake \$1,839,900 0.	.9%

Total Virginia Land Market:

\$204,567,538

\$638,400

\$680,588

58% of the homes on Lake Barcroft are priced in the \$1M or more.

Most Expensive Homes

Total Virginia Home Market:

1.	Lake Manassas	\$1,089,218
2.	Smith Mountain Lake	\$981,712

Most Affordable Homes

Lake Anne - Reston
 Lake Gaston

Most Land Available

Most Listings

				Total Virginia Listings:		2,321
5.	John H Kerr Reservoir*	124	5.3%	10. Lake Frederick	33	1.4%
4.	Leesville Lake	143	6.2%	9. South Holston Lake*	36	1.6%
3.	Lake Anna	267	11.5%	8. Occoquan Reservoir	46	2.0%
2.	Lake Gaston*	409	17.6%	7. Lake of the Woods	70	3.0%
1.	Smith Mountain Lake	560	24.1%	6. Lake Monticello	90	3.9%

Most Homes Available

Fawn Lake Lake Montclair	24 20	2.3% 1.9%	8. 10.	Lake Holiday	15	1.2% 0.9%
			8.	Lake Laura		
Lake Frederick	52				15	
Laka Fradariak	32	3.0%	8.	Claytor Lake	15	1.2%
John H Kerr Reservoir*	38	3.6%	7.	Lake Independence	21	1.7%
Occoquan Reservoir	41	3.9%	6.	South Holston Lake*	24	1.9%
Lake of the Woods	61	5.8%	5.	John H Kerr Reservoir*	86	6.8%
Lake Monticello	84	8.0%	4.	Leesville Lake	138	10.9%
Lake Anna	106	10.1%	3.	Lake Anna	161	12.7%
Lake Gaston*	137	13.0%	2.	Lake Gaston*	272	21.4%
Smith Mountain Lake	151	14.4%	1.	Smith Mountain Lake	409	32.2%
	Smith Mountain Lake Lake Gaston* Lake Anna Lake Monticello Lake of the Woods Occoquan Reservoir John H Kerr Reservoir* Lake Frederick	Lake Gaston*137Lake Anna106Lake Monticello84Lake of the Woods61Occoquan Reservoir41John H Kerr Reservoir*38	Lake Gaston* 137 13.0% Lake Anna 106 10.1% Lake Monticello 84 8.0% Lake of the Woods 61 5.8% Occoquan Reservoir 41 3.9%	Lake Gaston* 137 13.0% 2. Lake Anna 106 10.1% 3. Lake Monticello 84 8.0% 4. Lake of the Woods 61 5.8% 5. Occoquan Reservoir 41 3.9% 6. John H Kerr Reservoir* 38 3.6% 7.	Lake Gaston*13713.0%2.Lake Gaston*Lake Anna10610.1%3.Lake AnnaLake Monticello848.0%4.Leesville LakeLake of the Woods615.8%5.John H Kerr Reservoir*Occoquan Reservoir413.9%6.South Holston Lake*John H Kerr Reservoir*383.6%7.Lake Independence	Lake Gaston*13713.0%2.Lake Gaston*272Lake Anna10610.1%3.Lake Anna161Lake Monticello848.0%4.Leesville Lake138Lake of the Woods615.8%5.John H Kerr Reservoir*86Occoquan Reservoir413.9%6.South Holston Lake*24John H Kerr Reservoir*383.6%7.Lake Independence21

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

Listings of 10 Acres or More

1	. Claytor Lake	\$171,748	1. Lake Anna \$2	25,905
2	. Lake Anna	\$114,701		
3	. Smith Mountain Lake	\$105,621		
4	. Lake Gaston	\$61,896		
5	. South Holston Lake	\$57,165		
6	. John H Kerr Reservoir	\$50,494		
7	. Leesville Lake	\$38,966		
8	. Lake Laura	\$34,891		

Most Affordable Land per Acre

Listings of Less Than 10 Acres Listings of 10 Acres or More 1. Lake Independence 1. Leesville Lake \$30,700 \$6,971 2. Lake Laura \$34,891 3. Leesville Lake \$38,966 4. John H Kerr Reservoir \$50,494 5. South Holston Lake \$57,165 6. Lake Gaston \$61,896 7. Smith Mountain Lake \$105,621 8. Lake Anna \$114,701

* This includes lake real estate inventory from more than one state.

www.LakeHomes.com



Price Breakdown by Percentage of Homes in the Virginia Market 2022Q3



Luxury Lake Real Estate in Virginia

Where Are The Million-Dollar Listings? 2022Q3



35%

of \$1M+ Homes in Virginia are on Smith Mountain Lake Total Number of \$1M+ 119

Most Expensive ZIP Codes 2022Q3









How are shoppers connecting 2022Q3

Who's Shopping Virginia Lake Real Estate

Male/Female Visitors 2022Q3



66% of potential buyers come from outside Virginia

What Age Groups are Shopping 2022Q3



Washington DC (Hagerstown

is the Number 1 metro area outside of Virginia searching for Virginia lake property!

- New York, NY
- Atlanta, GA
- Raleigh-Durham (Fayetteville), NC
- Baltimore, MD
- Philadelphia, PA
- Chicago, IL
- Los Angeles, CA
- Greensboro-High Point-Winston Salem, NC
- Boston MA-Manchester, NH



WASHINGTON

Price Breakdown by Number of Homes in the Washington Market 2022Q3



Washington

The Washington market increased from \$3.6 BB in summer 2022 to \$4.5 BB in fall 2022, a \$900 MM (25%) surge.

Largest Markets

 Puget Sound Lake Washington Lake Sammamish Lake Union Lake Chelan 	\$1,456,398,115 \$1,126,534,200 \$151,567,649 \$100,936,326 \$95,516,247	32.5% 25.2% 3.4% 2.3% 2.1%	7. 8. 9.	Lake Tapps Moses Lake Volunteer Park Reservoir Lake Whatcom Osoyoos Lake	\$58,977,918 \$58,513,514 \$49,269,600 \$46,001,726 \$38,775,899	1.3% 1.3% 1.1% 1.0% 0.9%
---	--	--	----------------	--	--	--------------------------------------

Total Washington Market:

\$4,475,293,735

Largest Home Markets

1.	Puget Sound	\$1,340,518,944	33.4%
2.	Lake Washington	\$1,042,527,476	26.0%
3.	Lake Sammamish	\$143,178,649	3.6%
4.	Lake Union	\$89,034,326	2.2%
5.	Lake Chelan	\$62,807,048	1.6%
6.	Lake Tapps	\$53,415,268	1.3%
7.	Volunteer Park Reservoir	\$47,069,600	1.2%
8.	Lake Whatcom	\$44,642,926	1.1%
9.	Moses Lake	\$36,818,214	0.9%
10.	Green Lake	\$35,177,450	0.9%
т	otal Washington Home Market:	\$4,015,96	3,752

Largest Land Markets

1.	Puget Sound	\$115,879,171	25.2%
2.	Lake Washington	\$84,006,724	18.3%
3.	Lake Chelan	\$32,709,199	7.1%
4.	Osoyoos Lake	\$22,679,699	4.9%
5.	Moses Lake	\$21,695,300	4.7%
6.	Wanapum Lake	\$17,399,999	3.8%
7.	Lake Union	\$11,902,000	2.6%
8.	Lake Sammamish	\$8,389,000	1.8%
9.	Franklin D Roosevelt Lake	\$7,619,050	1.7%
10.	Lake Stevens	\$7,614,950	1.7%

Total Washington Land Market:

\$459,329,983

Most Expensive Homes

1.	Lake Washington	\$3,979,113	1.	Lake Chelan
2.	Volunteer Park Reservoir	\$2,941,850	2.	Puget Sound

Most Affordable Homes

1. Lake Chelan	\$1,121,554
2. Puget Sound	\$1,121,773

Most Listings

1.	Puget Sound	1,558	34.6%	6.	Lake Union
2.	Lake Washington	299	6.6%	7.	Lake Sammamish
3.	Moses Lake	126	2.8%	8.	Lake Tapps
4.	Lake Chelan	118	2.6%	9.	Wanapum Lake
5.	Duck Lake	101	2.2%	10.	Franklin D Roosevelt Lake

Most Homes Available

Most Land Available

Total Washington Listings:

96

62

2.1%

1.4% 54 1.2% 52 1.2% 47 1.0%

4,500

1.	Puget Sound	1,195	35.3%	1. Puget Sound	363	32.7%
2.	Lake Washington	262	7.7%	2. Lake Chelan	62	5.6%
3.	Lake Union	91	2.7%	3. Duck Lake	55	5.0%
4.	Moses Lake	73	2.2%	4. Moses Lake	53	4.8%
5.	Lake Chelan	56	1.7%	5. Wanapum Lake	43	3.9%
5.	Lake Sammamish	56	1.7%	6. Lake Washington	37	3.3%
7.	Duck Lake	46	1.4%	7. Franklin D Roosevelt Lake	32	2.9%
7.	Lake Tapps	46	1.4%	Osoyoos Lake	28	2.5%
9.	Long Lake - Olympia	37	1.1%	9. Clear Lake - Yelm	11	1.0%
10.	Lake Whatcom	36	1.1%	9. Florence Lake	11	1.0%
Т	otal Washington Home Listings:		3,390	Total Washington Land Listings:		1,110

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

1.	Lake Washington	\$5,080,206
2.	Wanapum Lake	\$553,742
3.	Lake Chelan	\$506,165
4.	Osoyoos Lake	\$489,934
5.	Duck Lake	\$385,014
6.	Moses Lake	\$367,618
7.	Josephine Lake	\$261,350
8.	Lake Pateros	\$234,329

Listings of 10 Acres or More

,206	1. Puget Sound	\$42,038
742		
165		
934		
,014		
618		
350		
329		

Most Affordable Land per Acre

Listings of Less Than 10 Acres		Listings of 10 Acres or More		
1. Franklin D Roosevelt Lake	\$58,978	1. Rufus Woods Lake	\$3,113	
2. Clear Lake - Yelm	\$124,278			
3. Florence Lake	\$214,012			
4. Puget Sound	\$222,960			
5. Lake Pateros	\$234,329			
6. Josephine Lake	\$261,350			
7. Moses Lake	\$367,618			
8. Duck Lake	\$385,014			



Lake Real Estate Market Report: Chapter 1 – Fall 2022

LAKE HOMES REALTY LAKEHOMES.COM

Luxury Lake Real Estate in Washington

Where Are The Million-Dollar Listings? 2022Q3



43%

of \$1M+ Homes in Washington are on Puget Sound

Total Number of \$1M+ Homes 1,053

Most Expensive ZIP Codes 2022Q3



Most Affordable ZIP Codes 2022Q3







How are shoppers connecting 2022Q3

Who's Shopping Washington Lake Real Estate



female 49%

Male/Female Visitors 2022Q3



What Age Groups are Shopping 2022Q3



Los Angeles

male 51%

is the Number 1 metro area outside of Washington searching for Washington lake property!

- Portland, OR
- New York, NY
- San Francisco-Oakland-San Jose, CA
- Phoenix, AZ
- ・Chicago, IL
- Dallas-Ft. Worth, TX
- Sacramento-Stockton-Modesto, CA
- Denver, CO
- Washington DC (Hagerstown MD)



WISCONSIN

Price Breakdown by Number of Homes in the Wisconsin Market 2022Q3





Wisconsin

The Wisconsin home market fell from \$540 MM in summer 2022 to \$432 MM in fall 2022, a \$109 MM (20%) decrease.

Largest Land Markets

Largest Markets

 Lake Saint Croix - Afton Lake Wissota - Lafayette Lake Superior Long Lake - Long Lake Catfish Lake 	\$20,798,800 \$11,089,449 \$9,498,100 \$9,247,900 \$8,175,500	4.8% 2.6% 2.2% 2.1% 1.9%	 6. Fence Lake 7. Minocqua Lake 8. Rice Lake 230 - Rice Lake 9. North Twin Lake 10. Beaver Dam Lake - Maple Plain 	\$7,798,900 \$7,626,900 \$7,538,000 \$7,516,750 \$7,398,500	2.2% 1.8% 1.7% 1.7% 1.7%
--	---	--------------------------------------	--	---	--------------------------------------

Total Wisconsin Market:

\$431,511,234

5.9%

4.3%

3.6%

3.3%

2.3%

2.1%

2.0%

2.0%

2.0%

2.0%

\$4,211,710

\$3,037,150

\$2,560,400

\$2,358,600

\$1,650,000

\$1,490,000

\$1,430,200

\$1,428,900

\$1,415,000

\$1.400.000

\$517,785 \$546,509

Largest Home Markets

				-
1.	Lake Saint Croix - Afton	\$19,649,800	5.5%	1. Prairie Lake - Prairie Lake
2.	Lake Wissota - Lafayette	\$10,460,449	2.9%	2. North Twin Lake
3.	Long Lake - Long Lake	\$8,481,900	2.4%	3. Lake Superior
4.	Fence Lake	\$7,798,900	2.2%	4. Gilmore Lake - Minong
5.	Minocqua Lake	\$7,351,900	2.0%	5. Plum Lake
6.	Lake Superior	\$6,937,700	1.9%	6. Catfish Lake
7.	Lake Chetek - Chetek	\$6,928,900	1.9%	7. Mccullough Lake
8.	Rice Lake 230 - Rice Lake	\$6,731,200	1.9%	8. Cranberry Lake - Washington
9.	Catfish Lake	\$6,685,500	1.9%	9. Muskellunge Lake - Delta
10.	Beaver Dam Lake - Maple Plain	\$6,011,600	1.7%	10. Lake Menomin - Menomonie

Total Wisconsin Home Market:

\$360,342,046

Total Wisconsin Land Market:

Most Affordable Homes

\$71,169,188

Most Expensive Homes

1. Lake Saint Croix - Afton	\$893,173	1. Rice Lake 230 - Rice Lake
2. Long Lake - Long Lake	\$771,082	2. Beaver Dam Lake - Maple Plain

Most Land Available

Most Listings

	Total Wisconsin Listings:				
5. North Twin Lake	21	1.7%	10. Boom Lake - Newbold	16	1.3%
4. Lake Mohawksin	22	1.7%	8. Bridge Lake	17	1.3%
3. Lake Saint Croix - Afton	23	1.8%	8. Apple River Flowage 134 - Lincoln	17	1.3%
2. Rice Lake 230 - Rice Lake	25	2.0%	7. Lake Wissota - Lafayette	20	1.6%
1. Prairie Lake - Prairie Lake	79	6.2%	5. Red Cedar Lake - Cedar Lake	21	1.7%

Most Homes Available

1. Lake Saint Croix - Afton 22 3.1% 1. Prairie Lake - Prairie Lake 74 13.3% 2. Lake Wissota - Lafayette 2.7% 2. Gilmore Lake - Minong 19 15 2.7% 3. Lake Mohawksin 15 2.1% 3. North Twin Lake 13 2.3% 4. Boom Lake - Newbold 13 1.8% 4. Red Cedar Lake - Cedar Lake 12 2.2% 4. Rice Lake 230 - Rice Lake 13 1.8% 4. Rice Lake 230 - Rice Lake 12 2.2% 4. Tainter Lake 1667 - Red Cedar 6. Lake Menomin - Menomonie 1.7% 12 2.2% 12 6. Minocqua Lake 7. Apple River Flowage 134 - Lincoln 11 12 1.7% 2.0% 8. Beaver Dam Lake - Maple Plain 11 1.5% The Narrows - Chetek 10 1.8% 8. Lake Pepin - Stockholm 11 1.5% Bass Lake - Cedar Lake 9 1.6% 8. Long Lake - Long Lake 11 10. Lake Superior 1.5% 8 1.4% Total Wisconsin Home Listings: 715 Total Wisconsin Land Listings: 556

Most Expensive Land Per Acre

Listings of Less Than 10 Acres

Gilmore Lake - Minong	\$76,231
Red Cedar Lake - Cedar Lake	\$62,182
Tainter Lake 1667 - Red Cedar	\$54,384
Rice Lake 230 - Rice Lake	\$53,110
Apple River Flowage 134 - Lincoln	\$17,535
	Red Cedar Lake - Cedar Lake Tainter Lake 1667 - Red Cedar Rice Lake 230 - Rice Lake

Listings of 10 Acres or More

Most Affordable Land per Acre

Listings of Less Than 10 Acres1. Apple River Flowage 134 - Lincoln\$17,5352. Rice Lake 230 - Rice Lake\$53,110

3.	Tainter Lake 1667 - Red Cedar	\$54,384
4.	Red Cedar Lake - Cedar Lake	\$62,182
5.	Gilmore Lake - Minong	\$76,231

Listings of 10 Acres or More

**

**



Price Breakdown by Percentage of Homes in the Wisconsin Market 2022Q3



Luxury Lake Real Estate in Wisconsin

8%

of \$1M+ Homes in Wisconsin are on Lake Saint Croix - Afton Total Number of \$1M+ Homes



Most Expensive ZIP Codes 2022Q3









Male/Female Visitors 2022Q3



How are shoppers connecting 2022Q3

Who's Shopping Wisconsin Lake Real Estate



68% of potential buyers come from outside Wisconsin

What Age Groups are Shopping 2022Q3



Chicago

is the Number 1 metro area outside of Wisconsin searching for Wisconsin lake property!

- Minneapolis-St. Paul, MN
- New York, NY
- Denver, CO
- Los Angeles, CA
- Dallas-Ft. Worth, TX
- Phoenix, AZ
- Rockford, IL
- Washington DC (Hagerstown MD)
- Atlanta, GA

Permissions For Use

Members of the news media may call (866) 525-3466 to speak with either the authors of this proprietary report or with any of our local lake market experts in any of the states represented in this report.

<u>LakeHomes.com</u> analysts can often provide customized analyses based on this report data upon request. Requests should be made to marketing@lakehomes.com.

Media outlets, not owned or operated or directly affiliated with real estate brokerages or developments, may utilize the data within this report for articles and news reports provided "LakeHomes.com" is cited as the source with a link when used online.

Real estate agents, brokers, brokerages, developers/developments, builders, and property owners not affiliated with LakeHomes.com are expressly prohibited from reproduction or other use of any and/or all of this report and the compiled data within that is not already available to them via their membership in their respective MLS or public resources.

For all other permission requests and media inquiries, call Bill Lang or Mark Griggs at (866) 525-3466.

©Copyright by LakeHomes.com and Lake Homes Realty, LLC. All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.